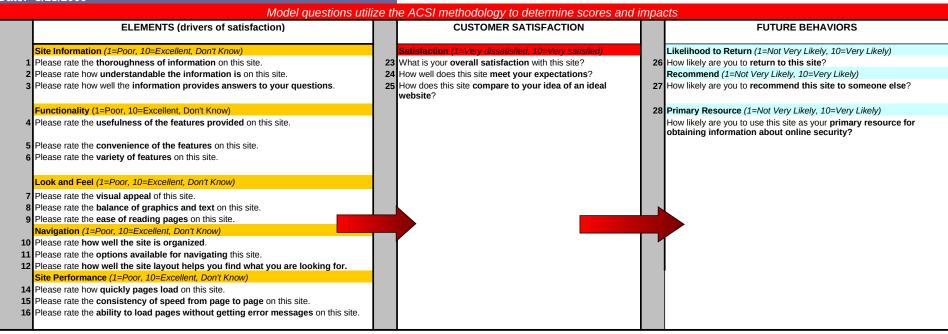
Model Instance Name: FTC OnGuardOnline

MID: Existing Measure - Please fill in; New Measure - DOT will fill in

Date: 8/13/2009



Model Instance Name: FTC OnGuardOnline

MID: Existing Measure - Please fill in; New Measure - DOT will fill in

Date: 8/13/2009

red & strike-through: DELETE
underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

FTC OnGuardOnline CUSTOM QUESTION LIST

	Skip				
QID	Logic		Answer Choices		
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)
		What topic brought you to the site today?	Identity theft		Checkbox, one-up vertical
			Social networking		
			Wireless security		
			Phishing		
			Kid's privacy		
			Email/Internet Scams	_	
			Laptop security		
			General tips and information		
			Other, please specify	Α	
	Α	Please tell us what specifically what topic you were researching.			Text area, no char limit
		Did the site help you do what you wanted today?	Yes		Radio button, one-up vertical
			No	C	
			Partially	С	
	С	If you were not able to do what you wanted, what were you trying to do?			Text area, no char limit
		How old are you?	Under 18	_	Radio button, one-up vertical
			18-24	-	
			25-34	_	
			35-44 45-54	-	
			55-64	_	
			65-74	_	
			75 and up	_	
		Choose the statement that best describes your use of the Internet and related technologies:	I use the Internet extensively and am eager to adopt new technologies.		Radio button, one-up vertical
			I use the Internet frequently and may adopt new technologies.		
			I use the Internet frequently but only for specific tasks.		
			I use the Internet infrequently.		
			I am still learning to use the Internet.		
		How did you learn about OnGuardOnline?	Found through a search engine (Google, Yahoo, MSN, etc)		Checkbox, one-up vertical
			Referred by another website or link		
			Referred by a friend or family member		
			News source (magazine/newspaper/radio/television)		
			Prior visit to the site	_	
			Other, please specify	A	Total and the limit
	Α	Please tell us specifically how you learned about OnGuardOnline.			Text area, no char limit
		Did you learn something on this site that might change your online behavior in the future?	Yes		Radio button, one-up vertical
			No	_	
			Maybe		
		If you could make one improvement to the site , what would it be?			Text area, no char limit

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Single Y	Single	N	OPS Group
N	Single	Y	
		N	