

Appendix D: Survey of School Food Authorities

Fresh Fruit and Vegetable Program Evaluation

SFA Director Survey

Respondent contact information

School district: _____

Contact name: _____

Telephone number: _____

Your participation in this study is voluntary. There are no penalties if you do not participate. You can refuse to answer any question and may even stop the survey at any time. Your answers will be kept confidential to the fullest extent permitted by law and your name will not be identified with any answers you give. Your responses to this survey will be grouped with others like yours across the 704 schools and associated SFAs participating in this study in the study report. The data files that result from this study will not contain any personal identifiers or any characteristics that would make it possible for specific SFAs or schools to be identified.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is 0584-xxxx. The time required to complete this information collection is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Food and Nutrition Service, Office of Research and Analysis, 3101 Park Center Drive, Alexandria, VA 22302.

SFA SURVEY FOR FFVP EVALUATION

Instructions for SFAs with FFVP schools:

This survey is part of an evaluation of the USDA Fresh Fruit and Vegetable Program (FFVP) being conducted by Abt Associates for the USDA Food & Nutrition Service. We are interested in learning more about your School Food Authority's participation in the FFVP, and about other related School Food Authority operations in your district.

This survey consists of two parts: a set of district-level questions about the FFVP to be answered by you and your staff for selected schools in your district, and a set of school-specific questions to be answered separately for the individual school(s) participating in the study. **We anticipate that you may need to consult with staff members from the listed school(s) to help you answer the school-specific questions as accurately as possible.**

Also, please note that for comparison purposes some questions ask about school and district activities **during the 2007-2008 school year**, before the FFVP in its current form began. Please feel free to consult any records or administrative data you have available to help you answer these questions.

Instructions for SFAs without FFVP schools:

This survey is part of an evaluation of the USDA Fresh Fruit and Vegetable Program (FFVP) being conducted by Abt Associates for the USDA Food & Nutrition Service. We are interested in learning more about how School Food Authority operations in your district compare with operations in districts that participate in the FFVP.

This survey includes a number of school-specific questions to be answered separately for the individual school(s) participating in the study. **We anticipate that you may need to consult with staff members from the listed school(s) to help you answer the school-specific questions as accurately as possible.**

Also, please note that for comparison purposes some questions ask about school and district activities **during the 2007-2008 school year**, before the FFVP in its current form began. Please feel free to consult any records or administrative data you have available to help you answer these questions.

DISTRICT-LEVEL QUESTIONS

M. Meal counts

M1. How many **total meals per month** were served to students in each listed school under the School Breakfast Program and National School Lunch Program? Please fill in meal counts for the most recent complete month and the two prior months, and the same three-month period during the 2007-2008 school year for comparison purposes.

Note: We understand that meal counts depend on a wide variety of factors, so we are also collecting data from other sources about school enrollment and related items in order to help us better understand any changes in meal counts over time that you may report.

School Breakfast Program meals served:

	2007-2008			2009-2010 (current school year)		
School	Month 1	Month 2	Month 3	Month 1	Month 2	Month 3
School 1						
School 2						
...						
School N						

National School Lunch Program meals served:

	2007-2008			2009-2010 (current school year)		
School	Month 1	Month 2	Month 3	Month 1	Month 2	Month 3
School 1						
School 2						
...						
School N						

M2. Is there anything else you would like to tell us about changes in meal counts for schools in your district since 2007-2008?

F. About the FFVP *[FOR SFAS WITH FFVP SCHOOLS; SKIP FOR SFAS WITH ONLY NON-FFVP SCHOOLS]*

The Fresh Fruit and Vegetable Program (FFVP) provides free fresh fruits and vegetables to students in participating schools in your district, outside of normal school-provided meals. This part of the survey asks you to provide information and opinions about the general administration and implementation of the FFVP in your district.

F1. In what school year did your district **first participate** in the FFVP?

- Before SY2008-2009
- 2008-2009
- 2009-2010

F2. Does your district maintain **relationships with any outside partners** as part of the FFVP in the current school year? Please include only **district-wide** partnerships for all FFVP schools, not relationships maintained by individual schools in your district.

Also, please do **not** include suppliers from whom you **purchase** fresh fruits or vegetables or other supplies for the FFVP, unless they also separately donate items to the program **for free**.

F2a. Please check all partnerships that apply for your district, or “none” if your district does not maintain any partnerships.

