

Public reporting burden for this collection of information is estimated to average 3 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. **An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.** Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Office of Research and Analysis, Room 1014, Alexandria, VA 22302 ATTN: PRA (0584-0523). Do not return the completed form to this address.

ATTACHMENT B: RECRUITMENT MODULE FOR OBTAINING PARENTAL /LEGAL GUARDIAN CONSENT TO INCLUDE CHILDREN AGE 10 TO 13 FOR SURVEYS

TEXT OF EMAIL: Dear [NAME],

The U.S. Department of Agriculture (USDA), Center for Nutrition Policy and Promotion, in support of the 2010 Dietary Guidelines for Americans (DGA), has developed recommendations for making choices that add up to healthy and balanced eating habits. The USDA is sponsoring a study to collect information, which will guide the development of communication efforts to support the DGA. The USDA is interested in the opinions of children ages 10-13, and is requesting your consent to invite your child to participate in the survey.

Your child's participation in this survey is voluntary. There will be no penalties if your child decides not to respond, either to the information collection as a whole or to any particular question. Furthermore, the information your child provides will remain confidential and will not be disclosed in identifiable form to anyone.

Thank you for being an integral part of KnowledgePanel®! The survey can be accessed by clicking the following link:

">Click Here to Start Survey<

If it does not work automatically from email, please copy the link below to your Internet browser.

[LINK]

Do you give Knowledge Networks your consent to send the survey to (youth's name)?

1 YES

2 NO, I DO NOT GIVE MY CONSENT

[IF YES] May we please have (youth's name)'s email address?

1 YES

2 NO

3 YES, BUT DK EMAIL ADDRESS

[IF YES] What is that email address?

** REMINDER: EMAIL ADDRESSES END

WITH .COM, .NET, .ORG, .BIZ,, .EDU, .MIL .INFO, .COOP, .US ** (EMAIL_x)

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[IF DK EMAIL ADDRESS] Would we be able to send (youth's name)'s surveys to your email address?

- 1 YES
- 2 NO-Refusal

Emails that we send to (youth's name) will have his/her name in the body of the email

Our Panel Member Support Center is available if you have questions or comments. You can contact us at our toll free 1-800-782-6899 number, or simply reply to this email invitation. To better serve you, please be sure to include reference [SURVEY NUMBER/TITLE] in the Subject of your message. We are always happy to hear from you!

Thank you,

KnowledgePanel Support Team

<http://www.knowledgepanel.com>>www.knowledgepanel.com

This email was intended for [NAME].