OMB Control No. 0625-0262 Expiration Date: 12/31/2010

## Commercial Service Annual Customer Satisfaction Survey

You have been selected to participate in this annual survey evaluating the performance of the US Commercial Service. Your company has had multiple interactions with our organization and your experiences are very important to us. Please take about 15 minutes to evaluate the work we did for you over the past twelve months. If you require technical assistance with this survey, please contact our Customer Care Hotline at 1-866-481-8111 or <a href="mailto:customercare@mail.doc.gov">customer.care@mail.doc.gov</a>.

Revised Please Service based	-						
<ul><li>Very Dissa</li><li>Dissatisfie</li><li>Neutral</li><li>Satisfied</li><li>Very Satisfied</li></ul>	d						
Revised How libased upon yo							l Service
Would NOT Would Recommend Recommend O O 0 1	O 2	O 3	O O 4 5	O 6	O 7	O 8	O O 9 10
New Please	expla	ain your	answer.	The text	box belo	w will exp	and as you
<del>our enemes</del>	<del>JCI VIC</del>	e i iiieiş	ле <u>э</u>				
New To what exassistance you months:				_			
		Strongl y disagre	•		ner agree disagree	e Agree	e Strongly agree
You were treated w courtesy	ith	o O	O		O	O	O

We asked the right questions	O	O	•	O	O
We developed a flexible, customized, solution	O	•	O	O	•
We managed your expectations	•	•	O	O	O
We worked with colleagues as a team to provide excellent service	•	•	0	O	•
We delivered what we promised	O	O	O	O	•

## **Our Services**

Revised Please rate your <u>satisfaction</u> with the following U.S. Commercial Service export assistance services that you may have received over the past 12 months. (If you have not experienced a particular service within the past 12 months, please answer 'Not Applicable'.)

	Very dissatisfie	Dissatisfie d	Neutral	Satisfie d	Very satisfie	Not Applicabl
Counseling from our U.S. offices Revised	O O	•	O	•	O D	e O
Counseling from our international offices Revised	0	•	•	O	O	O
FREE market research (non-customized) Revised	O	•	•	O	O	O
CUSTOMIZED market research (fee charged) Revised	•	0	•	O	•	O
Developing an international sales and marketing plan Revised	•	0	•	O	•	O
Increasing international awareness of your brand Revised	O	•	•	O	O	O
Identifying qualified international business partners Same	0	0	•	O	•	•
Arranging meetings with	O	O	O	O	O	O

O	•	O	O	O	O
O	0	•	O	O	•
O	•	O	O	O	O
O	•	O	O	O	O
O	O	O	•	O	O
	0				

## **Our Business Practices**

Please rate your satisfaction over the past 12 months with the following U.S. Commercial Service business practices.

	Very dissatisfie	Dissatisfi ed	Neutral	Satisfied	Very satisfied
The frequency of our communication with you Revised	d O	0	0	0	•
Our availability when you wish to contact us Revised	0	0	0	0	•
Our understanding of the needs of your business New	0	0	•	•	0
You receive documents/reports when promised	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>	O

New								
The quality of our work Same	•	•	O	0	0			
The ease of doing business with us New	•	O	O	O	O			
Follow-up by your representative New	O	O	O	0	•			
<b>About Your</b>	Compan	y						
<ul> <li>□ We have NOT exported in the past 12 months</li> <li>□ We exported for the first time, in the past 12 months</li> <li>□ We expanded our existing exporting to enter a new market, in the past 12 months</li> <li>New Approximately how many people does your company employ in the US?</li> <li>○ 1-10 employees</li> <li>○ 11-49 employees</li> <li>○ 50-100 employees</li> <li>○ 101-500 employees</li> <li>○ 500+ employees</li> </ul>								
Additional (	Opportur	nities and	Comments	<u>5</u>				
	and into ne	ew markets.	Would you be	interested in	ative ways to help participating in a			
New Please sha addressed com								

Thank you for sharing your opinions. We will use your responses to evaluate and improve our products and services.

Public reporting for this collection of information is estimated to be 15 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary. Notwithstanding any other provision of law, no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB control number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230.