

## Attachment E: Items to be Tested

### Draft Mission Statement

To deliver quality health care to medically underserved communities by engaging primary care clinicians, through the offer of an extraordinary career opportunity and financial incentives, to provide their skills to the neediest Americans.

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### Logo A



### Logo B



## Logo C



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## Tagline A

Care to Make a Difference

## Tagline B

One corps. Infinite opportunities.

## Tagline C

More than Just Medicine

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## Loan Repayment Offer A

You may receive up to \$145,000 in loan repayment for completing a five-year service commitment. The program starts with an initial award of \$50,000 for two years of service.

## Loan Repayment Offer B

You may receive \$35,000 in loan repayment for each year of service until you have paid off all of your student loan debt. The program starts with a minimum two-year service commitment.

## Loan Repayment Offer C

You may receive \$35,000 in loan repayment for each year of service and up to \$175,000 in loan repayment for completing a five-year service commitment. The program starts with an initial two-year service commitment.

## Loan Repayment Offer D

You may receive \$70,000 in loan repayment for a two-year service commitment. You may choose to extend your service period and receive up to \$145,000 in total loan repayment.

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## Site Decal A



## Site Decal B



Site Decal C




Site Decal D



# NHSC Corps Experience Web Page

AED / NHSC Website Redesign Wireframes: The Corps Experience

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U.S. Department of Health and Human Services

## National Health Service Corps

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*Feature*

Photo

### Life in the Corps: Pami Bal, N.P.

*NHSC Member- Loan Repayment Program  
Worcester, MA*

"I initially applied to NHSC because of the financial incentives, but what's amazed me most is how gratifying the actual work is. Today a patient came to me with a metabolic disorder. She was uninsured and at an all-time low. By the end of the visit she was smiling and excited and said she'd come back even after she got insurance. We give emotional support, we provide quality clinical services, and it means so much to our patients."

[Read More](#)

*From the Blog*

Today I administered my first dental extraction. As a dental student, I did not expect to get this type of hands-on experience this early, but here, everyone pitches in and does a little of everything. [Read More](#)

*In this Section*

**Benefits of the Corps**  
From help with your student loans to hands-on clinical experience within a range of specialty areas, the benefits of service are many.

[Financial](#)  
[Professional](#)  
[Personal](#)

**Meet the Corps**  
What type of people join the Corps? Who are the communities we serve? Hear from our members and community representatives- in their own words.

[Blog](#)  
[Member Profiles](#)  
[Community Profiles](#)

**What It's Like**  
What can you expect from your NHSC experience? Get day-to-day accounts from the people who know- our members and alumni.

[For Students](#)  
[For Clinicians](#)

**After Your Service**  
The benefits of service continue, even when you're done. Learn about opportunities to extend your service or apply your Corps experience in other ways.

[Learn More](#)

*Resources For:*

[Health Care Sites](#)

[Partners](#)

[Alumni](#)

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[Members](#)

*Customer Support*




### Get Help

Call Toll-Free (9am-5pm ET M-F): 1-800-221-9393

[Frequently Asked Questions](#)  
[Ask us on Facebook](#)

**Chat with NHSC Admissions**  
Tuesday, June 8 3:00- 4:00 ET  
[Sign up for a reminder](#)  
[View full schedule](#)

*Connect with NHSC*

### Get Started

Apply for Loan Repayment

Apply for Scholarship

### Get Ready

Advice from Corps members about how to prepare for your service.

[What to Pack](#)  
[What I Wish I'd Known](#)

*Interactive Features*

CorpsBlog:  
Day-to-Day Accounts

Video: Community Clinic  
Tour

Calculator: How Much Will  
You Owe?

Video: Loan Repayment  
Orientation Conference

**The Corps Experience**

- [Benefits](#)
- [What It's Like](#)
- [Member Profiles](#)
- [Community Profiles](#)
- [After Your Service](#)

**Apply for Loan Repayment**

- [How It Works](#)
- [Application Process](#)
- [Related Programs](#)

**Apply for Scholarship**

- [How It Works](#)
- [Application Process](#)

**Mission & History**

- [About Us](#)
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# NHSC Loan Repayment Web Page

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The Corps Experience | **Loan Repayment** | Scholarships | Mission & History

How It Works | [Application Process](#) | Related Programs

## Application Process

**Step 1: Before You Apply**      Step 2: Complete Online Application      Step 3: Next Steps

*Applicant Checklist*

**Before You Apply**  
The checklist below provides a list of information to review and documentation you need to make the online application process easier.

