***Thank you for completing this survey and letting your voice be heard!***

Please seal the survey with tape so that the address to the American Customer  
Satisfaction Index (c/o Market Strategies, a major Corporate Sponsor) shows on the outside. Drop the completed survey into a US Post Office Box within two weeks. The survey is already stamped.

**The American Customer Satisfaction Index**

c/o Market Strategies International

610 SW Alder

Suite 400

Portland, OR 97205



The **American Customer Satisfaction Index**™ is conducting

research to find out how satisfied Americans are with their  
federal government. The purpose of this research is to help the  
federal government improve **customer satisfaction** by  
improving the way it provides services.

This survey measures **your satisfaction** with the services you

received at the time of your recent loss from one of the  
Department of Veteran Affairs' national cemeteries, which are  
operated by the National Cemetery Administration.

Your opinions are voluntary and confidential, but **very important**

for this research and may help others whom this agency serves

in the future.\*

**National Cemetery Administration**

**Department of Veterans Affairs**

\*This survey is authorized by Office of Management and Budget

Control No. 1090-0007

**1**  Before you had experience with the national cemetery and the National Cemetery Administration, think back and remember your **expectations of the overall quality** of the services to be provided. Use the 10-point scale below to rate what your **expectations were of the overall quality** of the national cemetery and the services provided? (Circle number)

|  |
| --- |
|  |
| 1 2 3 4 5 6 7 8 9 10 |
| Not Very Very High  High |

Think about the information you were able to get about the national cemetery…

1. How difficult or easy was it to get information about the services provided by the national cemetery? (Circle number)

|  |
| --- |
| 1 2 3 4 5 6 7 8 9 10 |
| Very Very  Difficult Easy |

**3**  Was the information about the national cemetery and its services clear and understandable? (Circle number)

|  |
| --- |
|  |
| 1 2 3 4 5 6 7 8 9 10 |
| Not at all Clear Very Clear |

**4** Was the information you received helpful in terms of being accurate and  
 current? (Circle number)

|  |
| --- |
| 1 2 3 4 5 6 7 8 9 10 |
| Not at all Very  Helpful Helpful |

Think about the cemetery staff with whom you had contact…

**5** How courteous were the national cemetery staff? (Circle number)

|  |
| --- |
|  |
| 1 2 3 4 5 6 7 8 9 10 11 |
| Not at all Very Not  Courteous Courteous Applicable |

**6** How professional were the national cemetery staff in terms of being knowledgeable, helpful, and responsive? (Circle number)

|  |
| --- |
| 1 2 3 4 5 6 7 8 9 10 11 |
| Not at all Very Not  Professional Professional Applicable |

Now think about when you went to the national cemetery for your service…

**7** To what extent did the service and interment pay respect to your loved one in a dignified and respectful manner? (Circle number)

|  |  |  |
| --- | --- | --- |
|  |  | |
|  | | 1 2 3 4 5 6 7 8 9 10 |
|  | | Not at all Very  Respectful Respectful |

|  |  |  |
| --- | --- | --- |
| **8** | | To what extent did the national cemetery you used appear to be  maintained as a national shrine? (Circle number) |
|  |  | |
|  | | 1 2 3 4 5 6 7 8 9 10 |
|  | | Not Maintained Very Well  As National Shrine Maintained as  National Shrine |

Satisfaction includes many things. Please consider your overall satisfaction with the national cemetery…

|  |  |  |
| --- | --- | --- |
| **9** | | Consider all your experiences to date with the national cemetery. **How satisfied**  **are you** with the national cemetery? (Circle number) |
|  |  | |
|  | | 1 2 3 4 5 6 7 8 9 10 |
|  | | Very Very  Dissatisfied Satisfied |

**10** Considering all of your **expectations**, to what extent has the national cemetery **fallen short of or exceeded your expectations**? (Circle number)

|  |
| --- |
|  |
| 1 2 3 4 5 6 7 8 9 10 |
| Falls Short Exceeds  of Expectations Expectations |

**11** Think about an **ideal** veterans’ cemetery that treats veterans with respect and is maintained as a national shrine. How well does the cemetery you used **compare with that idea**l? (Circle number)

|  |
| --- |
| 1 2 3 4 5 6 7 8 9 10 |
| Not Very Very  Close to Ideal Close to Ideal |

|  |  |
| --- | --- |
| **12** | Think about any communication you may have had with the National Cemetery Administration regarding complaints about your experience. Have you ever complained about the national cemetery? (Circle one answer) |

Yes (ANSWER Q12A & 12B)

No (SKIP to Question 13)

|  |  |
| --- | --- |
| **12A** | How well or poorly was your complaint handled? (Circle number) |
|  | | |
| 1 2 3 4 5 6 7 8 9 10 | | |
| Handled Handled  Very Poorly Very Well | | |

**12B** How difficult or easy was it to make your complaint? (Circle number)

|  |
| --- |
| 1 2 3 4 5 6 7 8 9 10 |
| Very Very  Difficult Easy |
|  |

**13** How willing would you be to say positive things about the job the National Cemetery Administration is doing in providing final resting places for America’s veterans? (Circle number)

|  |
| --- |
| 1 2 3 4 5 6 7 8 9 10 |
| Not at all Very  Willing Willing |

1. How willing are you to rely on VA and the National Cemetery Administration to meet the burial needs of veterans and to maintain national cemeteries as national shrines in the future? (Circle number)

|  |
| --- |
| 1 2 3 4 5 6 7 8 9 10 |
| Not at all Very  Willing Willing |
|  |