

**Form Approved**  
**OMB No. 0920-08BP**  
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**ATTACHMENT 5:**  
**GENERATOR OWNERS FOCUS GROUP SCREENER**

Public reporting burden of this collection of information is estimated to average **10** minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-XXXX).

**Introduction**

Hello, my name is \_\_\_\_\_ and I'm from (name of company). We are calling on behalf of RTI International, a non-profit research organization, and the Centers for Disease Control and Prevention. We are not selling or promoting any product. We are calling about research that is being conducted with consumers on portable generator safety.

The purpose of this research is to discuss with you how best to inform people about generator safety. To see if you are eligible to participate in this discussion, I need to ask you some questions. If you are eligible and choose to participate, all of your comments will be kept private. To help reimburse you for any personal expenses, you will be provided \$75.

The questions to see if you are eligible will only take a few minutes.

1. First, does any member of your household or immediate family work for or receive any compensation from:

- A market research company \_\_\_\_\_
- An advertising agency or public relations firm \_\_\_\_\_
- The media (TV/radio/newspapers/magazines) \_\_\_\_\_
- The Centers for Disease Control and Prevention (CDC) \_\_\_\_\_
- A company that manufactures portable generators \_\_\_\_\_

**[IF "YES" TO ANY → GET SPECIFICS, CONTINUE SCREENING, AND HOLD]**

2. Do you currently own a portable gasoline-powered generator?

Yes  → CONTINUE  
No  → TERMINATE

3. Have you ever used your generator during a power outage?

Yes  → CONTINUE  
No  → TERMINATE

4. What caused this power outage?

Hurricane  → CONTINUE

Snow/Ice storm	<input type="checkbox"/>	➔ CONTINUE
Tornado	<input type="checkbox"/>	➔ CONTINUE
Flood	<input type="checkbox"/>	➔ CONTINUE
Utility problem or other issue	<input type="checkbox"/>	➔ TERMINATE

5. In which County of North Carolina do you live [list each option]?

Coastal Counties [Insert list of counties]	<input type="checkbox"/>	➔ PLACE IN GROUP A OR B
All other Counties	<input type="checkbox"/>	➔ PLACE IN GROUP C OR D

**Focus Group Invitation:**

Thank you for answering all of my questions. As I mentioned earlier, we are conducting a study on behalf of the CDC about generator safety. In order to hear people’s opinions first-hand, we are conducting informal, round-table discussions to be held on [DATES AND TIMES TBD]. The discussion will last about 2 hours, and will be both interesting and informative. No one will attempt to sell you anything and no one will call you later as a result of your participation. To reimburse you for any personal expenses, you will receive \$75 at the time of the session. This is an important research effort and we hope that you will be part of it. We can only invite a few individuals to take part, and if it’s okay, we would like to audio tape the discussion. Can we schedule your attendance?

**Closing for Ineligible Participants:**

I’m sorry. You are not eligible to be in this study. There are many possible reasons why people are not eligible for the study. These reasons were decided earlier by the researchers. We value your interest in this research study. Thank you for being willing to help us.

**Participant Information**

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Focus Group: **A B** or **C D**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

EMAIL \_\_\_\_\_

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: \_\_\_\_\_

BEST PHONE NUMBER: \_\_\_\_\_

Is there another time and number we can try if we miss you?

ALTERNATE PHONE NUMBER: \_\_\_\_\_

Your participation in this study is very important. If for some reason you will not be able to attend, please let us know right away. You can call us anytime at [INSERT PHONE NUMBER], and if we are not here, please leave a message.

Interviewer: \_\_\_\_\_

Supervisor Confirm: \_\_\_\_\_