- Check Eligibility**  
Ensure you meet all eligibility requirements before continuing.  
[View Eligibility Requirement](#)
- Understand How It Works**  
Review how the program works including service commitments and full or part-time opportunities.  
[View How It Works](#)
- Secure a Job at an Approved Site**  
In order to complete your application, you must have a job at an approved site.
  - [Review Approved Sites](#)
  - [Search Jobs Database](#)
  - [Sign up for Job Alerts](#)
- Complete Required Documentation**  
The application process requires the following documentation. Prepare these documents in advance to
  - Curriculum and Employment History ([view example](#))
  - Required Forms ([download all](#))
    - Loan Documentation
    - Employee Verification Form
    - Authorization to Release Information Form
    - LRP Self-Certification Form
  - Additional Forms (if applicable)
    - Power-of-Attorney
    - Privacy Act Release Authorization Form
    - Proof of Disadvantaged Background
    - Proof of Exceptional Financial Need Scholarship from a School (MDs, DOs, and Dentists)
- Review The Application Process**  
[Download detailed instructions for every part of the application process.](#)  
[Download Instructions](#)

**Already started?**

*Updates from Twitter*

### What's New

Only two weeks left to apply for the 2010-2011 NHSC Scholarship Program. Applications due 6/1/10. <http://ow.ly/1J0Xo> about 22 hours ago via HootSuite

The Half-Time Loan Repayment Pilot Project allows clinicians to receive \$50K in loan repayments for a 4 year commitment <http://ow.ly/d/3kU> 9:30 PM May 16th via HootSuite

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*Customer Support*

### Get Help

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*Video*

### Experience the Excitement

See what it's like to be part of an NHSC new member orientation.

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# NHSC Blog Web Page

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## NHSC Blog

*Featured Post*



**Six Months in the Corps**  
Jennifer Smith, P.A.  
NHSC Member- Loan Repayment Program  
Lynchburg, VA  
May 20, 2010 9:00 AM

It's been 6 months and counting! I'm settling in to my new job, and the center and community at large.

This, by far, is the most unique PA job that I have come across. I currently work two 24 hour shifts per week. I start my day at 7am and end the next day at 7am. I am "on-call" after 5pm. I have a call-room that consists of a bed, TV, computer, fridge, microwave, medical library and is bigger than my current apartment! Some days I am awake for close to 24 hours...other days it's the complete opposite. I never know how the day will go or when it will end...if the beeper goes off at 3am...it's my responsibility.

When I'm not on call I do morning rounds, see patients in clinic, first assist in pediatrics, and other units in the center including sports medicine, OB/prenatal, and geriatric care.

So far, pediatrics is the best fit for me. I really enjoy the physical, hands on approach with the patients as well as the fact that the majority of my patients WILL get better. Helping diagnose and treat a patient- and the parents- through a high fever or painful injury is simply miraculous! It's especially heartwarming- as well as sad- knowing that if we hadn't been here, these patients would probably have gone untreated. And scrubbing in on labor and delivery is still a humbling experience for me. I often catch myself thinking, "How in the world did I get HERE?!"

All in all...choosing a career as a PA was the best decision for me, and NHSC has given me a great opportunity to learn in a general practice with patients who really need my help. The transition from being a PA student to now has been a pretty steep learning curve. I am just now starting to see what being a PA really means.

Comments (2)

**A New RN**  
2 hours ago

Sounds like you're doing great! Keep posting.

**Amy S.**


I'm applying to the loan repayment program- I'm a PA too. Glad to hear you're having a good experience.

**Add a Comment**


Name

Comment


*NHSC Bloggers*




**The New Dentist in Town**  
Justin Jones, D.D.S.  
May 19, 2010




**Gaining Patients' Trust**  
Ty Adams, N.P.  
May 18, 2010



**One Family's Story**  
Elaine Collins, Patient  
May 18, 2010




**Looking Back On My 2 Years**  
Matt Connors, M.D.  
May 16, 2010



**Most Challenging Day Ever**  
Ayesha Carrington, Medical Student  
May 16, 2010

[See All](#)




*Video*



**A Day in the Life**

Meet Corps member Andrew Jones, D.D.S. as he spends a typical day in his Tennessee clinic.

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