

Appendix L

Environmental Scan Interview Instrument

The following statement will be read after introduction:

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection unless it displays a valid OMB Control number. The valid OMB number for this collection is 0584-0523. The time required for this collection is estimated to average 45 minutes including the time for reviewing instructions, gathering and maintaining the data needed, and completing and reviewing the collection of information.

We are talking to you because of your familiarity with this topic. I have some questions to ask you. The interview takes an average of 45 minutes. Everything you say will be treated as private information and will not be shared with anyone outside of IMPAQ, Samuels & Associates and USDA, except as otherwise required by law. Participants will not be individually identified in any reports or publications and no one can be tied to an individual interview or statements.

<p>ID: Nutrition Education Program Name/Site: Name of Interviewee: Interviewer: Date: Time of Observation:</p>
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Introduction

Thank you for speaking with us today. [As I already mentioned], I work for (IMPAQ International/Samuels and Associates). We are conducting a study for USDA's Center for Nutrition Policy and Promotion and Food and Nutrition Service to identify innovative ways in which nutrition education programs can be designed and delivered in schools and community programs.

Part of our study involves interviews with selected nutrition education programs. We are interested in talking with you because of your familiarity with this program. I have 22 questions to ask you and the interview should take about 45 minutes.

This interview is confidential – only those working on this project at IMPAQ, Samuels & Associates, and USDA will know what was said in the interviews. Participants will not be individually identified in any reports or publications without prior permission. If there are questions you don't know about or wish to not answer, please feel free to say you'd like to skip the question. Your participation is voluntary and you may choose to end the interview at any time.

Do you have any questions before we begin?

1. In what ways are/were you involved in this program? (Probe: interviewee's role)

2. I have several questions regarding the nutrition education program:
 - a. How was the program developed/where did it originate from? (Probe: use of program in other regions or states; date program started)
 - b. In which setting(s) is the program typically taught? (Probe: classroom, after school, community, home)
 - c. Which population groups was this program developed for? (Probe: age groups/grade levels; SES; ethnic/racial groups)
 - d. What are the program goals or objectives? (Probe: nutrition topics)
 - i. Is there a written curriculum? If yes, how is it available? (Probe: cost, website download, by mail)
 - ii. Are concepts from the *Dietary Guidelines for Americans*, *MyPyramid*, or *MyPlate* incorporated into the curriculum? *If yes, please describe.*
 1. In what ways do you think incorporating concepts from the *Dietary Guidelines for Americans*, *MyPyramid*, or *MyPlate* enhances the program?
 2. If no, in what ways could concepts from the *Dietary Guidelines for Americans*, *MyPyramid*, or *MyPlate* be incorporated into the curriculum?
 - iii. How long is the program? (Probe: number and length of lessons)
 - iv. Does this program use technology or digital/social media to deliver nutrition education? *If yes, please describe how it's used.*
 1. What have been some of the benefits of using technology or digital/social media to deliver nutrition education?
 2. What have been some of the challenges of using technology or digital/social media to deliver nutrition education?
 3. What are some additional ways that technology or digital/social media could be used to deliver nutrition education?
 - v. *If the program does not use technology or digital/social media to deliver nutrition education:*
 1. What do you see as opportunities in using technology or digital/social media to deliver this program?
 2. What are potential barriers in using technology or digital/social media for nutrition education? (Probe: policy, equipment, access issues)
 3. In general, how do you think technology or digital/social media could be used for nutrition education?
 - vi. Was the program evaluated? (Probe: formative, process, outcome/impact evaluation)
3. In [name of program] is there any emphasis or focus on development of policies that support environmental level change? If yes, please describe.
4. What are the top 3 features that make this program successful/well-received?
5. What do you think would improve this program?

6. In what ways have you seen technology being used by schools as part of educational activities, such as gardening, nutrition education, or school-meal related activities?
7. Is there anything else you'd like to tell us about [name of program]?
8. Are there other important programs you recommend we contact?

Thank you very much for your time.