

College.gov Online Web Site Survey
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college.gov would like feedback on your site experience.

Please answer a few brief survey questions below. Your input will help guide the future development of college.gov, and your answers will remain anonymous. The survey will take approximately 5 minutes to complete.

1. Which of the following best describes you?
 - High school student
 - College student
 - Adult student
 - Parent/Family Member of a student
 - Teacher/Counselor
 - Financial Aid Administrator
 - Other professionals in the education field
 - Other, please specify _____

2. What is the reason for your visit today? (select all that apply)
 - Doing research for myself
 - Doing research for my child/student
 - Learn more about the steps to take to get to college
 - Learn about financial aid for college
 - Checking out the site/evaluating resource
 - Other, please specify _____

3. Were you able to complete your task today?
 - Yes → skip to question 5
 - No → proceed to question 4, then skip to question 6

4. If you were not able to complete your task, why not? (select all that apply)
 - Could not locate the information I was seeking
 - Site was confusing/hard to navigate
 - Did not find information helpful to me
 - Did not find anything new or valuable to me
 - Need more time to review the site/Need to come back later
 - Other, please specify _____

5. How valuable did you find the information contained in college.gov?
 - Very valuable – I learned something new today!
 - Somewhat valuable – it reiterated information I already knew
 - Not valuable – I didn't find anything new or interesting here

6. If college.gov was not valuable to you, do you feel it is valuable for anyone else?
 Valuable for a fellow classmate or friend
 Valuable for my child or a family member
 Valuable for my students
 I don't think it's valuable for anyone
7. What additional information or features would you like to see on college.gov? (select all that apply)
 Ability to link my activity on college.gov to my social networking profile (Facebook, MySpace, etc.)
 Ability to sign up for e-mail reminders from college.gov
 Information for adult students
 Ability to read and listen to the site in Spanish
 Ability to meet and connect with other students and share experiences/stories
 Ability to watch more videos on current college students
 Ability to watch more videos of parents/guardians
 Ability to search for schools within college.gov
 Ability to complete the FAFSA on college.gov
 Ability to log in to college.gov with my FAFSA pin#
 Other, please specify _____
8. Who would you recommend college.gov to? (select all that apply)
 My friends
 My parents/family members
 My teachers/counselor
 My students
 My child
 My colleagues/co-workers
 Other, please specify _____
 I would not recommend college.gov (please indicate why) _____
9. How did you find college.gov today? (check all that apply)
 Referred to the site by a friend or family member
 Referred or required to visit the site by teacher or counselor
 Linked from another site (please specify) _____
 Found through a search engine (Google, Yahoo!, etc.)
 Received materials at my school
 Received materials at a conference
 Saw a TV commercial
 Heard a Radio commercial
 Saw a college.gov banner or poster
 Other, please specify _____
10. Do you have any further comments about your college.gov experience?