Produce for Better Health

Healthcare providers, including hospitals and clinics; doctors, nurses, nutritionists, dietitians/dietetic interns, or other clinicians

State, or Tribal government agency (e.g. health departments, agriculture departments, etc.)

City, County or other local government agency (e.g. health departments, agriculture departments, etc.)

Cooperative Extension Service

Supermarkets, grocery stores, or other retail stores

Farmers’ markets

Food wholesalers or other food distributors

Vocational clubs

Produce associations/commodity groups

Nutrition trade associations (e.g. American Dietetic Association, School Nutrition Associations)

Health associations (e.g. State or National affiliates of the American Cancer, Diabetes, or Heart Associations)

Universities, colleges, or other higher education institutions

Community action agency, food bank, or other community/faith-based organization

Other partner type (specify): _____

Other partner type (specify): _____

Other partner type (specify): _____

None

F2b. For each type of partner you checked above, please indicate the **role** that partner played in implementing the FFVP in your district. If there is more than one partner of a specified type (such as two different clinics), check roles that applied for any partner.

	Partner 1	Partner 2	...	Partner N
Providing free nutrition education or promotion materials (print, video, audio, etc.)	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Providing free instruction or demonstrations for students	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Providing fresh fruits and vegetables for free	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Providing other food (e.g., dips, condiments) for free	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Providing free supplies	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Free advising on nutrition education	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Free training for teachers/staff	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Other role (Please specify: _____)	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Other role (Please specify: _____)	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Other role (Please specify: _____)	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>

F3a. In a typical week, which of the following statements best describes the **relationship** of the fresh fruits or vegetables offered to students in schools in your district through the FFVP and the fruits or vegetables offered in those schools through the USDA **National School Lunch Program**? (Please check one statement only.)

The specific fruits or vegetables offered by the FFVP each week are also **intentionally served** in National School Lunch Program meals in the same week.

The specific fruits or vegetables offered by the FFVP each week are **intentionally avoided** in National School Lunch Program meals in the same week.

No attempt is made to coordinate the specific fruits or vegetables offered by the FFVP each week and those offered through the National School Lunch Program.

F3b. In a typical week, which of the following statements best describes the **relationship** of the fresh fruits or vegetables offered to students in schools in your district through the FFVP and the fruits or vegetables offered in those schools through the USDA **School Breakfast Program**? (Please check one statement only.)

The specific fruits or vegetables offered by the FFVP each week are also **intentionally served** in School Breakfast Program meals in the same week.

The specific fruits or vegetables offered by the FFVP each week are **intentionally avoided** in School Breakfast Program meals in the same week.

No attempt is made to coordinate the specific fruits or vegetables offered by the FFVP each week and those offered through the School Breakfast Program.

F4. Please indicate whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statements about the FFVP **application** and **selection** process.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
a. The application process for the FFVP was easy to complete	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
a1. If you disagree or strongly disagree, why?					
b. The State Agency provided clear and sufficient information about the application process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b1. If you disagree or strongly disagree, why?					
c. Our SFA had sufficient time to prepare applications for interested schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c1. If you disagree or strongly disagree, why?					
d. The State Agency approved the specific schools where our SFA wanted to offer the FFVP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d1. If you disagree or strongly disagree, why?					
e. The school selection process for the FFVP was fair.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e1. If you disagree or strongly disagree, why?					

O. Opinions about the FFVP [FOR SFAS WITH FFVP SCHOOLS; SKIP FOR SFAS WITH ONLY NON-FFVP SCHOOLS]

This section asks your opinion about different aspects of your district’s Fresh Fruit and Vegetable Program. For each statement, decide if you agree or disagree and then whether you strongly or somewhat agree or disagree. There are no right or wrong answers.

