

California Agricultural Statistics Service P.O. Box 1258 Sacramento, CA 95812 Phone: 1-800-851-1127 Fax: 1-888-478-5637 E-mail: nass-ca@nass.usda.gov

KIWIFRUIT PRICE INQUIRY **2003 CROP**

Form Approved OMB Number 0535-0039 Expiration Date Project Code 172 QID 050132 04/26

April 26, 2004

Equivalent

P.H.D. Return

Per Packed

Container

Dear Handler:

We need your help to prepare estimates for California's 2003 kiwifruit prices and related marketing costs. Please complete this questionnaire and return it by May 14 in the postage-paid envelope enclosed for your convenience.

Response to this survey is voluntary and not required by law. However, your cooperation is very important to make California's estimates more accurate. Individual reports are kept confidential and only used in State totals.

If you have any questions, please call Suzanne Adams at 1-800-851-1127, Ext. 134. Thank you for your assistance.

Inspection,

Assessments.

All Costs Per Container

From P.H.D. To F.O.B.

PLEASE RETURN BY MAY 14, 2004.

Type of

Container

Please make corrections to name, address and Zip Code, if necessary,

Number

of Packed

Containers

Average

Net Weight

Of Container

Sperelylomeo

Commission,

Selling,

Vic Tolomeo Director

Please report your average Free-on-Board (F.O.B.) shipping point and packinghouse-door (P.H.D.) price per packed tray, master of bags, or volume filled in the following table.

Average

F.O.B. Price

Per Packed

Container

FRUIT SOLD FRESH

Advertising, Storage, (Col. 3 Minus Administration, Grading, 4 and 5) Etc. Packing, Etc. 1/ (2)(3)(4)(5)(6)Number Pounds Dollars Trays Master of Bags Volume Filled Other (Specify): Includes warehousing, cooling, and packing (including packing materials). What was the percentage of klwifruit culted at packinghouse-door? Percent 3. How many pounds of kiwifruit were diverted to processing? Pounds a. What was the average price received per pound? Dollars Per Pound 4. Of the fruit reported in Item 1, how many pounds were marketed directly to consumers? (include fruit sold at farmers markets and roadside stands.) Pounds What was the average price received per pound? Dollars Per Pound Comments about the 2003 kiwifruit crop in your area: REPORTED BY: DATE: PHONE: (

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control

number. The time required to complete this information collection is estimated to average 10 minutes per response.