

**Survey Invitation E-mail**  
**ATUS Stakeholder Survey**  
**Summer 2011**

Subject: Please help us improve the American Time Use Survey!

We are contacting you as a current, former, or potential user of products produced by the American Time Use Survey (ATUS), a program conducted by the U.S. Bureau of Labor Statistics (BLS).

The ATUS provides nationally-representative estimates of how, where, and with whom Americans spend their time, and is the only federal survey providing data on the full range of nonmarket activities, from childcare to volunteering.

We are seeking your feedback on how we can improve ATUS products. By completing a brief questionnaire, you will provide valuable information about whether ATUS products are meeting your needs and, if not, how we can improve them.

To access the survey, please click on the following link:

<insert link>

While your participation is voluntary, it is important to the success of this survey. We estimate it will take approximately 10 minutes to complete.

For more information about the ATUS, please visit: <http://www.bls.gov/tus>. If you have any questions, please contact ATUS staff at [ATUSInfo@bls.gov](mailto:ATUSInfo@bls.gov) or (202) 691-6339.

Thank you very much for your help in improving the ATUS.

## Survey Follow-up E-mail (for non-respondents)

Subject: Reminder from the American Time Use Survey

We recently sent you a survey questionnaire from the Bureau of Labor Statistics regarding the American Time Use Survey (ATUS). The American Time Use Survey is a nationwide survey that collects information about how people use their time, including how people balance work and other responsibilities such as childcare. Please visit <http://www.bls.gov/tus> for more information about the ATUS.

If you have already completed the questionnaire, thank you!

If you have not yet completed the questionnaire, it should take about 10 minutes to complete and will provide valuable information about whether ATUS products are meeting your needs, and if not, how we can improve them. We hope you will take this opportunity to help guide our development of ATUS products.

To access the survey, please click on the following link:  
<insert link>

While your participation is voluntary, it is important to the success of this survey. If you have any questions, please contact us at [ATUSInfo@bls.gov](mailto:ATUSInfo@bls.gov) or (202) 691-6339.

Thank you very much for your help in improving the ATUS.