

**Form Approved**  
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## **Usability Study of Medscape's Technology-Based Panel**

### **Medscape Questionnaire**

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-0840)

**Information Sources**

**1. Which medical associations do you belong to? Please select one or more of the following associations. [MARK ALL THAT APPLY]**

- American Academy of Family Physicians (AAFP)
- American College of Physicians (ACP)
- American Medical Association (AMA)
- National Medical Association (NMA)
- HIV Medicine Association (HIVMA)
- American Academy of HIV Medicine (AAHIVM)
- Infectious Diseases Society of America (IDSA)
- American College of Obstetricians and Gynecologists (ACOG)
- Other [Specify: \_\_\_\_\_]
- None of these
- Refused

**2. How do you get the information you need to guide your medical practice? Please select one or more of the following ways. [MARK ALL THAT APPLY]**

- Regional conferences
- National conferences
- Journals/newsletters
- Professional associations
- WebMD
- Medscape
- Centers for Disease Control and Prevention (CDC)
- CDC Morbidity and Mortality Weekly Reports (MMWRs)
- Pharmaceutical sales representatives
- Other [Specify: \_\_\_\_\_]
- Refused

***Routine Recommendations During Patient Visits***

**3. In your practice, how is information about HIV prevention provided to those living with HIV? [MARK ALL THAT APPLY]**

- Given written information by office staff
- Discussed by office nurse
- Discussed by physician
- Discussed by case worker
- Left out for patients to pick up
- Other [Specify: \_\_\_\_\_]
- Refused

**1. In your practice, how is information about HIV testing provided to all patients? [MARK ALL THAT APPLY]**

- Given written information by office staff
- Discussed by office nurse
- Discussed by physician
- Discussed by case worker
- Left out for patients to pick up
- Other [Specify: \_\_\_\_\_]
- Refused

**Please indicate your level of agreement with the following statements.**

**2. Most healthcare professionals like me talk with HIV-infected patients about sexual risks**

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
6. Refused

- 3. I am comfortable discussing sexual risks with my HIV-infected patients.**
  1. Strongly agree
  2. Agree
  3. Neither agree nor disagree
  4. Disagree
  5. Strongly disagree
  6. Refused
  
- 4. I am comfortable discussing routine HIV screening with all of my adolescent and adult patients up to age 65.**
  1. Strongly agree
  2. Agree
  3. Neither agree nor disagree
  4. Disagree
  5. Strongly disagree
  6. Refused
  
- 5. My patients' discomfort with discussing sexual behaviors prevents me from discussing HIV transmission risks with them.**
  1. Strongly agree
  2. Agree
  3. Neither agree nor disagree
  4. Disagree
  5. Strongly disagree
  6. Refused
  
- 6. I am confident that I can conduct risk assessments with my patients living with HIV.**
  1. Strongly agree
  2. Agree
  3. Neither agree nor disagree
  4. Disagree
  5. Strongly disagree
  6. Refused
  
- 7. Patient-provider discussion of HIV risk-reduction behaviors will make a difference in the actions of my patients living with HIV.**
  1. Strongly agree
  2. Agree
  3. Neither agree nor disagree
  4. Disagree
  5. Strongly disagree
  6. Refused

8. I have the necessary *training* to screen patients living with HIV about reducing their risk of HIV transmission.

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
6. Refused

Please think about all of your patients living with HIV and indicate which category best describes how often you typically do the following: [Select one per row]

# MEDSCAPE QUESTIONNAIRE | 2-25-11

	During the initial visit	Every patient visit	Every 6 months	Annually	Only when medically indicated	Never/ Not at All	Refused
9. Ask patient if they are sexually active	1	2	3	4	5	6	7
10. Ask patient if they disclose their HIV status to sex partners	1	2	3	4	5	6	7
11. Ask patient if they are engaging in unsafe sex	1	2	3	4	5	6	7
12. Screen patient for STDs	1	2	3	4	5	6	7
13. Recommend condom use to patient for all sex acts	1	2	3	4	5	6	7
14. Recommend not sharing razors, toothbrushes or other things that might have patient's blood	1	2	3	4	5	6	7
15. Recommend taking HIV medicine as directed	1	2	3	4	5	6	7
16. Recommend practicing sexual abstinence	1	2	3	4	5	6	7
17. Communicate prevention messages to patient	1	2	3	4	5	6	
18. Screen patient for alcohol and drug use	1	2	3	4	5	6	7
19. Screen patient for injection drug use	1	2	3	4	5	6	7

<b>20. Suggest to drug-injecting patients that they use clean needles and works either through bleaching, syringe purchase, or needle exchange</b>	1	2	3	4	5	6	7
<b>21. Ask patient if they disclose their HIV status to needle/works-sharing partners</b>	1	2	3	4	5	6	7
<b>22. Refer newly diagnosed patients to Partner Services (i.e., Health Department Partner Notification) to notify partners of exposure</b>	1	2	3	4	5	6	7

Think about the last patient you treated between the ages of 13 - 64.

