Measures Name/Client name (CDs and Answer choices)

FCG

QID (Group ID)	Skip Logic Label	Question Text
KFB07695		Which of the following role best describes you?
KFB07696	**A**	If you are a Federal employee, what best describes your grade level?
KFB07697	**B**	If you are not any of these roles listed above, what other role best describes you?
KFB07698		What is your primary reason for visiting this site today?

KFB07699	A	Please specify the other reason you are visiting the site:
KFB07700		How frequently do you visit this site?
KFB07701		Which parts of the site are you primarily visiting today?
KFB07702		Did you find the information that you were looking for today?
KFB07703	A	Other information you could not find:
KFB07704		How did you find out about this site?
KFB07705		Are you a current FCG customer?

KFB07706		What improvements and/or additional information would you like to see on this site?
KFB07707		How did you **primarily look for information** on the site today?
KFB07708		Please describe your **site experience** today.
KFB07709	A	Please describe any other experience you had:
KFB07710		How would you rate your familiarity with social media on the web? Flickr
KFB07711		Facebook
KFB07712		YouTube
KFB07713		Twitter

CWS03941	**B**	What **specific search term(s)** did you use to find information on our site?

VA My HealtheVet

		Have you ever printed out any information from My HealtheVet?
	A	I have printed the following from My HealtheVet: (Check all that apply)
	B	What other information have you printed?
		Have you ever saved any information from My HealtheVet to your computer?
	A	I have saved the following from My HealtheVet to my computer: (Check all that apply)

	B	What other information have you saved to your computer?
		Have you ever sent information from My HealtheVet to another person?
	A	I have sent the following information from My HealtheVet to another person: (Check all that apply)
	B	What other information did you send to another person?
		Would you save information from your Personal Health Record to some place outside of My HealtheVet If you could?
	A	I would: (check all that apply):

	B	Where else would you like to save information?

U.S. Department of State/ **Travel.State Satisfaction Survey v2**

		Do you visit this site to learn about major events or crises abroad?"
	B	What is the best way for us to provide this type of information?

Embassy Enterprise IIP

	B	What were you looking for?

Holocaust Memorial Museum

		Country of Residence

	A	Other (please specify): country of residence

MEDC Michigan Advantage

		How would you most like to interact with this site? (Please select all that apply)
	A	Other social media interaction

		Which of the following MichiganAdvantage features/services have you interacted with?

NWHIC

		How would you rate your familiarity with the following?
		Facebook
		Twitter
		Flickr
		MySpace

		YouTube
		Del.icio.us
		How would you most like to interact with this site? (Please select all that apply)
	A	**Other form of interacting**

FDA Browse

		Would you like to see content on the FDA site translated into another language?

	A	In which of the following languages would you like to view content on the FDA site?
	B	Other languages you would like to view content on the FDA site:

FBI satisfaction survey

EDO01220	**A**	**What specific crime statistics information were you looking for?**
EDO01221		Did you use the search feature today?
EDO01222	**C**	Please describe your search experience
EDO01223	**B**	Other: Search Experience

Answer Choices (limited to 50 characters)	Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions
Federal employee	A	Radio button,	Single	Y	
Government Contractor (Supplier)					
Government Contractor (IT Support)					
Government Contractor (Management Consultant)					
Government Contractor (Coach)					
Government Contractor (Call Center Staff)					
Private Sector (Supplier)					
Private Sector (IT Support)					
Private Sector (Management Consultant)					
Private Sector (Coach)					
Private Sector (Call Center Staff)					
Military (General/Admiral)					
Military (Colonel/Captain/Lt. Colonel/Commander)					
Military (Major/Commander)					
Academic (instructor, professor, lecturer, researcher)					
General public					
Media					
Other, please specify	B				
SES		Radio button, one-up vertical	Single	N	
GS-14/15					
GS-12/13					
Other					
		Text area, no char limit		N	
To learn more about FCG		Radio button, one-up vertical	Single	Y	
To look for Consulting Services					
To look for Coaching Services					
To register for seminars					
To get contact information					
To register for Communities of practice					
To look for ACSI information/ services					
To browse/ see what's new					
Other, please specify	A				