		Agree Strongly	Agree Somewhat	Disagree Somewhat	Disagree Strongly	Don't Know
O1.	I wish more students took the FFVP fruit .	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O2.	I wish more students took the FFVP vegetables .	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O3.	<i>If not offered daily</i> , the FFVP should be offered more days during the week .	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O4.	The FFVP should be offered more times a day .	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O5.	I think the FFVP is NOT worth the effort it takes .	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O6.	We sometimes run out of FFVP produce and can't serve all of the children.	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O7.	I wish the FFVP fruits were better quality .	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O8.	I wish the FFVP vegetables were better quality .	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O9.	I think the variety of FFVP fruits is good.	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5

		Agree Strongly	Agree Somewhat	Disagree Somewhat	Disagree Strongly	Don't Know
O10.	I think the variety of FFVP vegetables is good.	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O11.	I think students benefit from the FFVP.	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O12.	I would like FFVP to continue in my district.	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O13.	My overall opinion of FFVP is favorable.	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3	<input type="checkbox"/> <input type="checkbox"/> _4	<input type="checkbox"/> _5
O14.	If I could change one thing about the FFVP it would be:	<i>(write in):</i> _____				

O15. Which of the following factors is a **challenge or barrier** to implementing the FFVP in your district?

	Major Barrier	Minor Barrier	Not a Barrier
a) Student acceptance of FFVP produce	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
b) Inadequate staff training	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
c) Inadequate staff time	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
d) Perishability of FFVP produce	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
e) Inadequate quality of FFVP produce	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
f) Inadequate variety of FFVP produce	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
g) Inadequate amounts of FFVP produce	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
h) High prices for FFVP produce	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
i) Effort or cost of preparing FFVP produce	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
j) Lack of storage space/facilities	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
k) Rules for purchasing produce for FFVP	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
l) Restrictions on administrative cost	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
m) Amount of paperwork/documentation	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
n) Other program requirements/regulations	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3
o) Other (write in) _____	<input type="checkbox"/> <input type="checkbox"/> _1	<input type="checkbox"/> <input type="checkbox"/> _2	<input type="checkbox"/> <input type="checkbox"/> _3

O16. Are there any other thoughts or opinions about the FFVP you would like to share with us?

X. FFVP Claims *[For SFAs with FFVP schools; skip for SFAs with only non-FFVP schools]*

X1. For which of the following FFVP functions does your school district claim staff expenses as a cost? (Check all that apply.)

Preparing fresh fruits and vegetables

Serving fresh fruits and vegetables

Cleaning up areas where fresh fruits and vegetables are served

Training food service staff to operate the FFVP

FFVP administration (purchasing, filing claims and reports, etc.)

District pays contractor (such as food service management company or other vendor) a combined price for food and labor for FFVP

None of the above – District does not claim any staff or contractor expenses as a cost of the FFVP

X2. CLAIM REQUEST.

CLAIM REQUEST. [THIS WILL BE ASKED IF STATE DOES NOT HAVE FOOD ITEM DETAIL FOR FFVP CLAIMS. MATERIALS FOR RETURNING COPIES TO BE SENT WITH LETTER INVITING SFA TO COMPLETE SURVEY]

Please send copies of the FFVP reimbursement claims for [REFERENCE MONTH AND TWO PRIOR MONTHS] for the following schools: [LIST FFVP SAMPLE SCHOOLS]. Please include lists of specific foods purchased for the FFVP during these months.

SCHOOL-SPECIFIC QUESTIONS

T. About this School

For comparison purposes, many questions in this section ask about the 2007-2008 school year, before the FFVP was implemented in its current form in any schools. Please feel free to consult your records or administrative data, and/or to consult with staff from this school, to help you answer these questions as accurately as possible.

T1. *[ASK FOR NON-FFVP SCHOOLS ONLY:]* According to our records, [SCHOOL NAME] does not currently participate in the FFVP during this current 2009-2010 school year. Has [SCHOOL NAME] **ever** participated in the FFVP in previous years?

- Yes, in 2008-2009 only
- Yes, first participated before 2008-2009
- No, never participated in FFVP

T2. We are interested in hearing about changes in the **types of fruits and vegetables** taken **in school breakfasts and lunches** by students over the past several years at [SCHOOL NAME].

T2a. **Compared to the 2007-2008 school year**, would you say you students now take more, less, or about the same amount of the following types of fruits and vegetables as part of the **School Breakfast Program** at [SCHOOL NAME]? (Check one response for each food.)

	More of this type of food since 2007-2008	About the same amount of this type of food	Less of this type of food since 2007-2008
Vegetables:			
Fresh	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frozen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canned	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fruits:			
Fresh	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frozen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dried	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canned	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

T2b. **Compared to the 2007-2008 school year**, would you say students now take more, less, or about the same amount of the following types of fruits and vegetables as part of the **National School Lunch Program** at [SCHOOL NAME]? (Check one response for each food.)

