

**ATTACHMENT 4:**

**Formative Research to Inform an HIV Testing Social Marketing Campaign for African American Men Who Have Sex with Men (MSM”), formerly known as Formative Research to Inform an HIV Testing Social Marketing Campaign for African American Heterosexual Men**

**CONSENT FORMS**

## **Consent Form – Exploratory**

### **One-on-One Interviews**

Formative Research, Evaluation Planning, and Evaluating HIV Prevention Social Marketing Campaigns

READING LEVEL 7.1 (ASSESSED BY FLESCH-KINCAID)

#### **Introduction and Purpose:**

You have been asked to take part in a one-on-one interview as part of a research study. The purpose of the interview is to hear your opinions about HIV testing. RTI International, a non-profit company in North Carolina is conducting the interview. The interview is sponsored by the Centers for Disease Control and Prevention (CDC).

#### **Procedures:**

During the interview, we will ask you to talk a little bit about yourself and what you think and feel about HIV testing. The interview will take about an hour.

We will be doing interviews with people in 12 cities. About 432 people will take part in a one hour interview.

The person doing the interview will take notes. CDC staff working on this project may observe the interview through a one-way mirror.

We anticipate consenting to this study will take approximately 5 minutes.

#### **Risk/Discomforts:**

You might feel embarrassed or upset by the things that are talked about during the interview. If that happens, we will refer you to someone who can talk with you about your concerns. You can decline to talk about any topic for any reason. You can stop being in the interview at any time.

Before or after the interview, you may be asked to fill out a paper and pencil survey. Your name will not go on this survey. The survey will contain some personal questions about your sexual behavior and HIV. It is your right to refuse to answer any questions or stop taking the survey at any time.

#### **Benefits:**

There is no direct benefit to you for being in this interview. However, you may learn more about your own risk behaviors and HIV testing. What we learn from the interview will help us to develop materials about HIV testing.

**Confidentiality:**

We will be audio-taping the interview. Tapes will be kept in a locked cabinet. They will be destroyed at the end of the project. Notes will be made of the tapes. We will only refer to first names in the notes. Your comments will be kept private to the extent allowable by law. The notes will be kept on a password-protected computer. Only authorized project staff will be able to see them. Any forms related to the project that have your name or information that could identify you will be kept in a locked file cabinet. These forms will be destroyed at the end of the project. However, there is still a small risk that your privacy could be broken.

Also, any information that this local facility already has about you -- because you have been in other projects -- will still be kept there. You may be contacted by them to be in other projects in the future. If you have not been contacted by this facility before this project, they will not keep any of your contact information.

**Payment:**

You will receive \$75 as a token of our appreciation and to help cover any direct costs you may incur.

**Right to Refuse or Withdraw:**

It is your choice to do this interview. You can choose not to talk about any topic. You can stop being in the interview at any time.

**Persons to Contact:**

If you have questions about the interview or the amount of time to consent and complete the interview, you can call Jennifer Uhrig at 1-800-334-8571 extension 3311. She can be reached between 9 AM and 5 PM Eastern Standard Time Monday - Friday. If you have questions about your rights as a participant, you can call Wendy Visscher of RTI's Office of Research Protection toll-free at 1-866-214-2043.

**Your Consent:**

I have read this consent form. I had a chance to ask questions and my questions were answered. I was given a copy of this consent form. I agree to be in the interview.

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Signature – **First Name Only**

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Date

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Facilitator Signature

## **Consent Form –Message/Concept/Materials Testing**

### **One-on-One Interviews**

Formative Research, Evaluation Planning, and Evaluating HIV Prevention Social Marketing Campaigns

READING LEVEL 7.1 (ASSESSED BY FLESCH-KINCAID)

#### **Introduction and Purpose:**

You have been asked to take part in a one-on-one interview as part of a research study. The purpose of the interview is to hear your thoughts on materials that are being developed about HIV testing. RTI International, a non-profit company in North Carolina is doing the interview. The interview is sponsored by the Centers for Disease Control and Prevention (CDC).

#### **Procedures:**

During the interview, we will ask you to review some draft materials and tell us your thoughts. The interview will take about an hour.

We will be doing interviews with people in 12 cities. About 432 people will take part in a one hour interview.

The person doing the interview will take notes. CDC staff working on this project may observe the interview through a one-way mirror.

#### **Risk/Discomforts:**

You might feel embarrassed or upset by the things that are talked about during the interview. If that happens, we will refer you to someone who can talk with you about your concerns. You can decline to talk about any topic for any reason. You can stop being in the interview at any time.

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Signature – **First Name Only**

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Date

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Facilitator Signature