2008 FEDERAL STUDENT AID AWARENESS SURVEY

(STUDENTS, IN-PERSON ADMINISTRATION)

Note: Will be administered to high school students in person at public locations in Long Beach. Items or text in italics are not read to respondent. For all questions with instructions "probe; mark all that apply," first response will be noted.

Introduc	ction:				
Screen	er				
Intro1.	HELLO, My name is I'm conducting a survey for the U.S. Department of Education with high school age students and their preparations for attending college. Your responses can help improve programs that make it possible for more people to go to college.				
S1.	Were you a high school student in the Long Beach Unified Schools in the school year ending in June 2008?				
	01 02 99	Yes, continue No, Refused	[Terminate] [Terminate]		

(Termination statement) Thank you very much, but we are only interviewing Long Beach high school students. Thank you for your time.

(PRESURVEY INTRO)

S3. I won't ask for your name, address or other personal information that can identify you. Your participation is by choice and you may decline to participate at all. You don't have to answer any question you don't want to, and you can end the interview at any time. The interview takes approximately 9 minutes and any information you give us will be anonymous. If you have any questions about this survey, I will provide a telephone number for you to call to get more information about the study or your rights as a research participant. Would you like for me to give you that number now?

US Department of Education: Mary K Muncie 202-377-3202

1 Continue99 Refused [Terminate]

Let's get started. First, I'd like to ask you some questions about going to college or some other type of school after high school.

Q1. Are you planning to go to college, trade or technical school after high school?

01 Yes

02 No

97 Unsure/haven't decided

99 Refused

Q2. Now, think about paying for college, trade or technical school. Where would you go to find information about ways to pay for college? [*Probe*; *mark all that apply*.][MUL=14][DO NOT READ]

- High school or guidance counselor
 College/school financial aid office
- 03 Bookstore (e.g., Borders, Barnes & Noble)
- 04 Friends and colleagues
- 05 Family members
- Of Specialists, advisors or HR personnel at work or in union
- 07 Library look for books/articles/publications
- 08 Web site/Internet/computer/on line
- 09 U.S. Department of Education web site
- 10 U.S. Department of Education publications
- 11 College entrance publications (e.g. Peterson's, College Board)
- 12 Magazines (e.g., US News and World Report)
- 13 College catalogues, materials, publications
- 14 Financial advisor/planner
- 15 Financial institution (banks, credit unions)
- 16 Other (specify):
- Don't need the information/Already know how to pay
- 97 Don't know
- 99 Refused

[If Q2 =08 or 09, skip to Q4. Otherwise go directly to Q3]

Q3. Have you ever looked for information about paying for college/school on the Internet?

- 01 Yes
- 2 No [GO to Q3A] 97 Don't know [skip to Q3A]
- 99 Refused [skip to Q6]

Q3A. Would you ever look for information about paying for college/school on the Internet?

- 01 Yes
- 3 No [skip to Q6] 98 Don't know [skip to Q6]
- 99 Refused [skip to Q6]

Q4.What search terms/words would you use or have you used on the Internet? [Probe; mark all that apply.] [MUL=10] [DO NOT READ]

- 1 Financial aid
- 2 Scholarships
- 3 Grants
- 4 Student aid
- 5 Paying for/financing/funding for college/university/school
- 6 Loans, college loans, student loans
- 7 FAFSA or Free Application for Federal Student Aid
- 8 U.S. Department of Education
- 9 State Department of Education
- 10 Other (specify):_____
- 11 Tuition
- 12 Name of the college, university, or school
- 97 Don't know
- 99 Refused

Q4a. Are there particular websites you {visited} would go to? [*Probe*; mark all that apply.] [MUL=11] [DO NOT READ]

