Model Instance Name:
USTTB
MID: pY8xJxlRVh9AwxlBEZJlpg==
Date:

~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING
violet (bold): SKIP-LOGIC

USTTB CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type *drop-down menu check boxes radio buttons open-ended*	Required Y/N	Single or Multi	Special Instructions
EDO08480		My **primary role** in visiting the TTB site today is as (please, select one):	A member of the public		Radio button, one-up vertical	Y	Single	OPS Group
			An employee of a company regulated by TTB					
			An employee of a trade association representing an industry regulated by TTB					
			A consultant for a company regulated by TTB					
			A consumer of alcohol and/or tobacco products					
			An employee of a government agency					
			Legal assistant/lawyer					
			Small business owner					
			Researcher/scientist					
			International Visitor					
			Other, please specify	A				
EDO08481	A	Other primary role			Text area, no char limit	N	Single	OPS Group
EDO08482		Which of the following represents your **primary interest?**	Wine	B	Radio Button	Y	Single	Skip Logic Group
			Beer	C				
			Distilled Spirits	D				
			Tobacco	E				
			Firearms	F				
			Employment/Job Openings					
			Other (please specify)	A				
EDO08483	A	Please specify your other primary interest			Text area, no char limit	N	Single	Skip Logic Group
EDO08484	B	What type of *wine-related* information were you looking for today?	Apply for a permit		Check box	Y	Multi-select	Skip Logic Group
			Conduct research					
			Submit a sample/formula					
			Pay/determine taxes					
			Get labeling approval					
			Download forms					
			Other (please specify)	B1				
EDO08485	B1	Please specify the other wine related information you were looking for today			Text area, no char limit	N	Single	Skip Logic Group
EDO08486	C	What type of *beer-related* information were you looking for today?	Apply for a permit		Check box	Y	Multi-select	Skip Logic Group
			Conduct research					
			Submit a sample/formula					
			Pay/determine taxes					
			Get labeling approval					
			Download forms					
			Other (please specify)	C1				
EDO08487	C1	Please specify the other beer-related information you were looking for today			Text area, no char limit	N	Single	Skip Logic Group
EDO08488	D	What type of *distilled spirits* information were you looking for today?	Apply for a permit		Check box	Y	Multi-select	Skip Logic Group
			Conduct research					
			Submit a sample/formula					
			Pay/determine taxes					
			Get labeling approval					
			Download forms					
			Other (please specify)	D1				
EDO08489	D1	Please specify the other type of distilled spirits information you were looking for today			Text area, no char limit	N	Single	Skip Logic Group
EDO08490	E	What type of *tobacco* information were you looking for today?	Apply for a permit		Check box	Y	Multi-select	Skip Logic Group
			Conduct research					
			Submit a sample					
			Pay/determine taxes					
			Download forms					
			Other (please specify)	E1				
EDO08491	E1	Please specify the other tobacco information you were looking for today			Text area, no char limit	N	Single	Skip Logic Group
EDO08492	F	What type of *firearms/ammunition* information were you looking for today?	Conduct research		Check box	Y	Multi-select	Skip Logic Group
			Pay/determine taxes					
			Download forms					
			Other (please specify)	F1				
EDO08493	F1	Please specify the other firearms/ammunition information you were looking for today			Text area, no char limit	N	Single	Skip Logic Group
EDO08494		How **frequently** do you visit our site?	First time		Drop down, select one	Y	Single	
			Daily					
			About once a week					
			About once a month					
			About once a year					
			A few times a year					
EDO08495		Did you **find** what you were looking for?	Yes		Drop down, select one	Y	Single	
			No					
			Partially					
			Still looking					
EDO08496		Did you use the search feature during your visit today?	Yes	L, K			single	Skip Logic Group
			No					
			Don't recall					
EDO08497	L	Please tell us what term(s) you used in your search			Text area, no char limit	N	Single	Skip Logic Group
EDO08498	K	Please tell us about your **experience with the site's search feature** today. (Please select all that apply.)	The search feature met my needs today.		Checkbox, one-up vertical	Y	Multi	Skip Logic Group
