

**[INVITATION EMAIL]**

**[TO BE SENT OUT VIA EMAIL May 11, 2009]**

Dear **[FullName]**:

We recently mailed you a notification letter regarding participation in the TIP Customer Survey, a web survey that asks for your opinions regarding the Technology Innovation Program's (TIP) website, competition information, and submission process (where applicable).

Please take a few minutes to complete this survey. The estimated response time to complete this survey, is 7 minutes for respondents of the TIP mailing list and 20 minutes for respondents of the 2008 TIP Award Competition.

To access the survey, please copy and paste the URL below into your web browser's address bar or click on the link below.

**[URL TO REGISTRATION PAGE WITH UNIQUE HASH CODE FOR EACH PARTICIPANT]**

Once you are at the website, you will need the following user id and password:

User ID: {replace:ID}

Password: {replace>Password}

After entering the password, follow the instructions on the screen.

Please complete this survey at your earliest convenience.

We will send reminder emails to those not responding initially. We hope you will take the time to complete this survey.

Our TIP staff is working with Westat, a leading survey research firm, to develop the secure web-based survey.

For technical questions regarding the TIP Customer Survey, please contact Naomi Dyer (TIP\_CustomerSurvey@westat.com), or call her toll-free at 1-888-890-6087.

Sincerely,  
Stephen Campbell  
[title]