**23. How long has this person been your patient?**

1. Less than 6 months
2. 6 months to less than 1 year
3. 1 year to less than 5 years
4. 5 years to less than 10 years
5. More than 10 years
6. Refuse to answer

**24. Have you ever discussed HIV screening with this patient?**

1. Yes
2. No
3. Refuse to answer

**25. If yes, did you ask about specific high-risk behavior such as unprotected anal or vaginal sex?**

1. Yes
2. No
3. Refuse to answer

**26. Did you ask this patient about any new sexual partners?**

1. Yes
2. No
3. Refuse to answer



**27. Did you ask this patient if he/she injects illicit drugs?**

- 1. Yes
- 2. No
- 3. Refuse to answer

**28. If yes, did you specifically ask about sharing needles when injecting drugs?**

- 1. Yes
- 2. No
- 3. Refuse to answer

**29. Did this patient appear reluctant to discuss high-risk behaviors?**

- 1. Yes
- 2. No
- 3. I did not raise the issue
- 4. Refuse to answer

**Awareness of Health Marketing Campaigns and Materials**

**30. We would like to ask you about recent campaign materials that you may or may not have seen or heard. In the past 12 months, have you seen or heard any HIV prevention campaign messages about healthcare professionals screening people living with HIV for risky behaviors. ?**

- No .....0 [Skip to 25]
- Yes .....1 [Continue to 24A]

**34A. In your own words, would you please summarize what you remember from those campaign materials? You can mention anything you would like, including the main ideas or even pictures or graphics that you remember. [NOTE: RESPONDENT TO ENTER TEXT IN OPEN FIELD.]**

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**31. B. We would like to ask you about recent campaign materials that you may or may not have seen or heard. In the past 12 months, have you seen or heard any campaign messages about healthcare professionals and routine HIV screening for all patients ages 13 - 64?**

- No .....0 [Skip to 25]
- Yes .....1 [Continue to 24A]

**35A. In your own words, would you please summarize what you remember from those campaign materials? You can mention anything you would like, including the main ideas or even pictures or graphics that you remember. [NOTE: RESPONDENT TO ENTER TEXT IN OPEN FIELD.]**

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**Some HIV prevention campaigns that promote screening people living with HIV for risky behaviors have used slogans. Please let us know which of the following slogans you have heard. Some people might not have seen or heard any of these messages.**

**Some campaigns on routine HIV screening for all patients have used slogans. Please let us know which of the following slogans you have heard. Some people might not have seen or heard any of these messages.**

[NOTE: THE ORDER OF QUESTIONS 22 THROUGH 25 SHOULD BE ROTATED RANDOMLY FOR DIFFERENT RESPONDENTS IF POSSIBLE.]

**32. B. Did you see or hear the slogan, “Respect People. Stop HIV.”?**

No .....0  
Yes .....1

**33. Did you see or hear the slogan, “Prevention Is Care”?**

No .....0  
Yes .....1

**34. Did you see or hear the slogan, “Doctors United Against HIV”?**

No .....0  
Yes .....1

**35. Did you see or hear the slogan, “9 ½ Minutes”?**

No .....0  
Yes .....1

**36. Did you see or hear the slogan, “HIV Screening. Standard Care”?**

No .....0  
Yes .....1

Now we would like to ask you about some specific messages that you may or may not have seen or heard in campaign materials. Some people might not have seen or heard any of these messages.

[NOTE: THE ORDER OF QUESTIONS 26 THROUGH 29 SHOULD BE ROTATED RANDOMLY FOR DIFFERENT RESPONDENTS.]

**40. An HIV-positive person can also contract other STIs.**

No .....0  
Yes .....1

**41. Different types of sexual activities have different risks for HIV transmission.**

No .....0  
Yes .....1

**42. Antiretroviral therapy will protect against the spread of HIV.**

No .....0  
Yes .....1

**43. Health care professionals can reduce the spread of HIV through screening people living with HIV for risky behaviors.**

No .....0  
Yes .....1

Please indicate your level of agreement with the following statements.

**44. CDC now recommends HIV screening for all patients ages 13 - 64.**

- 1. Strongly agree
- 2. Agree
- 3. Neither agree nor disagree
- 4. Disagree
- 5. Strongly disagree
- 6. Refused

**45. People of all sexual orientations, ages, and socio-economic levels are at risk for HIV.**

- 1. Strongly agree
- 2. Agree
- 3. Neither agree nor disagree
- 4. Disagree
- 5. Strongly disagree
- 6. Refused

**46. Risk-based screening can identify all patients living with HIV.**

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
6. Refused

**47. How did you first hear about the *Prevention Is Care* campaign? [SELECT ONE]**

1. Conference
2. Journal/magazine advertisement
3. Mailing from professional organization
4. From a colleague
5. Internet
6. Website
7. From this survey
8. Other [Specify: \_\_\_\_\_]
9. Have never heard of it
10. Refused

**1. In the past 12 months, have you seen any materials for CDC's *Prevention Is Care* campaign?**

1. Yes →Go to Q27
2. No →Go to Q40
3. Refused

2. Where did you see materials for CDC's Prevention Is Care campaign? [Mark all that apply]

- Conference
- Journal/magazine advertisement
- Mailing from professional organization
- From a colleague
- Internet
- <insert Web site>
- From this survey
- <insert channel>
- Other [Specify: \_\_\_\_\_]
- Refused

3. Have you attended any presentations or received any materials about the *Prevention Is Care* campaign at conferences you have attended?