			I had issues with the **basic search process** (how to use it, terms to enter).	A				
			I had issues with the **visual display** of the search results (text size, images).	B				
			I had issues with the **search results** I received.	C				
			I had issues with **sorting, filtering, advanced search**, or lack of these options.	D				
			I had **technical issues** with the search feature.	E				
			None of these					
EDO08499	A	What were your issues with the **basic search process?** (Please select all that apply.)	It was not clear to me how to use the search feature		Checkbox, one-up vertical	Y	Multi	Skip Logic Group
			I did not know what terms to use to get the results I wanted					
			There were too many steps or refinements to get to what I wanted					
			I had a different issue with the basic search process:	F				
EDO08500	F	Please describe your issue:	*Open-ended*		Text area, no char limit	N		Skip Logic Group
EDO08501	B	What were your issues with the **visual display** of the search results? (Please select all that apply.)	I could not see enough of the description to decide which link to choose		Checkbox, one-up vertical	Y	Multi	Skip Logic Group
			The text was too small					
			The page was too crowded					
			I could not see much difference between the *listings/items*					
			The images were too small/not clear					
			I had a different issue with the visual display of results:	G				
EDO08502	G	Please describe your issue:	*Open-ended*		Text area, no char limit	N		Skip Logic Group
EDO08503	C	What were your issues with the **search results**? (Please select all that apply.)	Results were not relevant/not what I wanted		Checkbox, one-up vertical	Y	Multi	Skip Logic Group
			There were not enough results					
			There were NO results					
			There was too little information in the results to decide what to choose					
			Many of the search results looked the same					
			Couldn't find item from the catalog/store					
			I had a different issue with the search results:	H				
EDO08504	H	Please describe your issue:	*Open-ended*		Text area, no char limit	N		Skip Logic Group
EDO08505	D	What were your issues with **sorting, filtering, or advanced search**? (Please select all that apply.)	The results were not sorted in a helpful way		Checkbox, one-up vertical	Y	Multi	Skip Logic Group
			I want advanced search options					
			I want the following sorting/filtering/advanced option:					
			I had a different sorting/filtering issue:	I				
EDO08506	I	Please describe your issue:	*Open-ended*		Text area, no char limit	N		Skip Logic Group
EDO08507	E	What were your **technical issues** with the search feature? (Please select all that apply.)	Error message(s)		Checkbox, one-up vertical	Y	Multi	Skip Logic Group
			Search speed was too slow					
			I had the following technical issue:	J				
EDO08508	J	Please describe your issue:	*Open-ended*		Text area, no char limit	N		Skip Logic Group
EDO08509		How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty *navigating/browsing on* this site		Checkbox, one-up vertical			
			Links often did not take me where I expected	A				
			Had difficulty finding relevant *information/products*					
			Links/labels are difficult to understand	B				
			Too many links/navigational options to choose from					
			Had technical difficulties (error messages, broken links, etc.)					
			Could not navigate back to previous information	A				
			I had a navigation difficulty not listed above:	C				
EDO08510	C	Please describe your navigation issue:			Text area, no char limit			
EDO08511	A	Please describe any specific navigation links or paths that did not take you where they should have?	*Open-ended*		Text area, no char limit			
EDO08512	B	What specific links/labels were difficult to understand?	*Open-ended*		Text area, no char limit			
EDO08513		Please select all of the difficulties, if any, that you have encountered with the **content** on this site.	Size of font is too small		Radio button, one-up vertical	N	Single	OPS Group
			Wording is too technical					
			Content does not seem to relate to the specific section					
			Content is confusing. Please specify:	A				
EDO08514	A	Content is confusing. Please specify:			Text area, no char limit	N	Single	OPS Group
EDO08515		If you could make one **improvement** to the site what would that be?			Text area, no char limit	N	Single	