

Request for Sub-collection Under the  
Approved Generic ICR: Formative Research and Tool Development

OMB No. 0920-0840,  
Expiration 31 January 2013

Minority HIV/AIDS Research Initiative (MARI) Project:

Sexual risk-taking among young black men who have sex with men: exploring  
the social and situational contexts of HIV risk, prevention, and treatment  
(BROTHERS CONNECT STUDY)

**Attachment 4. Recruitment Materials and Website Screenshots**

**ARE YOU...**  
**A BLACK MAN WHO HAS SEX WITH MEN?**  
**SEXUALLY ACTIVE?**  
**BETWEEN THE AGES OF 18-30?**  
***If you answered yes we want to talk to you!***

We would like to invite you to take part in a research study for young Black men living in the NYC area who have sex with other men.

If eligible, you will be asked to tell us about your health, sexual activity, and experiences in childhood and adulthood.

Take an online survey on a secure website.

Receive \$30 for your time and find out if you qualify for other paid research opportunities!

**Join BCS**

BROTHERS CONNECT STUDY **BCS**

**Researchers from Columbia University will carefully protect your CONFIDENTIALITY!**

Email us at:

**brothersconnect@columbia.edu**

Or call at:

**(212) 305 - 8110**

**ARE YOU A BLACK MAN WHO HAS SEX WITH MEN? SEXUALLY ACTIVE?  
BETWEEN THE AGES OF 18-30?**

**If you answered yes, we want to talk to you!**

We would like to invite you to take part in a research study for young Black men who have sex with men, living in the NYC area. Complete a survey about your health, sexual activity and experiences in childhood and adulthood and receive \$30 for your time! Also, you will be given information about other paid research opportunities. Must be able to come to conveniently located study office. Email the *Brothers Connect Study* at [brothersconnect@columbia.edu](mailto:brothersconnect@columbia.edu) or call us at (212) 305-8110.

## A. BCS website homepage



The screenshot shows a Windows Internet Explorer browser window displaying the homepage of the Brothers Connect Study (BCS). The browser's address bar shows the URL <http://cait.cpmc.columbia.edu:88/www/teresa/brothers/>. The page features a large, stylized 'BCS' logo in the background, with the text 'BROTHERS CONNECT STUDY' overlaid. A navigation menu at the top includes links for HOME, ABOUT US, SURVEY, SEX DIARY, CONTACT US, and REFERRALS. The main content area is titled 'Welcome' and contains the following text:

Thank you for logging on to the Brothers Connect Study website. This website is for participants of the Brothers Connect Study (BCS).

The purpose of BCS is to explore the social and health behaviors of young Black men who have sex with men between the ages of 18-30. The study has a few different components including a one-time survey, a weekly sex diary, and interviews.

If you are interested in participating, or want more information about the study, please [contact us](#).

Also, you can help us too! If you know other Black men who have sex with men between the ages 18-30 who you think might be interested in participating in this study, please send them our way! [Contact us](#).

The page also features a photograph of a young Black man sitting on a large orange circle on the left side, and a smaller illustration of a young Black man with his arms crossed on the right side.

## B. Cross-sectional survey webpage



The screenshot shows a web browser window with the following elements:

- Browser Title Bar:** Department of Neurological Surgery - Microsoft Internet Explorer provided by CU Medical Center
- Address Bar:** http://cait.cpmc.columbia.edu:88/www/teresa/brothers/survey.html
- Search Bar:** Google
- Navigation Bar:** HOME ABOUT US SURVEY SEX DIARY CONTACT US REFERRALS
- Header:** BROTHERS CONNECT STUDY (with large stylized 'BCS' letters) and a small image of a man in a yellow cap.
- Main Content:**
  - Image:** A large circular image of a smiling man with curly hair wearing a red polo shirt.
  - Text:**

**Welcome to the Brothers Connect Study!**

This webpage is for BCS participants who are doing the one-time survey. You must be registered as a participant in order to take this survey. If interested, please [contact us](#).

