

College.gov Online Web Site Survey
Version 3, October 21, 2008

college.gov would like feedback on your site experience.

Please answer a few brief survey questions below. Your input will help guide the future development of college.gov, and your answers will remain anonymous. The survey will take approximately 5 minutes to complete.

1. Which of the following best describes you?
 - High school student
 - College student
 - Adult student
 - Parent/Family Member of a student
 - Teacher/Counselor
 - Financial Aid Administrator
 - Other, please specify _____

2. What is the reason for your visit today? (select all that apply)
 - Doing research for myself
 - Doing research for my child/student
 - Learn more about the steps to take to get to college
 - Learn about financial aid for college
 - Checking out the site/evaluating resource
 - Other, please specify _____

3. Were you able to complete your task today?
 - Yes → skip to question 5
 - No → proceed to question 4

4. If you were not able to complete your task, why not? (select all that apply)
 - Could not locate the information I was seeking
 - Site was confusing/hard to navigate
 - Did not find information helpful to me
 - Did not find anything new or valuable to me
 - Need more time to review the site/Need to come back later
 - Other, please specify _____

5. How valuable did you find the information contained in college.gov?
 - Very valuable – I learned something new today!
 - Somewhat valuable – it reiterated information I already knew
 - Not valuable – I didn't find anything new or interesting here

6. What additional information or features would you like to see on college.gov? (select all that apply)

Ability to create a profile on college.gov

Ability to login and save information

Ability to link my activity on college.gov to my profile on Facebook, MySpace, BeBo, etc.

Ability to upload content I created

Information for adult students

Ability to read and listen to the site in Spanish

Other, please specify _____

7. Who would you recommend college.gov to? (select all that apply)

My friends

My parents/family members

My teachers/counselor

My students

My child

My colleagues/co-workers

Other, please specify _____ I would not recommend college.gov (please indicate why) _____

8. Do you have any further comments about your college.gov experience?