

ATTACHMENT 8—RESPONDENT ADVANCE LETTERS

Because of the Early Bird experiment, the survey uses two different versions of the main NLSY79 advance letter. In addition, there are two versions of the Young Adult advance letter, one for respondents who have previously been interviewed as Young Adults and one for those new to the sample. Advance letters from the Round 23 survey are shown in this attachment. The letters for Round 24 are still being drafted but will be similar in form and content. We anticipate altering the theme and opening paragraph to make a fresh appeal to respondents and updating the contact information as appropriate. The letters will remain the same in all other respects. The back of each letter includes a copy of the questions and answers shown in attachment 9 about uses of the data, confidentiality, and burden. The following letters are included:

1. NLSY79 Early Bird advance letter (for all main NLSY79 respondents)
2. NLSY79 advance letter for sample members who did complete the Early Bird interview
3. Previously interviewed Young Adult advance letter
4. New Young Adult advance letter

«DATE»

«FNAME» «LNAME»
«ADDR1» «APT»
«ADDR2»«CITY», «STATE» «ZIP»



Dear «FNAME»,

You are part of something truly **great**: the **National Longitudinal Survey of Youth 1979**. The NLSY79 is invaluable in helping us understand who we are and where our country is headed. We invite you to take part in our **Early Bird** program for this round of the *National Longitudinal Survey of Youth 1979 (NLSY79)*. You will be mailed \$«AMT» in thanks for your prompt participation.

By calling our **Early Bird** hotline number, you save us the time and effort we would spend contacting you. We want to share the savings with you! To get your extra cash and participate in the **Early Bird** program, you must contact us **within 4 weeks** of receiving this letter. If you choose not to participate in this program, we still want you to take part in the *NLSY79* as you have in the past, and you will receive the standard payment in appreciation for your time. As a small thank you, we have included a calendar magnet to help you keep track of important dates.

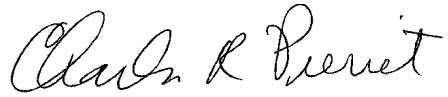
All it takes is 3 easy steps!



1. Call our **Early Bird** toll free number at 1-800-675-4440.
2. Leave us a message with your:
 - Name
 - **Early Bird Number** << EB ID>>
 - Phone Number
 - Good time to call you back
3. An interviewer will return your call, ready to do your survey or to schedule an appointment time that's convenient for you.

The questions and answers shown on the back of this letter provide further information about this survey and your confidentiality. If you have any additional questions about the study or the **Early Bird** program, please call us toll free at 1-800-675-4440 or send us an e-mail at nls79@norc.uchicago.edu. We look forward to talking with you soon! And again, thank you!

Sincerely,

A handwritten signature in black ink, reading "Charles R. Pierret". The signature is written in a cursive style with a large initial 'C' and 'P'.

Charles R. Pierret
Program Director
National Longitudinal Surveys



«DATE»

«FNAME» «LNAME»

«ADDR1» «APT»

«ADDR2»«CITY», «STATE» «ZIP»

Dear «FNAME»,

You are part of something truly **great**: the ***National Longitudinal Survey of Youth 1979***.

The NLSY79 is invaluable in helping us understand who we are and where our country is headed. There are no other data sources like the NLSY79. As NLSY79 researcher Jay Zagorsky said, “**The ability to follow people for most of their lives is key for answering lots of important research questions. And by using a longitudinal survey like the NLSY79 we can make better predictions about the future.**”

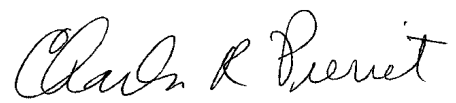
We are grateful that you share your time with us for this priceless study. Without your participation in the NLYS79, hundreds of people go unrepresented. And, without you, changes in so many lives will never be known.

One of our interviewers from NORC at the University of Chicago will be contacting you in the coming weeks to set up a convenient appointment for your interview. In the meantime, if you have any questions about the study, please feel free to call us toll free at 1-877-853-5908. The questions and answers shown on the enclosed Confidentiality Statement card provide further information about this survey and your confidentiality.

As a small thank you, we have included a calendar magnet to help you keep track of important dates.

We look forward to talking with you soon! And again, thank you!

Sincerely,

A handwritten signature in black ink, reading "Charles R. Pierret". The signature is written in a cursive style with a large initial 'C' and 'P'.

Charles R. Pierret
Program Director
National Longitudinal Surveys

«DATE»

«FNAME» «LNAME»

«ADDR1» «APT»

«ADDR2»

«CITY», «STATE» «ZIP»



Dear «FNAME»,

You are part of something truly **great**: the ***National Longitudinal Survey of Youth 1979***. And once again we'd like to talk with you about your education, job, family, and future plans. Few people have the opportunity to make such a **lasting** contribution.

There are many ways you can make a difference in your community and country, such as by voting, volunteering, or donating to your favorite charities. Participating in the NLSY79 is another great way for you to make a positive impact on so many people's lives.

As always, the information you provide is protected by law and the answers you give in the interview are completely **confidential** and cannot be traced to you in any way. The U.S. Department of Labor and the National Institutes of Health sponsor this study.

We are **grateful** for your continuing participation in this study. One of our interviewers from NORC at the University of Chicago will be contacting you in the coming weeks. You will receive \$40 for the interview, which will take about an hour over the phone. If it's easier for you to meet with us face to face, we will set up an appointment with you.

In the meantime, if you have any questions about the study, please feel free to call us toll free at 1-877-853-5908 or send us an email at nls79@norc.uchicago.edu. The questions and answers shown on the back of this letter provide further information about this study and your confidentiality.

We look forward to **talking** with you soon! And again, thank you!

Sincerely,

A handwritten signature in black ink, which appears to read 'Charles R. Herrett'. The signature is written in a cursive style with a large, prominent 'C' at the beginning.

Program Director
National Longitudinal Surveys

«DATE»

«FNAME» «LNAME»
«ADDR1» «APT»
«ADDR2»
«CITY», «STATE» «ZIP»



Dear «FNAME»,

You are part of something truly **great**: the **National Longitudinal Survey of Youth 1979** (NLSY79). Now that you are approaching adulthood, we would like you to continue your involvement with the NLSY79 family as a **young adult**.

Few Americans have the opportunity to share their experiences with so many for such an important cause and to make such a **lasting** contribution. Your participation in the **NLSY79** will help government leaders build programs and pass laws based partly on your experiences—programs and laws that may benefit you in the **future**.

There are many ways you can make a difference in your community and country, such as by voting, volunteering, or donating to your favorite charities. Participating in the NLSY79 is another great way for you to make a positive impact on so many people's lives.

As a **young adult**, you'll be asked questions similar to the ones we've asked your mother—questions about school, work, your family, and your future plans. As always, the information you provide is protected by law and the answers you give in the interview are completely **confidential** and cannot be traced to you in any way. The U.S. Department of Labor and the National Institutes of Health sponsor this study.

One of our interviewers from NORC at the University of Chicago will be **contacting** you in the coming weeks. You will receive \$40 for the interview, which will take about an hour over the phone. If it's easier for you to meet with us face to face, we will set up an appointment with you. In the meantime, if you have any questions about the study, please feel free to call us toll free at 1-877-853-5908 or send us an email at nls79@norc.uchicago.edu. The questions and answers shown on the back of this letter provide further information about this study and your confidentiality.

We look forward to talking with you soon! And again, thank you!

Sincerely,

A handwritten signature in black ink, reading "Carol R. Pierret". The signature is written in a cursive style with a large, prominent 'C' and 'P'.

Charles R. Pierret
Program Director
National Longitudinal Surveys