

Attachment M: Cover Email for Survey

Dear _____,

As you may recall, you received a letter from Jean Slutzky, Director of Agency for Health Care Research and Quality (AHRQ), a few weeks ago regarding an evaluation of AHRQ's Effective Health Care (EHC) program governance. AHRQ is conducting an evaluation of the EHC program's governance approach to engaging stakeholders and prioritizing research topics as part of our ongoing effort to provide reliable and practical data to patients, health care providers, and policymakers to make the best health care decisions.

As part of the evaluation process IMPAQ International will be conducting an online survey with staff involved with the EHC program and stakeholders or users of the program. I am hoping you will consider participating in the survey upon request. The survey will only take approximately 20 minutes and will be easy to complete online. You will receive an email with a link to the survey by a researcher from IMPAQ.

Your participation is voluntary and any information you provide will remain confidential to the extent permitted by law. Study findings will be presented at an aggregate-level and your name will not be identified in any reports to AHRQ or the general public, so as to ensure your confidentiality. However, there may be a slight risk that someone very knowledgeable of your research or your organization might be able to recognize the source of information or the organization you represent.

We appreciate your input and ongoing support of the EHC program.

Many thanks,

Lia Hotchkiss
Director, Comparative Effectiveness Portfolio
AHRQ, Center for Outcomes and Evidence