

## 2009 FRESH MARKET WINTER MELON AND VEGETABLE SHIPPER SURVEY



**California Field Office**  
 P.O. Box 1258  
 Sacramento, CA 95812  
 Phone: 1-800-851-1127  
 Fax: 1-888-478-5637  
 E-mail: [nass-ca@nass.usda.gov](mailto:nass-ca@nass.usda.gov)

Dear Reporter:

Your help is needed to prepare estimates of vegetable acreage for fresh harvest during the period of January 1 - March 31, 2009. Information for your individual firm will be kept **CONFIDENTIAL**. Response to this survey is voluntary and not required by law.

*Please make corrections to name, address and Zip Code, if necessary.*

**PLEASE MAIL OR FAX BY DECEMBER 10, 2008.**  
**FAX Number: 1-888-478-5637**

Please complete and return this questionnaire by December 10. A postage-paid envelope is enclosed for your convenience or you may fax it to 1-888-478-5637. If you have any questions, please call Sarah DeVandry at 1-800-851-1127, Ext. 143.

### INSTRUCTIONS

1. Please report all California acreage from which this firm **EXPECTS** to ship during the specified period. Also, report last year's **FINAL** acreage for the same period. This will allow us to make any corrections to last year's reported acreage and compare both years in percentage terms. Please estimate, if necessary, for both years to reflect changes in acreage for the crops listed below. Include acreage you will ship from other growers. If your firm ships from more than one location in California, please include acreage from all points.
2. For the crops listed, if you **WILL SHIP NONE THIS YEAR** and **DID NOT SHIP ANY LAST YEAR** during the **JANUARY-MARCH PERIOD**, please check this box  and return this survey.

#### CALIFORNIA FRESH ACREAGE YOUR FIRM EXPECTS TO SHIP FROM JANUARY 1 - MARCH 31 <sup>a/</sup>

| Crop  | Winter Acreage Your Firm<br>Expects To Ship From<br>January 1 - March 31, 2009<br><i>(This Year)</i> | Winter Acreage Your Firm<br>Shipped From<br>January 1 - March 31, 2008<br><i>(Last Year)</i> |
|---|--|--|
| Acres   |  |  |
| Broccoli  | 520  | 420  |
| Carrots <i>(include baby carrots)</i>                           | 572  | 472  |
| Cauliflower <i>(include heading broccoli)</i>                   | 530  | 430  |
| Celery <i>(include processed)</i>                               | 533  | 433  |
| Corn, Sweet <i>(include baby corn)</i>                          | 561  | 461  |
| Lettuce, Iceberg <i>(include shredded)</i>                      | 543  | 443  |
| Melons: Cantaloupe <i>(include processed)</i>                   | 524  | 424  |
| Honeydew  | 525  | 425  |
| Watermelon  | 566  | 466  |
| Tomatoes, Fresh Market <i>(exclude greenhouse &amp; cherry)</i> | 564  | 464  |
| Other Vegetables: <i>(please specify)</i>                       |  |  |

<sup>a/</sup> All acreage reported should include produce shipped in a value added or fresh processed form. (Salad cuts, chopped, shredded, chunks, etc.)

Please comment on crop progress, quality, yields, etc.

---



---



---

Would you like to receive a free copy of the survey results in the mail? . . . . . ( ) YES - Enter code 1 099  
*(The results will be available on the Internet at [www.nass.usda.gov](http://www.nass.usda.gov).)*

Reported by: \_\_\_\_\_ Date: \_\_\_\_\_ Phone: «PHONE»  
 E-mail: «EMAIL» \_\_\_\_\_ Fax: «PHONEFAX» \_\_\_\_\_

complete this information collection is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.