

## Email Solicitation

The Spring 2011 issue of the *Occupational Outlook Quarterly* is now available online at [www.bls.gov/ooq](http://www.bls.gov/ooq).

You can also download a copy of the full issue in pdf form here:  
<http://www.bls.gov/ooq/2011/spring/spring2011ooq.pdf>.

The OoQ, produced in the same office as the *Occupational Outlook Handbook*, offers practical information on jobs and careers. Articles are written in straightforward, non-technical language and cover a wide variety of career- and work-related topics such as occupations by industry, tips for jobseekers, unusual occupations, and results of new studies from the Bureau of Labor Statistics.

### We Need Your Help!

We are currently conducting a survey to improve the *Occupational Outlook Quarterly*, and your feedback would be very helpful. If you would like to participate, please click on the following link:

<INSERT LINK>



**Occupational Outlook Quarterly**

**U.S. Bureau of Labor Statistics**

[www.bls.gov/ooq](http://www.bls.gov/ooq)

Thank you very much for helping us improve the Occupational Outlook Quarterly (OOQ). The OOQ is a career information magazine published by the Bureau of Labor Statistics of the U.S. Department of Labor. The magazine includes articles about occupations and tips for making career choices.

Even if you are not a frequent user or reader of the OOQ or have not read articles at all, any feedback you can provide would be appreciated.

Your participation in this survey is voluntary. We estimate that it will take approximately 10 minutes to complete.

We are collecting this information under OMB Clearance Number 1225-0059. Without this currently approved number, we could not conduct this survey. (Expiration: November 30, 2012).

Please note that this survey is being administered by SurveyMonkey.com and resides on a server outside of the Bureau of Labor Statistics (BLS) domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of personally-identifiable information--such as your full name, phone number, e-mail address, etc.--in any response.

If you have any questions about this survey, please contact [ooqinfo@bls.gov](mailto:ooqinfo@bls.gov) and reference the OOQ User Feedback Questionnaire.

For more information about the Occupational Outlook Quarterly, please visit:

<http://www.bls.gov/opub/ooq/>.

Click 'Next' to begin the survey.

1. Which of the following categories best describes you?
  - Student
  - Teacher
  - Counselor
  - Jobseeker
  - Researcher
  - Media
  - Other - please specify
  
2. The *Occupational Outlook Quarterly* (OOQ) is available both online at [bls.gov](http://bls.gov) and as a printed magazine.

Which version of the OOQ do you use or read?

- Online Only
- Print Only
- Both Online and Print
- I do not use either the online or print versions

3. **(if Both Online and Print)** Which version of the OOQ do you use more frequently?
  - Online
  - Print
  - Use both equally

4. (if answer to 2 is ≠ “I do not use either the online or print versions”) How often do you use or read the OOQ (either the online or the print version)?
- Weekly
  - Monthly
  - Quarterly
  - Less often than quarterly
  - This is my first time using the OOQ
5. (if answer to 2 is ≠ “I do not use either the online or print versions”) How useful do you find the OOQ as a resource to research occupations and different careers?
- Very useful
  - Somewhat useful
  - A little useful
  - Not at all useful
  - Don't Know / Not Familiar With It
6. (if answer to 2 is ≠ “I do not use either the online or print versions”) How useful do you find OOQ articles about the following topics?

	Very useful	Somewhat useful	A little useful	Not at all useful	Don't know / Not Familiar With It
Occupations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job-seeking tips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Earnings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education and training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. (if answer to 2 is ≠ “I do not use either the online or print versions”) How useful do you find the following OOQ features?

	Very useful	Somewhat useful	A little useful	Not at all useful	Don't know / Not Familiar With It
Grab bag	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
You're a what?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
OOChart	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My career	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. (if answer to 2 is ≠ “I do not use either the online or print versions”) How useful do you find the special “Charting the Projections” issue?
- Very useful
  - Somewhat useful
  - A little useful
  - Not at all useful
  - Don't Know / Not Familiar With It

9. Which career topics would you like to see the OOQ cover?

Free Response

