

**Development of a Motion Comic for HIV/STI Prevention Among
Young People - ages 15-24**

Generic Information Collection request under 0920-0840

Section B: Supporting Statement

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CONTACT

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B. COLLECTION OF INFORMATION EMPLOYING STATISTICAL METHODS

The following is a description of data collection procedures.

B.1. Respondent Universe and Sampling Methods

Participants will be recruited from a variety of settings including community-based organizations, college and universities, schools, and civic organizations that serve youth in the target age range in Georgia. In addition to being between the ages of 15-24, criteria for inclusion in the all three phases of the study include being a member of one the following groups:

- Black Men who have sex with men
- Black Heterosexuals
- Latino Men who have sex with men
- Latino Heterosexuals
- White Men who have sex with men

B.2. Procedures for the Collection of Information

B.2.1. Recruitment

Participants will be recruited and screened using convenience samples from different settings including universities, community based organizations, schools, and civic organizations that serve youth in the target age range in Georgia. The research staff will post flyers in strategic locations at the selected facilities with contact numbers and emails for project staff. (see **Attachments 4a and 4b**)

B.2.2. Screening and Scheduling Procedures

For each phase of the study the potential participants will call a number on the recruitment flyers to be screened for study participation (**Attachments 1a, 4b, 4d**) for the focus groups and ACASI surveys. If potential participants are screened as eligible, they will be scheduled for the focus groups (Phase 1-3) and/or ACASI surveys (completed prior and after Phase 3 focus groups) based on their schedules. For all phases of the study efforts will be made to conduct an equal number of focus groups with each of the five targeted groups. Phases 1 and 2 will consist of 5 to 6 groups with approximately 1 focus group of 10 to 12 participants being conducted with each target group (Black Men who have sex with men, Black Heterosexuals, Latino Men who have sex with men, Latino Heterosexuals, White Men who have sex with men).

Phase 3 will consist of 10 to 12 groups with approximately 2 focus groups of 10 to 12 participants being conducted with each target group (Black Men who have sex with men, Black Heterosexuals, Latino Men who have sex with men, Latino Heterosexuals, White Men who have sex with men). Quantitative surveys will be completed by participants prior and after phase 3 focus groups.

B.2.3. Data Collection Methods

a) *Focus groups (Qualitative Interviewing)*

- 240 participants (48 Black Men who have sex with men, 48 Black Heterosexuals, 48 Latino Men who have sex with men, 48 Latino Heterosexuals, 48 White Men who have sex with men) will be selected to be asked to participate in the focus groups. Focus groups will be scheduled at times convenient to accommodate the maximum number of study participants. Study staff will work with contacts at the various recruitment sites to co-ordinate dates, times and locations for each focus group. When respondents arrive, they will be greeted by project staff and directed to the focus group room. Prior to the start of the focus groups, facilitators will read the informed consent and ask potential participants to sign the form if she agrees to participate. Before beginning the recording, the moderator will ask if the participants agree to be recorded. Those that do not wish to be recorded will be excused from the group.

c) *Surveys including CAPI/CASI, ACASI, web-based surveys*

- In Phase 3, a total of 120 participants, 24 Black Men who have sex with men, 24 Black Heterosexuals, 24 Latino Men who have sex with men, 24 Latino Heterosexuals, 24 White Men who have sex with men, will be surveyed separately by ACASI (Attachments 1e-f). The surveys will be conducted at the site of the focus group prior and after the execution of the group. Care will be taken to ensure that the participants will not be able to view each others' responses. The ACASI survey program will be audible by headphones and visible on the computer screen.

B.3. Methods to Maximize Response Rates and Deal with Nonresponse

The study staff will use multiple strategies to maximize response rates and to decrease non-response. In all phases of the study, the study staff will schedule focus groups at days and times when a maximum number of respondents are available. When attempting to schedule focus groups

respondents will be asked for two weekend dates when they will be available to participate in the groups. Once the groups are scheduled participants will receive reminder phone calls from study staff to remind them to attend. To maximize study retention in the assessments participants will be provided with a token of appreciation for their participation. Participants will who participate in the focus groups will receive \$25 as a token of appreciation and \$10 for completing the phase 3 surveys.

B.4. Tests of Procedures or Methods to be Undertaken

This submission is a request for authorization to conduct tests of procedures and methodologies typical in methods and instrument development.

B.5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

No other individuals were consulted on the statistical aspects or analysis of data from this sub-collection.