

TO: Allison Roper

FROM: Kevin Davis, Project Director

DATE: March 6, 2008

SUBJECT: Amendment to the approved OMB submission entitled “Evaluation of the Parents Speak Up National Campaign: Youth Survey” (OMB 0990-0325)

On behalf of the Office on Population Affairs (OPA), this memo is to amend the above referenced, approved OMB submission. The referenced submission was for an online survey of youth who are children of parents participating in an online efficacy survey to evaluate the Parents Speak Up National Campaign (PSUNC) (OMB 0990-0311). This original survey asks youth a number of questions about their parents’ communication with them about sexual activity, their attitudes and beliefs related to parent-child communication, and other similar measures. The primary purpose of this survey is to measure the level of parent-child congruence in self-reporting of parent-child communication about sex. Data collection for this survey has been completed. A total of 531 youth completed the baseline survey. The original survey did not, however, include any measures of child sexual behavior due to the online modality. The proposed amendment specifically requests to conduct a telephone follow-up survey of these youth using a revised instrument that will include measures of youth sexual activity and behaviors. This will allow OPA to assess whether exposure to the PSUNC campaign among youths’ parents is associated with delayed sexual activity and behaviors among those youth that completed the original survey. As such, this information collection represents a fuller test of the effects of PSUNC on youth and will enhance our ability to draw conclusions about the broader impact of PSUNC on children specifically.

The instrument has been revised to include the following additional measures on the following topics:

- family communication about sex and methods to avoid pregnancy (Q7)
- youth’s attitudes and beliefs about teen sex (Q16-Q19)
- future goals and aspirations (Q34-Q37)
- male roles in relationships (Q38-Q39)
- pubertal development (Q45-Q48)
- sexual activity (Q49-Q55)

The revised instrument also removes a number of previous items from the original survey that will be used as simple baseline control variables in our analyses. These deleted baseline items include:

- Media use (presence of TVs, computers, etc., in bedroom, daily hours of media use, and 4parents.gov Website use)
- Items on religiosity (importance of religious beliefs, how often attend services)

- Previous pubertal development items (how advanced is physical development compared to other boys/girls your age, whether child shows physical signs of puberty)
- Questions on race/ethnicity (Hispanic descent, race that best describes, whether watches Hispanic television)

While the previous survey was administered online, the revised survey will be collected via telephone interviews. Telephone interviews will also be conducted by Knowledge Networks, the same survey vendor that collected the baseline survey online. The telephone mode allows greater protection of privacy to ask the additional questions described above. We are seeking approval for the revised instrument. The instrument will be formatted appropriately for telephone interviewing.

We are also seeking approval for a revised Parental Permission form with e-mail notification and Teen Assent Form. Because all parents and youth who participated in the preceding studies are current Knowledge Networks panelists, we will again seek parental permission and teen assent via email notifications. The consent and assent forms also have been revised to include language regarding the new instrument measures about family communication, sexual activity, methods for preventing sexually transmitted infections, and additional language on exceptions to confidentiality pertaining to respondent disclosures of abuse or neglect. The revised language in both the parental permission form and teen assent form also explains that the follow-up survey will be conducted over the telephone.

Among the N=531 youth who completed the baseline survey, we anticipate approximately 70% of them, or N=400, will complete the follow-up survey. The survey length will remain unchanged at 20 minutes per response. This will increase the overall study burden hours from 253 hours (as detailed in the original referenced OMB submission) by 133 hours to a total of 386 burden hours. This also increases the total cost to respondents from \$1,520 to \$2,320. The revised burden estimates are presented in **Exhibits 1 and 2**.

Exhibit 1. Estimated Annualized Burden Hours

Type of Respondent	Form Name	No. of Respondents	No. of Responses/ Respondent	Average Burden/ Response (Hours)	Total Burden (Hours)
13-17 year-old teen of Knowledge Networks "parent"* panel member	Children's survey (Wave 1)	760	1	20/60	253
	Children's survey (Wave 2)	400	1	20/60	133
	TOTAL	1,160			386

*Parent (or parent surrogate).

Exhibit 2. Estimated Annualized Cost to Respondents: Years 1 & 2

Type of Respondent	Year	Total Burden Hours	Hourly Wage Rate	Total Respondent Costs
13-17 year-old teen of Knowledge Networks "parent"* panel member	1	253	\$6.00**	\$1,520.00
	2	133	\$6.00**	\$800.00
	TOTAL	386	\$6.00**	\$2,320.00

*Parent (or parent surrogate).

**Estimates of average hourly living allowance for participants.

These modifications will not increase or add any additional risks to the study participants. All modifications described in this memo, as well as the revised instrument, parental permission form, and teen assent form have been reviewed and approved by RTI's Institutional Review Board (IRB) and Office of Research Protection and Ethics.