1. Yes
2. No
3. Refused

4. Have you seen any information about *Prevention Is Care* in printed journals or peer-reviewed magazines?

1. Yes
2. No
3. Refused

#### Use of Campaign Information and Materials

5. Have you ever visited the *Prevention Is Care* campaign Web site?

1. Yes
2. No
3. Refused

6. Have you downloaded *Prevention Is Care* materials from the Web site?

1. Yes
2. No
3. Refused

7. Have you ever ordered *Prevention Is Care* campaign materials?

1. Yes
2. No
3. Refused

8. Have the *Prevention Is Care* materials made it easier for you and your staff to talk to your patients living with HIV about reducing their risk of acquiring or transmitting HIV?

1. Yes
2. No
3. Refused

9. Are you likely to share information about the *Prevention Is Care* campaign with your colleagues?

1. Yes
2. No
3. Refused

**Feedback about Campaign**

10. What suggestions do you have to improve the *Prevention Is Care* Web site?

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11. What do you like about the *Prevention Is Care* campaign?

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59. How did you first hear about the *HIV Screening. Standard Care* campaign?  
[SELECT ONE]

1. Conference
2. Journal/magazine advertisement
3. Mailing from professional organization
4. From a colleague
5. Internet
6. Website
7. From this survey
8. Other [Specify: \_\_\_\_\_]
9. Have never heard of it
10. Refused

1. In the past 12 months, have you seen any materials for CDC's *HIV Screening. Standard Care* campaign?

1. Yes →Go to Q27
2. No →Go to Q40
3. Refused

2. Where did you see materials for CDC's *HIV Screening. Standard Care* campaign?  
[Mark all that apply]

- Conference
- Journal/magazine advertisement
- Mailing from professional organization
- From a colleague
- Internet
- <insert Web site>
- From this survey
- <insert channel>
- Other [Specify: \_\_\_\_\_]
- Refused

3. Have you attended any presentations or received any materials about the *HIV Screening. Standard Care* campaign at conferences you have attended?

1. Yes
2. No
3. Refused

4. Have you seen any information about *HIV Screening. Standard Care* in printed journals or peer-reviewed magazines?

1. Yes
2. No
3. Refused

**Use of Campaign Information and Materials**

5. Have you ever visited the *HIV Screening. Standard Care* campaign Web site?

1. Yes
2. No
3. Refused

6. Have you downloaded *HIV Screening. Standard Care* materials from the Web site?

1. Yes
2. No
3. Refused

7. Have you ever ordered *HIV Screening. Standard Care* campaign materials?

1. Yes
2. No
3. Refused

8. Have the *HIV Screening. Standard Care* materials made it easier for you and your staff to talk to your patients about reducing their risk of acquiring or transmitting HIV?

1. Yes
2. No
3. Refused

9. Are you likely to share information about the *HIV Screening. Standard Care* campaign with your colleagues?

1. Yes
2. No
3. Refused

**Feedback about Campaign**

10. What suggestions do you have to improve the *HIV Screening. Standard Care* Web site?

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11. What do you like about the *HIV Screening. Standard Care* campaign?

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Please indicate your level of agreement with the following statement.

12. I intend to screen people living with HIV/AIDS for risky behaviors to help prevent HIV transmission to partners and maintain healthy behaviors.

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
6. Refused



Please indicate your level of agreement with the following statement.

**13. I intend to routinely screen all of my patients ages 13 - 64 to help connect newly diagnosed patients into treatment and help to prevent onward transmission.**

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
6. Refused

**14. What additional topics would you like the materials to cover?**

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**15. Are there specific tools/aids/assistance that you think may facilitate discussions with your patients living with HIV about reducing their risk of acquiring or transmitting HIV?[MARK ALL THAT APPLY]**

- Information on referral sources for patient with high-risk behaviors
- Personnel trained in screening people living with HIV for risky behaviors on call for your office/practice
- Literature to give patients
- Improved reimbursement for time spent screening people living with HIV for risky behaviors (for self or other staff)
- In depth education or training on improving risk reduction discussions for you in your office
- In depth education or training on improving risk reduction discussions for your staff in your office
- Refused

**16. What barriers, if any, are likely to prevent you from having discussions regarding high-risk behaviors with your HIV-infected patients? (Check all that apply.)**

- Lack of time
- Lack of or low reimbursement
- Other important priorities at time of visit
- Language barrier
- Gender difference between you and your patient
- Cultural difference between you and your patient
- Difference in sexual orientation
- Lack of trust/relationship with patient
- Discomfort discussing high-risk behaviors with your HIV-infected patients
- Privacy issues (seen in hospital room, etc.)
- Lack of skills or training in this area
- My patients don't have high-risk behaviors
- HIV and STDs are not issues in your community
- Not my job; someone else is doing it
- Patients are uncomfortable discussing the subject
- No place to refer patients with risky behaviors
- Other \_[specify] \_\_\_\_\_
- Refused