College.gov Online Web Site Survey Version 2, June 6, 2008

college.gov would like feedback on your site experience.

Please answer a few brief survey questions below. Your input will help guide the future development of college.gov, and your answers will remain anonymous. The survey will take approximately 5 minutes to complete.

1. Which of the following best describes you?

High school student	
College student	
Adult student	
Parent/Family Member of a student	
Teacher/Counselor	
Other, please specify	

- 2. What is the reason for your visit today? (select all that apply) Doing research for myself Doing research for my child/student Learn more about the steps to take to get to college Learn about financial aid for college Other, please specify_____
- Were you able to complete your task today?
 Yes → skip to <u>question</u> 5
 No → <u>go-proceed</u> to <u>question</u> 4, then skip to 6
- 4. If you were not able to complete your task, why not? (select all that apply) Could not locate the information I was seeking Site was confusing/hard to navigate Did not find information helpful to me Did not find anything new or valuable to me Other, please specify ______
- 5. How valuable did you find the information contained in college.gov? Very valuable, I learned something new today! Somewhat valuable, it reiterated information I already knew Not valuable. I didn't find anything new or interesting here

6. What additional information or features would you like to see on college.gov? (select all that apply)

Ability to create a profile on college.gov Ability to login and save information Ability to link my activity on college.gov to my profile on Facebook. MySpace, BeBo, etc. Ability to upload content I created Other, please specify _____

- 7. Who wWould you recommend visiting college.gov to your friends, parents or school counselors? (select all that apply) Yes, to mMy friends Yes, to mMy parents/family members Yes, to mMy teachers/counselor Yes, to mMy students Yes, to mMy child Other, please specify I would not recommend college.gov (please indicate why)
- 8. Do you have any further comments about your college.gov experience?