

## Tasks Low-Fidelity Prototype Study

- 1a Are monthly data available for restaurants?
- 1b Are monthly data available for outlet stores?
  
- 2a What are the latest changes in retail sales for July?
- 2b What are the latest changes in wholesale trade for July?
  
- 3a What is the latest international trade deficit?
- 3b What is the latest trade surplus?
  
- 6a . How many new homes were sold in August? Is it more or less than were sold in July?
- 6b How many new orders for manufactured goods were placed in July? How does this differ for new orders placed in June?
  
- 7a How much money do bakeries in Michigan gross?
- 7b How much money do flower shops in Iowa gross?
  
- 8a How many dry cleaning establishments are there in Fairfax County, VA?
- 8b How many pawn shops are there in Montgomery, MD?
  
- 9a What were the sales of alcoholic beverage wholesalers in 2006?
- 9b What were the sales of soft drink beverage wholesalers in 2006?
  
- 10a What is the value of dolls and stuffed toys shipped by U.S. manufacturers in 2002?
- 10b What is the value of pharmaceuticals shipped by U.S. manufacturers in 2002?
  
- 11a What is the NAICS code for health insurance companies?
- 11b What is the NAICS code for day care facilities?
  
- 12a How many people work for firms with 500 employees or more in Maryland?
- 12b How many people work for firms with less than 300 employees in Virginia?
  
- 17a How many housing units were allowed to be built in Denver, CO?
- 17b How many office buildings were allowed to be built in Chicago, IL?
  
- 18a What data can you find with the most recent information at the ZIP Code level?
- 18b What is the most recent data you can get for metropolitan areas?
  
- 19a What is the difference between a firm and an establishment?
- 19b What is the difference between a business and an industry?

- 20a When will data from the 2007 Economic Census be released?
- 20b When will data from the Survey of Business Owners be released?
  
- 21a Can I get a list of all antique stores?
- 21b Can I get a list of all natural food stores?
  
- 22a How many Black-owned businesses are there in the U.S.?
- 22b How many Women-owned businesses are there in the U.S.?
  
- 23a What fraction of book sales is accounted for by the Internet (E-commerce)?
- 23b What fraction of electronic repair (such as iPods) are attributed to the Internet (E-commerce)?
  
- 24a Does the Census Bureau define small business?
- 24b How does the Census Bureau define minority-owned business?
  
- 25a What is a nonemployer?
- 25b What constitutes a self-employed status?
  
- 26a You have only 30 employees in your small family run business and are wondering if you have to fill out the Census Form that just came in the mail?
- 26b You have 800 employees at your firm and are wondering which Census form must you fill out?