

EMAIL INVITATION

Subject: Your Latest KnowledgePanel Survey (%%ANO%%).

Body:

Dear %%firstname%%,

Thanks for being an integral part of KnowledgePanel! Your latest survey can be accessed by clicking the following link:

<a href="%%Link%%" class="bold">Click Here to Start Survey</a>

(If it does not work automatically from email, please copy the below link to your internet browser).

%%Link%%

Our Panel Member Support Center is available if you have questions or comments. You can contact us at our toll free 1-800-782-6899 number, or simply reply to this email invitation. In order to better serve you, please be sure to include reference <span class="bold">#(%%ANO%%)</span> in the Subject of your message. We are always happy to hear from you!

Thanks,

KnowledgePanel Support Team

<small><a

href="http://www.knowledgepanel.com">www.knowledgepanel.com</a></small>

<span class="footer">This email was intended for %%firstname%%.</span>

EMAIL REMINDER

Subject: Survey Reminder: \_\_\_\_\_

Body: We recently sent you a survey about \_\_\_\_\_. Our records show that you have not had a chance to complete the survey. We think that you will find the survey interesting. We'd appreciate your completing the survey at your first convenience. You will receive **\_\_\_\_\_points** for your time and completion. Thank you in advance for your time and cooperation.