01 The FAFSA or <u>www.fafsa.ed.gov</u>

02	Federal Student Aid orFederalStudentAid.ed.gov or StudentAid.ed.gov
03	FAFSA4caster.ed.gov
04	ed.gov or U.S. Department of Education
05	State organization or State Department of Education (specify):
06	Yahoo!, Google, AOL or other search engine
07	finaid.org
08	Sallie Mae
09	College Board
10	FAFSA.com
11	fastweb.com
12	mapping-your-future.org
13	knowhow2go.org
14	MyRichUncle.com
15	college.gov
16	Other (specify):
<i>17</i>	Financial institutions (banks, credit unions) website
18	Name of the college/university/school (financial aid office) website
97	Nothing in particular/would just look/don't know
QQ	Refused

Q5a-c . Think about how much you trust information or advice on preparing and paying for college from different Internet sources. Some Internet sources of information are from private, for profit companies; these usually have a web address that ends in .com. Some are from non-profit organizations; these usually have a web site ending in .org. Finally, some are from government agencies; these usually have a web site ending in .gov. Using a scale from 1 to 7 where 1 is strongly disagree and 7 is strongly agree, to what extent do you agree or disagree with the following statement:

Q5a . I trust the accuracy of the information or advice about paying for college/school provided by private companies with .com web sites. Would you say you [Show response card]:

- 1 Strongly Disagree
- 2 Disagree
- 3 Slightly Disagree
- 4 Neither Agree nor Disagree
- 5 Slightly Agree
- 6 Agree
- 7 Strongly Agree
- 97-Don't know
- 99-Refused

Q5b .I trust in the accuracy of the information or advice about paying for college/school provided by non-profit organizations with .org web sites. Would you say you:

- 1 Strongly Disagree
- 2 Disagree
- 3 Slightly Disagree
- 4 Neither Agree nor Disagree
- 5 Slightly Agree
- 6 Agree
- 7 Strongly Agree
- 97-Don't know
- 99-Refused

Q5c . I trust in the accuracy of the information or advice about paying for college/school provided by government agencies with .gov web sites.. Would you say you:

- 1 Strongly Disagree
- 2 Disagree

- 3 Slightly Disagree
- 4 Neither Agree nor Disagree
- 5 Slightly Agree
- 6 Agree
- 7 Strongly Agree
- 97-Don't know
- 99-Refused

[If Q4a = 01, skip to Q7]

Q6. Have you ever heard of the FAFSA? [Pronounce rather than spell out]

- 01 Yes
- 02 No [Skip to Q8]
- 97 Don't know [Skip to Q8]
- 99. Refused [Skip to Q8]

Q7. What is the FAFSA? [Single response] [DO NOT READ]

01	Application for government-sponsored student financial aid	[Skip to Q8]
02	Web site for student financial aid	[Skip to Q8]
03	Web site for college applications/advanced college credit	[Skip to Q8]
04	Free Application for Federal Student Aid	[Skip to Q8]
06	Process of determining eligibility for student financial aid	[Skip to Q8]
07	Government grants, loans, aid, scholarships, assistance progr	ams[Proceed to Q7a]
08	Other (specify):	[Proceed to Q7a]
9 <i>7</i>	Don't know	[Proceed to Q7a]
99	Refused	[Proceed to Q7a]

Q7a. Would you say the FAFSA is [Read list]

- O1 An application for government-sponsored student financial aid
- 02 A web site for student financial aid
- A web site for college applications/advanced college credit
- 97 Don't know
- 99 Refused

Q8. To the best of your knowledge, do you have to pay to file the FAFSA? [DO NOT READ]

- 01 Yes, have to pay
- 02 No, it's free
- 03 No, but I chose to pay
- 04 It depends [no further clarification]
- 05 It depends on the amount of data I reveal
- 06 It depends on my/our family's income
- 07 Other (specify):_
- 97 Don't know
- 99 Refused

Q9. Do you know of any **Federal** government agency that provides student financial aid for college, trade or technical school?

