

**APPENDIX A  
SURVEY INSTRUMENT**

OMB No 0925-0520  
Exp. Date 09/30/2012

**NCCAM Clearinghouse Telephone Survey**

Public reporting burden for this collection of information is estimated to average 4.5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0530). Do not return the completed form to this address.

May I ask you a few questions to help us evaluate our program and see whom we are serving?

This NCCAM-sponsored survey should take approximately 4 to 5 minutes. Your response will be completely confidential. Participation is voluntary; you may decline to answer any or all of the questions.

Have you taken the survey before?

Do you want to take the survey based on today's call?

*NOTE: Responses in all capital letters are NOT read aloud to the respondent.*

1. Have you contacted us before?

YES

NO

DON'T KNOW/DON'T REMEMBER

DID NOT REPLY

2. How did you first find the NCCAM Clearinghouse telephone number?

NCCAM WEBSITE  
FROM ANOTHER WEBSITE  
WRITTEN CORRESPONDENCE FROM NCCAM CLEARINGHOUSE  
REFERRED BY FRIEND/FAMILY  
REFERRED BY HEALTH CARE PROVIDER  
REFERRED BY CO-WORKER OR COLLEAGUE  
MEDIA(MAGAZINE, NEWSPAPER, TELEVISION, RADIO)  
DON'T KNOW/DON'T REMEMBER  
OTHER (SPECIFY)  
DID NOT REPLY

3. Please tell me if you strongly agree, agree, disagree, or strongly disagree with the following statements about the NCCAM Clearinghouse:

STRONGLY AGREE  
AGREE  
DISAGREE  
STRONGLY DISAGREE  
DID NOT REPLY

The information provided to me was appropriate to the question I asked.

The way information was communicated was clear and easy to understand.

Overall, I was satisfied with the information I received today.

4. Which of the following best describes you? (Select one.)

Patient  
Family or friend of patient  
Interested public  
CAM practitioner  
Other health care provider  
Researcher or grant applicant  
Journalist/media professional  
Student  
Other (specify)  
DID NOT REPLY

5. What is your age?

20 or under

21-30

31-40

41-50

51-60

61-70

71 or over

DID NOT REPLY

6. What is your gender?

Female

Male

DID NOT REPLY

7. What is the highest level of education you have completed?

[Only ask patients/spouse, relative, friend/general public]

High school graduate

Some college

College graduate

Post-graduate

DID NOT ASK

DID NOT REPLY

8. Race and Ethnicity (Click here for definitions.)

Ethnicity:

Hispanic or Latino

Not Hispanic or Latino

I DO NOT WISH TO PROVIDE THIS INFORMATION

Race: (Select all that apply.)

American Indian or Alaska Native

Asian

Black or African American

Native Hawaiian or Other Pacific Islander

White

I DO NOT WISH TO PROVIDE THIS INFORMATION

9. What country are you calling from?

UNITED STATES

ASK FOR HOME ZIP CODE (United States only)

SPECIFY COUNTRY

That concludes our survey. Thank you for participating. Please call us again if you have other questions. Thank you for calling the NCCAM Clearinghouse.