		Text area, no char limit			
First time		Radio button, one-up vertical	Single	Y	
More than once a day					
Daily					
About once a week					
About once a month					
Every 6 months or less					
What we do part of site		Checkbox, one-up vertical	Multi	N	
Who we are part of site					
The 'Resources' part of the site					
The 'News' (events, seminars) part of the site					
FAQ page					
ACSI Results					
Consulting Services					
Coaching Services					
Other					
Yes		Radio button, one-up vertical	Single	Y	
No. Please specify what you were looking for:	A				
Still looking					
		Text area, no char limit		N	
External Search Engine (Google, Yahoo etc)		Radio button, one-up vertical	Single	Y	
USA.gov or USA.gov Search					
Email/ email newsletters					
Federal agency colleague					
Publications					
Conference					
FCG Seminars and/or workshops					
Print Ad					
Other					
Yes		Radio button, one-up vertical	Single	Y	
No					
Plan to become a customer in the future					
Do not plan to become a customer in the future					

				N	
		Text area, no char limit			
Top navigation bar		Radio button, one-up vertical	Single	Y	
Left-hand side navigation bar					
Links within page text					
Site map					
Search box					
I had no problem browsing through the site		Radio button, one-up vertical	Single	Y	
I found the general area but could not find specific information					
Links did not take me to what I was looking for					
Too many links or navigational choices					
I found links that did not work					
Other	A				
		Text area, no char limit		n	
View and contribute often		**Drop down, select one**	Single	y	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		**Drop down, select one**	Single	y	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		**Drop down, select one**	Single	y	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		**Drop down, select one**	Single	y	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					

		Open-ended		Y	

Yes	**A**	Radio button, one-up vertical	Single	Y	
No					
My medication list		Checkbox, one-up vertical	Multi	Y	
Information about myself that I collected at home (such as blood sugar, blood pressure, or weight)					
Information I entered in my Food or Activity Journals					
My health calendar					
Wellness Reminders					
Information about health (such as an article or information from the medical library)					
Information about VA benefits					
Other, please specify	**B**				
		Text area, no char limit		N	
Yes	**A**	Radio button, one-up vertical	Singly	Y	
No					
My medication list		Checkbox, one-up vertical	Multi	Y	
Information about myself that I collected at home (such as blood sugar, blood pressure, or weight)					
Information I entered in my Food or Activity Journals					
My health calendar					
Wellness Reminders					
Information about health (such as an article or information from the medical library)					

Information about VA benefits					
Other, please specify	**B**				
Yes	**A**	Radio button, one-up vertical	Single	Y	
No					
My medication list		Checkbox, one-up vertical	Multi	Y	
Information about myself that I collected at home (such as blood sugar, blood pressure, or weight)					
Information I entered in my Food or Activity Journals					
My health calendar					
Wellness Reminders					
Information about health (such as an article or information from the medical library)					
Information about VA benefits					
Other, please specify	**B**				
		Text area, no char limit			
Yes	**A**	Radio button, one-up vertical	Single	Y	
No					
Not sure	**A**				
I would not find this useful					
Save the information to another place (for example, by copying to a file on my computer)		Checkbox, one-up vertical	Multi	Y	
Give the electronic information to my non-VA provider					
Share the information with a family member or friend					
Put the information into another Personal Health Record					
Use the information with another program (for example, to check for drug interactions)					
Put the information in another website (for example, to receive customized care recommendations or to use other kinds of tools)					
Other, please specify	**B**				

Yes	**B**	Radio Button O	Single	Y
No				
		Text area, no char limit		N

Afghanistan		Drop down, select one	Single	Y	OPS Group
Albania					
Algeria					
Argentina					
Australia					
Austria					
Azerbaijan					
Bahrain					
Bangladesh					
Belarus					
Belgium					
Belize					
Benin					
Bolivia					
Bosnia/Herzegovina					
Brazil					
Brunei Darussalam					
Bulgaria					
Burkina Faso					
Cameroon					
Canada					
Chad					
Chile					
China					
Colombia					
Comoros					
Costa Rica					

Côte D'Ivoire				
Croatia				
Cuba				
Czech Republic				
Denmark				
Djibouti				
Dominican Republic				
Ecuador				
Egypt				
El Salvador				
Equatorial Guinea				
Estonia				
Finland				
France				
Gabon				
Gambia				
Georgia				
Germany				
Greece				
Guatemala				
Guinea				
Guinea& Bissau				
Guyana				
Holy See/Vatican				
Honduras				
Hong Kong				
Hungary				
Iceland				
India				
Indonesia				
Iran				
Iraq				
Ireland				
Israel				
Italy				
Japan				
Jordan				
Kazakstan				
Korea, South				
Kuwait				
Kyrgyzstan				
Latvia				
Lebanon				

