## Online Survey Email Invitation

Email subject line: We need your views on important family topics!

Check out our new and improved survey look!

What's this survey about?

In this survey, we'd like to get your views on important family topics.

Average Survey Length:

Up to 10 minutes

What do I get for completing the survey?

You will receive an entry into our sweepstakes for approximately \$10,000. You will receive HIpoints credited into your account.

Survey Link:

[INSERT LINK]

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To ensure that our emails keep getting through to you, please add our email address to your address book - HarrisPoll@hpolsurveys.com.

Visit our members site to find out more information about your membership with the Harris Poll Online, and our member loyalty program, Hlpoints and Hlstakes: <a href="http://www.harrispollonline.com/members.asp">http://www.harrispollonline.com/members.asp</a>

For survey comments and concerns, contact Rose Walker or John Milton at the SurveyHelp Desk: <a href="http://surveyhelp.harrispollonline.com/index.asp?ID=wxxxxf">http://surveyhelp.harrispollonline.com/index.asp?ID=wxxxxf</a>

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To review the most recent version of HIpoints Terms and Conditions, go to: http://points.incentivelogic.com/terms.m?co\_idA47088368&u=&lang=en&country=US

To review the HIstakes rules, eligibility requirements and alternate methods of entry into HIstakes, please go to: <a href="http://graphics.pollg.com/g/histakes.htm">http://graphics.pollg.com/g/histakes.htm</a>

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