- 1 Yes
- 2 No [Skip to Q 10]
- 97 Don't know [Skip to Q 10]

99 Refused [Skip to Q 10)] [IF Q9="yes"] Which one(s)? [Probe for any others; mark all that apply.][MUL=7] [DO NOT READ] Q9a. 01 Federal Student Aid/Office of Federal Student Aid [Skip to Q 10a] 02 **FSA** [Skip to Q10a] 03 *U.S. Department of Education* 04 State Department of Education 05 U.S. Armed services (Army, Navy, Air Force, Marines, Coast Guard, National Guard, ROTC etc.) or Department of Defense 06 Veterans Administration 07 Other (specify): 08 Federal loan, grant, or program (Stafford, Perkins, Pell, Work Study) 09 State grant or scholarship program (Cal grant, hope scholarship, Bright Futures etc.) 10 Sallie Mae or guarantee agency 97 Don't know 99 Refused

- Q10. Have you ever heard of FSA or the Office of Federal Student Aid at the U.S. Department of Education?

Q10a. From what sources did you hear of FSA or the Office of Federal Student Aid at the U.S. Department of Education? Sources might include: media or things you've seen or heard; people you've talked to; and places you've gone to. [Probe; mark all that apply.][DO NOT READ]

- 1 TV
- 2 Radio
- *Print advertisement, poster or publication*
- 4 Newspaper or magazine article
- 3 High school guidance counselor or teacher
- 4 College education advisor, counselor, admissions officer or recruiter
- *5 Friend or family member*
- 6 College fair, workshop or event on applying for college or financial aid
- 07 Other (specify):____
- 98 Don't know/don't remember
- 99 Refused

Q11. Do you know what FSA or the Office of Federal Student Aid at the U.S. Department of Education does? [*Probe*; *mark all that apply.*] [DO NOT READ]

- 01 Determines eligibility for loans
- 02 Determines eligibility for grants/Pell grants
- O3 Determines if I/we get financial aid or money for school/college or education after high school

- 04 Makes, provides loans 05 Gives grants, money, scholarships, aid 06 Encourages people to go to college/school, provides information on going to school/college or education after high school 07 Promotes access to higher education for all Americans, helps people better their lives/get better jobs through education, gives everyone a chance to go to college or other aspiring/motivating message 80 Other (specify): 97 No / Don't know 99 Refused
- Q12. The Office of Federal Student Aid (FSA) uses a slogan in its publications and on its web site. Have you ever heard it?
- Q12a. What is it? [DO NOT READ]
 - 1 We help put America through School
 - 02 Start here. Go further.
 - 03 Other (specify):_____
 - 97 Don't know
 - 99 Refused
- Q13. Now I'm going to read you a few slogans. Tell me if you have heard any of them used by the Office of Federal Student Aid (FSA). [Present in random order] [Mark all that apply.]
 - A. We help put America through school [Do not read if mentioned in Q12a] B. Start here, go further [Do not read if mentioned in Q12a]
 - C. Know how to go
 - D. College is possible
 - E. The most costly education is the one not begun
 - 1 Yes
 - 2 No
 - 97 Don't know
 - 99 Refused

- Q14. To what extent do you agree or disagree with the following statement: Financial aid is available for education and training after high school for any American who needs it. Using a scale from 1 to 7 where 1 is strongly disagree and 7 is strongly agree, would you say you [Show response card]:
 - 1 Strongly Disagree
 - 2 Disagree
 - 3 Slightly Disagree
 - 4 Neither Agree nor Disagree
 - 5 Slightly Agree

