Knowledge Networks Informed Consent
(shown on screen at start of session)

[Screen 1]
You are invited to be part of a group of Knowledge Networks Panel Members in a study being conducted by Yale University and RAND, a non-profit research organization based in California. This study is funded by the Agency for HealthCare Research and Quality (AHRQ), an agency within the federal Department of Health and Human Services. The purpose of this study is to learn how people make choices about their health care. Your participation in this study will involve responding to some preliminary questions, reviewing a website, and then answering some questions about the website. In all, your participation in this study will take about 30 minutes. The surveys in this study will be quite similar to the kinds of surveys you have already been involved in as a Knowledge Networks Panel Member.

[Screen 2]
Your participation in this study is completely voluntary. You may withdraw your consent, discontinue participation, and/or refuse to answer any questions at any time without penalty. As always, your identity will be kept confidential in all data and reports resulting from the study. Furthermore, the information collected through this study will only be reported in the aggregate – no particular person's responses will be singled out.

There is no identifiable risk to you from participating in this study. The main benefit to participating in this study is that you will contribute to general understanding about how people use information to make health care decisions.

All of the conditions and terms described in the "Knowledge Networks, Inc. Privacy & Terms of Use Policy" document that you received when you got your recruitment packet are in effect for this study. If you have questions about your rights as a participant in this study, or about any other aspect of this study, you may contact Knowledge Networks at (800) 782-6899.

[Screen 3]
Would you like to participate in this study? If yes, the first survey will follow.

☐ Yes
☐ No