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We are researchers, not telemarketers. Here's what we can promise you:

- ▶ Knowledge Networks will never try to sell you anything. We operate under the standards set by the Council of American Research Organizations (CASRO) [www.casro.org] and our website is approved by TRUSTe.
- ▶ Your survey responses and information are provided to our clients in an anonymous form, unless you have given your express permission.
- ▶ Occasionally, we may contact you to validate responses. We will never misrepresent ourselves, nor what we are doing.
- ▶ Your decision about participating in the Knowledge Networks Panel or responding to specific questions will be respected without question.
- ▶ We will do our best to be sure your participation on the Knowledge Networks Panel is a pleasant experience. We will provide ongoing support and technical advice as needed.
- ▶ All equipment and connection to the Internet is free to Active Panel Members.