

Thank you for coming to the 2008 TTB Expo. We would like for you to take a few minutes to tell us how we did because we want you to return in the future.

Overall Satisfaction with the Expo					
	Very Satisfied 5	Somewhat Satisfied 4	Neutral 3	Somewhat Dissatisfied 2	Very Dissatisfied 1
Class Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Booths	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration Process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How far did you travel to the Expo?

- 0-100 miles  
 100-250 miles  
 250+ miles

How far are you willing to travel in the future?

Will you come back in the future if another Expo is held?

- Yes  
 No

Comments \_\_\_\_\_

Would you come back to Northern Kentucky/Cincinnati area for another Expo?

- Yes  
 No

Suggestion on a better location \_\_\_\_\_

How often should we hold an Expo?

- Twice a year  
 Once a year  
 Every two years  
 Other \_\_\_\_\_

*Continued . . .*



How did you initially hear about the Expo?

- |   |  |
|---|--|
| <input type="checkbox"/> Direct Mail    | <input type="checkbox"/> Conversation with TTB personnel |
| <input type="checkbox"/> TTB's Web site | <input type="checkbox"/> Colleague/Supervisor            |
| <input type="checkbox"/> Other _____    |  |

What influenced you to attend the Expo?

- |   |   |
|---|---|
| <input type="checkbox"/> Expo Content         | <input type="checkbox"/> Information posted on the Web site |
| <input type="checkbox"/> Direct Mail          | <input type="checkbox"/> Conversation with TTB personnel    |
| <input type="checkbox"/> Colleague/Supervisor | <input type="checkbox"/> Other _____                        |

Please specify the primary reason for attending the Expo?

- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Class       | <input type="checkbox"/> Booths     |
| <input type="checkbox"/> Content     | <input type="checkbox"/> Networking |
| <input type="checkbox"/> Other _____ |                                     |

Were your expectations for the Expo met?

- |   |
|---|
| <input type="checkbox"/> Yes            |
| <input type="checkbox"/> No             |
| <input type="checkbox"/> Comments _____ |

What is the best time of year to hold the Expo?

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Any suggestions/comments about the TTB Expo Web site?

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How did you like the online registration process?

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Suggestions/Comments \_\_\_\_\_

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Are there any topics we should cover that we didn't?

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Do you have any suggestions to make this better in the future?

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Thank you for taking time out of your busy schedule. We really appreciate you attending the Expo and answering these questions to help us improve. *The TTB Expo Coordinators*