The survey questions will ask you to tell us a few things about yourself, your behaviors, and your attitudes and beliefs about certain issues. Topics we will ask you about include your family, childhood experiences, substance use behaviors, sexual behaviors, and perceptions of yourself and your friends.

Some of the questions may be a bit more personal than others, but we ask that you give honest answers to every question. The information you provide us by participating in BCS will be held confidentially and your personal information (such as your name) will not appear on any of the documents we look at. Everything you tell us is confidential and will not be used for any other purposes other than for this research study. So hang in there and relax!

The survey will take approximately 60 minutes to complete, but don't worry, you'll be done before you know it! You will be paid \$30 for completing the survey.

Sounds good? If so, let's begin!
  - Call to Action:** [Please click here to start the survey](#)


### C. Longitudinal structured sex diary webpage

Department of Neurological Surgery - Microsoft Internet Explorer provided by CU Medical Center

http://cait.cpmc.columbia.edu:88/www/teresa/brothers/diary.html

Department of Neurological Surgery

# BROTHERS CONNECT STUDY



HOME ABOUT US SURVEY SEX DIARY CONTACT US REFERRALS

## Welcome to the Brothers Connect Study!

This webpage is for BCS participants who were invited to participate in the weekly sex diary survey. You must be registered as a BCS sex diary participant in order to take this survey.

The following questions will ask you about your sexual behavior over the past seven days. Please answer all the questions honestly, keeping in mind that everything you tell us is confidential and will not be used for any other purposes other than for this research study. The information you provide us by participating in BCS will be held confidentially and your personal information (such as your name) will not appear on any of the documents we look at. So just be blunt and don't hold back!

The survey will only take approximately 20 minutes to complete. You will be paid \$10 for completing this week's survey. If you complete all 8 of the weekly surveys on time, you can receive a \$20 bonus payment at the end of the study, bringing your total incentive payment up to \$100.

Sounds good? If so, let's begin!

[Please click here to start the survey](#)



**D. "About Us" webpage**

Department of Neurological Surgery - Windows Internet Explorer

http://cait.cpmc.columbia.edu:88/www/teresa/brothers/about.html

Department of Neurological Surgery

# BROTHERS CONNECT STUDY



HOME ABOUT US SURVEY SEX DIARY CONTACT US REFERRALS

## ABOUT BCS

### WHO WE ARE

The Brothers Connect Study is a research project taking place in New York City. The purpose of BCS is to explore the social and health behaviors of young Black men who have sex with men between the ages of 18-30. The study is sponsored by the Centers for Disease Control and Prevention and is being conducted at the Mailman School of Public Health at Columbia University under the direction of Dr. Patrick Wilson, the Principal Investigator of BCS.

### OUR MISSION

Our mission is to gain insight from our research to facilitate public health interventions geared toward improving the health of young Black men. We seek to close the health disparity gap in this population by focusing on understanding of the social contexts in which health behaviors occur and attitudes are formed.

### GUIDING PRINCIPLE

BCS is based in community psychology, which emphasizes focusing on the social and situational contexts in which individuals' behaviors occur. From this study, we hope to gather a better understanding of the experiences of young Black men and promote the health in this population.

E. "Contact Us"

webpage



Brothers Connect Study - Windows Internet Explorer

http://cait.cpmc.columbia.edu:88/www/teresa/brothers/contact.html

Brothers Connect Study

# BROTHERS CONNECT STUDY



HOME ABOUT US SURVEY SEX DIARY CONTACT US REFERRALS

## CONTACT US

If you are interested in participating in BCS, or would like more information about the study, please email us at [BCS@columbia.edu](mailto:BCS@columbia.edu). You can also give us a call at:

(212) 305-8110.

### BCS STAFF

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F. Survey/sex diary log off webpage (the last webpage participants see after completing the survey/sex diary)

Brothers Connect Study - Windows Internet Explorer

http://cait.cpmc.columbia.edu:88/www/teresa/brothers/closing.html

Brothers Connect Study

# BROTHERS CONNECT STUDY



HOME ABOUT US SURVEY SEX DIARY CONTACT US REFERRALS

Thank you for completing the survey! Way to go!

