

ATTACHMENT 10:
EXPERT (TELEPHONE INTERVIEW) DISCUSSION GUIDE

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Introduction

Good [morning/afternoon]. This is _____ from RTI International. We're working with the CDC on a project to prevent carbon monoxide poisoning.

We'd like to discuss [your/our] work on carbon monoxide [research/prevention] and learn more about your organization's activities. Do you have time to speak with us now? The questions will only take a few minutes.

Before I start, I just want share with you that:

- We are doing this work for the Centers for Disease Control and Prevention.
- The goal of this interview is to learn how to better address and prevent carbon monoxide poisonings.
- We are calling 3 to 4 other similar organizations to talk about the same issues.
- Your participation is completely voluntary, and you don't have to answer any questions that you do not feel like you can or should answer.
- We appreciate you sharing your time with us.

Great!

Emergency Prevention Planning

1. What type of work does your agency/organization do?

2. How does CO poisoning fit into the work you do?

3. What type of prevention work do you do?

4. What kind of prevention have you done around preventing emergency related CO poisonings?

With whom did you partner on the campaign (i.e., who else was involved)?
How did this prevention effort come about?

5. What was your strategy?

6. Did you have a particular message or messages?

How did you pick those messages?

7. What was the impact of your prevention efforts?

How do you evaluate it?

8. Do you have a formal plan that you have developed to address emergency related CO Poisonings?

Could we get a copy of your plan?

9. What do you see as the major challenges to addressing emergency related carbon monoxide poisoning?

What tips would you pass on to other localities?

Reaching Foreign Populations

10. Is carbon monoxide poisoning an issue you have encountered in addressing the needs of refugee or immigrant populations in your community?

IF YES, what was your experience?

11. In terms of reaching refugee and immigrant populations with household safety or similar information, what are some methods you have found to be more successful?

- Identifying the population
- Channels
- Type of media
- Translation issues

12. How do you go about developing messages for the groups you work with?

Do you do formal research?

13. What advice can you share with use about effectively promoting health and safety?

How about for carbon monoxide poisoning

Conclusion

I think that's all the questions we have for you. Is there anything else you think we should know that we didn't talk about today?

Thank you again for your time!