

Attachment C

Dear Resident:

A few days ago, one of our interviewers called your home to interview you about your opinion on food safety issues for the U.S. Food and Drug Administration (FDA). We know that it's often not convenient to be on the phone for 20 minutes, therefore we would be happy to work with you to set up a good time for an interview. We also want to assure you that this phone call is not a sales call.

No other household can substitute for yours because your opinions will represent the views of thousands of families in your area who were not chosen for this study. The results will be used to develop educational materials for the American people and will also give us information for our food safety programs. We will call you again in a few days and hope to complete the interview.

Your participation is voluntary. Your answers will be kept confidential. FDA will never even know who you are because the interviews do not link your responses with identifying information.

If you have any questions or would like to set up an interview time, please call 1-XXX-XXX-XXXX. We thank you in advance for your cooperation.

Sincerely,

Stephen Sundlof, PhD.
Director
Center for Food Safety
and Applied Nutrition