You are encouraged to take precautions to protect yourself and your partners when engaging in sexual behavior. For more information about how to stay healthy, visit the CDC's MSM Information Center website are:  
<http://www.cdc.gov/ncidod/diseases/hepatitis/msm/index.htm>.

If you have experienced any distress or anxiety as a result of participating in this research study, don't hesitate, resuscitate! Please [contact us](#), we will be more than willing to help by providing you with helpful resources. You can also check out our [referrals list](#) for places you can get help.

Remember you can help us too! If you know other Black men who have sex with men between the ages 18-30 who you think might be interested in participating in this study, please [contact us](#), or have them email or call us.

B. Cross-sectional survey webpage

Department of Neurological Surgery - Microsoft Internet Explorer provided by CU Medical Center  
http://cat.cmc.columbia.edu/01/ww/teresabrotherssurvey.html  
Department of Neurological Surgery

# BROTHERS CONNECT STUDY

HOME ABOUT US SURVEY SEX DIARY CONTACT US REFERRALS

## Welcome to the Brothers Connect Study!

This webpage is for BCS participants who are doing the one-time survey. You must be registered as a participant in order to take the survey. If interested, please [contact us](#).

The survey questions will ask you to tell us a few things about yourself, your behaviors, and your attitudes and beliefs about certain issues. Topics we will ask you about include your family, childhood experiences, substance use behaviors, sexual behaviors, and perceptions of yourself and your friends.

Some of the questions may be a bit more personal than others, but we ask that you give honest answers to every question. The information you provide us by participating in BCS will be held confidentially and your personal information (such as your name) will not appear on any of the documents we look at. Everything you tell us is confidential and will not be used for any other purposes other than for this research study. So hang in there and relax!

The survey will take approximately 30 minutes to complete, but don't worry, you'll be done before you know it. You will be paid \$50 for completing the survey. Sounds good? If so, let's begin!

[Please click here to start the survey](#)

C. Longitudinal structured sex diary webpage

C. Longitudinal structured sex diary webpage

The screenshot shows a web browser window displaying the homepage of the Brothers Connect Study. The browser's address bar shows the URL: <http://sak.opmc.columbia.edu:80/www/teresa/brothersdiary.html>. The page features a navigation menu with links for HOME, ABOUT US, SURVEY, SEX DIARY, CONTACT US, and REFERRALS. The main content area includes a large header with the text "BROTHERS CONNECT STUDY" and "BCS" in large letters. Below this is a photograph of a man in a grey shirt and dark pants, kneeling on a sidewalk and talking on a mobile phone. To the right of the photo is a vertical image of a man in a white shirt and yellow headband. The text "Welcome to the Brothers Connect Study!" is prominently displayed. Below the welcome message, there are three paragraphs of text explaining the study's purpose, confidentiality, and incentives. A red button labeled "Please click here to start the survey" is located at the bottom right of the main content area. The browser window also shows standard navigation icons and a search bar.

Department of Neurological Surgery - Microsoft Internet Explorer provided by CU Medical Center

<http://sak.opmc.columbia.edu:80/www/teresa/brothersdiary.html>

Department of Neurological Surgery

# BROTHERS CONNECT STUDY

# BCS

HOME ABOUT US SURVEY SEX DIARY CONTACT US REFERRALS

## Welcome to the Brothers Connect Study!

This webpage is for BCS participants who were invited to participate in the weekly sex diary survey. You must be registered as a BCS sex diary participant in order to take this survey.

The following questions will ask you about your sexual behavior over the past seven days. Please answer all the questions honestly, keeping in mind that everything you tell us is confidential and will not be used for any other purposes other than for this research study. The information you provide us by participating in BCS will be held confidentially and your personal information (such as your name) will not appear on any of the documents we look at. So just be blunt and don't hold back!

This survey will only take approximately 15 minutes to complete. You will be paid \$10 for completing this weeks survey. If you complete all 8 of the weekly surveys on time, you can receive a \$20 bonus payment at the end of the study, bringing your total incentive payment up to \$100.

Sounds good? If so, let's begin!

[Please click here to start the survey](#)