

ADVANCE LETTER FOR POTENTIAL RESPONDENTS

[Date]

[Name
Address]

Dear [Name],

Researchers at the Centers for Disease Control and Prevention (CDC) are starting a new study called the "Survey of Health Behaviors." We, at the California Cancer Registry, are writing to let you know that the CDC would like to invite you to participate in their study. We would also like to tell you some things about the registry and about CDC's important research study.

The California Cancer Registry (CCR) was formed in 1985 by California lawmakers so that research could be done to find causes and cures for cancer. Since that time, CCR has been keeping a list of all cancers diagnosed in the state of California. CCR sometimes allows researchers at trusted institutions to contact persons listed in their files to ask them to take part in a study. Please see the brochure sent with this letter to learn more about CCR and research studies.

The CDC's "Survey of Health Behaviors" is being done to learn more about how men and women manage their health and daily lives. The CDC has contracted Macro International Inc. (Macro) to collect data for this study and Macro is working with CCR and Public Health Institute (PHI) to recruit participants. The survey asks questions about health habits and things that make it hard to live a healthy life after colon or rectal cancer. The survey will be sent and returned by mail. The study researchers will keep answers to the survey private. The results from this study will be used to teach doctors, health workers, and researchers about the ups and downs of trying to live a healthy life after cancer. The results also may be used for new programs to help cancer survivors and their families live longer, healthier lives after cancer.

If you have any questions about this study, believe you are being contacted by mistake, or do NOT want to be contacted again about this study, please call PHI at 1-800-XXX-XXXX. If we do not hear from you within 3 weeks of the date on this letter, you will be sent a survey packet and a small cash incentive for participation.

Sincerely,

[Contact Person at PHI]