Libya				
Lithuania				
Luxembourg				
Malaysia				
Maldives				
Mali				
Mauritania				
Mauritius				
Mexico				
Moldova				
Morocco				
Mozambique				
Netherlands				
New Zealand				
Nicaragua				
Niger				
Nigeria				
Norway				
Oman				
Pakistan				
Palestinian Territory				
Panama				
Paraguay				
Peru				
Philippines				
Poland				
Portugal				
Puerto Rico				
Qatar				
Romania				
Russian Federation				
Rwanda				
Saudi Arabia				
Senegal				
Sierra Leone				
Singapore				
Slovakia				
Slovenia				
South Africa				
Spain				
Sudan				
Suriname				
Sweden				

Switzerland					
Syria					
Taiwan					
Tajikistan					
Thailand					
Togo					
Tunisia					
Turkey					
Turkmenistan					
Ukraine					
United Arab Emirates					
United Kingdom					
Uruguay					
USA					
Uzbekistan					
Venezuela					
Viet Nam					
Western Sahara					
Yemen					
Yugoslavia					
Other, (please specify)	A				
		Text field, <100 char		N	OPS Group

Bookmark or tag pages (i.e. Digg or Del.icio.us)		Checkbox, one-up vertical	Multi	N	OPS Group
In social networks					
In virtual worlds					
By adding comments, ratings, or reviews					
Reading blogs					
Contributing to wikis					
Receiving newsletters/email updates					
Subscribing to RSS feeds					
Listening to Podcasts or audio					
Watching video					
Adding a widget or gadget to my personalized page					
Following a microblog					
Other (please specify)	A				
		Text field, <100 char	Single	N	OPS Group

		Checkbox, one-up vertical	Multi	N	
The MichiganAdvantage Facebook page					
The Michigan Upper Hand YouTube videos					
The Michigan Economic Development Corporation presence or MEDC staff on LinkedIn					
MIAdvantage on Twitter					
MichiganAdvantage RSS feeds					
The Michigan Upper Hand blog					
MichiganAdvantage photos on Flickr					
None of the above	A				

			S	Y	Matrix Group
View and contribute often		Drop down, select one	S	Y	Matrix Group
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		Drop down, select one	S	Y	Matrix Group
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		Drop down, select one	S	Y	Matrix Group
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		Drop down, select one	S	Y	Matrix Group
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					

View occasionally but don't contribute					
No familiarity					
View and contribute often	**Drop down, select one**	**S**	**Y**		**Matrix Group**
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often	**Drop down, select one**	**S**	**Y**		**Matrix Group**
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
Bookmark or tag pages	**Checkbox, one-up vertical**	**M**	**Y**		**OPS Group**
In social networks					
In virtual worlds					
By adding comments, ratings, or reviews					
Reading blogs					
Contributing to wikis					
Receiving newsletters/email updates					
Subscribing to RSS feeds					
Listening to Podcasts or audio					
Watching Vodcasts or video					
Adding a widget or gadget to my personalized page					
Following a microblog					
None					
Other (please specify) **A**					
	Text area, no char limit	**open**	**N**		

Yes **A**	Radio button, one-up vertical	Single	Y		Skip Logic Gro
No					
Don't Know					

Spanish French Chinese German Japanese Korean Other (please specify)	**B**	Checkbox One Up Vertical	Single	N	Skip Logic Gro
		Text area, no char limit	Single	N	Skip Logic Gro

		Text field, <100 char	Single	N	Skip Logic
Yes No	**C**	Drop down, select one	Single	Y	Skip Logic
I had no difficulty using the search feature on this site The search feature was difficult to find The search feature was difficult to use Returned no results/received an error message Could not tell where the search results would take me Too many results Too few results Results were not related to what I was looking for Could not sort the results Could not refine the results Other	**B**	Drop down, select one	Single	N	Skip Logic
		Text field, <100 char	Single	N	Skip Logic

CQ Label
Best Describes Role
Best Describes_Grade
Best Describes Role_Other
Primary Reason

Primary Reason_Other
Frequency
Parts of Site Visiting
Find Information
Find Information_Other
Find Out About Site
Current Customer

Improvements and Information
Look For Info
Site Experience
Site Experience_Other
SM_Familiar
SM_Facebook
SM_YouTube
SM_Twitter

SM_Preferred
OE_Preferred SM

SM Interaction

Facebook Familiarity

Twitter Familiarity

Flckr Familiarity

MySpace Familiarity

YouTube Familiarity

Del.icio.us Familiarity

Interaction Preference

Other Form of Interacting

Site Translated

Language

Other Language

Search