99-Re	ee ongly Agree on't know fused	
		lying for college, trade or technical school even after getting scholarsh I help paying for college, is it a good idea to take out a loan?
01	Yes	[Skip to Q17]
02	No	
03	It depends/som Don't know	
97 99	Refused	[Skip to Q17] [Skip to Q17]
	you think it might NOT READ]	<u>not</u> be a good idea to take out a loan? [Probe for multiple responses]
01	Not able to get	a loan/have bad credit
02		it back/don't have enough money
03	Do not have a	iob to get a loan
04		ob after college/school
05	May not finish	
06		re too high/interest makes it more expensive
07	Other (specify)	
08 09		en, debt that might be difficult, take a long time to pay back
97	Don't know	t, should use other means (grants, scholarships, aid, savings)
99	Refused	
01	Yes No	
02 97	Don't know	
	Don't know Refused	
97 99 We're almost f	Refused finished. I'd just li	ke to ask you a few background questions. First, I'm going to ask som ear, that is, August 2007 through June 2008.
97 99 We're almost f questions abou	Refused Finished. I'd just li It the last school yo	ear, that is, August 2007 through June 2008.
97 99 We're almost f questions abou Q18. How mar school year?	Refused Finished. I'd just li It the last school yo	ear, that is, August 2007 through June 2008. nousehold, if any, attended college, trade, or technical school during th
97 99 We're almost f questions abou Q18. How mar school year?	Refused Finished. I'd just li tthe last school you ny people in your l	ear, that is, August 2007 through June 2008. nousehold, if any, attended college, trade, or technical school during the
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97 99 We're almost f questions abou Q18. How mar school year? 1 Don't know 99 Q19.What is th	Refused Finished. I'd just list the last school years The people in your land the people in your land the people in your land the last school years The people in your land the last school years which years are last school years. The people is your land the last school years which years are last school years. The people is your land the last school years which years which years are last school years. The people is your land the last school years which years whic	ear, that is, August 2007 through June 2008. nousehold, if any, attended college, trade, or technical school during the school or level of education that your mother/female guardian compless school
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97 99 We're almost fiquestions about Q18. How marschool year? 1 Don't know 99 Q19.What is the 01 02 03 04	Refused Einished. I'd just li It the last school ye my people in your l (enter nu Refused The highest grade in Less than high High school gr Some college Community or	ear, that is, August 2007 through June 2008. nousehold, if any, attended college, trade, or technical school during the mber) school or level of education that your mother/female guardian complesschool aduate or GED Junior college degree
97 99 We're almost f questions abou Q18. How mar school year? 1 Don't know 99 Q19.What is th 01 02 03	Refused Finished. I'd just list the last school years The people in your land the people in your land the last school grade in the last school grade college.	nousehold, if any, attended college, trade, or technical school during the mber) school or level of education that your mother/female guardian compleschool aduate or GED Junior college degree chool

97

	08 09	Graduate or professional degree (MA, MS, PhD, JD, MD etc.) NO MOTHER/FEMALE GUARDIAN [DO NOT READ]
	97	Don't know
	99	Refused
Q20.Wl	hat is the	highest grade in school or level of education that your father/male guardian completed?
	01	Less than high school
	02	High school graduate or GED
	03	Some college
	04	Community or Junior college degree
	05	Tech or trade school
	06	College degree
	07	Some graduate school
	80	Graduate or professional degree (MA, MS, PhD, JD, MD etc.)
	09	NO FATHER/MALE GUARDIAN [DO NOT READ]
	97	Don't know
	99	Refused
000	r. 71	
Q20a.	What gra	de in high school did you attend during the last school year?
	1	9 th grade/Freshman
	2	10 th grade/Sophomore
	3	11 th grade/Junior
	4	12 th grade/Senior
	99	Refused
Q21. A	re you of	Hispanic or Latino origin?
	01	Yes
	02	No
	97	Don't Know
	99	Refused
		or more of the following best describes your race? Would you say you are? [Read items responses accepted.] [MUL=6]
	01	White
	02	Black or African-American
	03	Asian
	04	Native Hawaiian or Other Pacific Islander
	05	American Indian or Alaska Native
		read items below.]
	06	Other (specify):
	9 <i>7</i>	Don't know
	99	Refused
Q23. D	oes your	family own or rent your home, or have some other arrangement?
	01	Own (or pay mortgage)
	02	Rent
	03	Other (specify):
	97	Not sure
	99	Refused
Q24.	[Intervi	ewer: record gender]
-		=

Long Beach

- 1 2 MALE
- **FEMALE**

Closing Statement: Those are all the questions we have for you today. Thank you for your time.