	More of this food since 2007-2008	About the same amount of this type of food	Less of this type of food since 2007-2008
Vegetables:			
Fresh	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frozen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canned	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fruits:			
Fresh	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frozen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dried	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canned	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

T2c. Have you changed the overall **variety of different types of fruits and vegetables** offered to students in school breakfasts or lunches at [SCHOOL NAME]? In particular....

T2c_i. Have you changed the overall **variety of different types of fruits and vegetables** offered to students through the **School Breakfast Program** since the 2007-2008 school year?

- Yes, offer **greater** variety of different types of fruits and vegetables since 2007-2008
- Yes, offer **less** variety of different types of fruits and vegetables since 2007-2008
- No, **no change** in variety of different types of fruits and vegetables since 2007-2008

T2c_ii. Have you changed the overall **variety of different types of fruits and vegetables** offered to students through the **National School Lunch Program** since the 2007-2008 school year?

- Yes, offer **greater** variety of fruits and vegetables since 2007-2008
- Yes, offer **less** variety of fruits and vegetables since 2007-2008
- No, **no change** in variety of fruits and vegetables since 2007-2008

T2d. Is there any other information you would like to share with us about changes in fruits and vegetables offered or taken as part of school breakfasts or lunches?

T3. Compared to the 2007-2008 school year, would you say that **sales** at [SCHOOL NAME] from each of the following **SFA-operated venues** have increased, decreased, or stayed about the same? (Please check only one box in each row. **Do not** include sales from sources **not operated by the SFA.**)

	No sales from this venue in 2007-2008 or now	More sales from this venue since 2007-2008	About the same sales from this venue since 2007-2008	Less sales from this venue since 2007-2008	Venue eliminated after 2007-2008
Vending machines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A la carte foods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snack bar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other SFA-operated venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total food sales outside USDA meals programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[IF NO SALES IN 2007-2008 OR NOW FROM ANY SOURCES LISTED IN T3, SKIP TO T4.]

T3a. Compared to the 2007-2008 school year, would you say students now take more, less, or about the same amount of the following types of foods in SFA-operated venues **outside of USDA school meals programs** at [SCHOOL NAME]? Please include sales from vending machines, a la carte foods, snack bars, and other SFA-operated venues. (Check one response for each food.)

Food category	This food not offered in 2007-2008 or now	More of this food since 2007-2008	About the same amount of this type of food	Less of this type of food since 2007-2008	Stopped offering this food after 2007-2008
100% fruit juice or 100% vegetable juice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soda pop or fruit drinks that are not 100% juice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports drinks, such as Gatorade®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bottled water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whole or 2% fat milk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1% or skim milk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fruit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bread sticks, rolls, bagels, pita bread, or other bread products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Low-fat cookies, crackers, cakes, pastries, or other low-fat baked goods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cookies, crackers, cakes, pastries, or other baked goods that are not low in fat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Low-fat or nonfat yogurt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lettuce, vegetable, or bean salads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetables with low-fat dip	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deep fried French fried potatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oven baked French fried potatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other vegetables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Food category	This food not offered in 2007-2008 or now	More of this food since 2007-2008	About the same amount of this type of food	Less of this type of food since 2007-2008	Stopped offering this food after 2007-2008
Chocolate candy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other kinds of candy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Salty snacks that are low in fat, such as pretzels, baked chips, or other low-fat chips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Salty snacks that are not low in fat, such as regular potato chips or cheese puffs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Low-fat or fat-free ice cream, frozen yogurt, or sherbet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ice cream or frozen yogurt that is not low in fat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

T4. Please check the **USDA nutrition promotion programs** in which [SCHOOL NAME] has participated during the 2009-2010 school year. (Check all that apply.)

- Team Nutrition
- Healthier US Schools Challenge
- SNAP Nutrition Education
- Eat Smart, Play Hard
- Other USDA nutrition promotion program 1 (Please specify: _____)
- Other USDA nutrition promotion program 2 (Please specify: _____)
- Other USDA nutrition promotion program 3 (Please specify: _____)

T5. Does [SCHOOL NAME] offer **free snacks** to students, [*INCLUDE FOLLOWING ONLY FOR FFVP SCHOOLS: other than fresh fruit and vegetable snacks funded by the USDA Fresh Fruit and Vegetable Program*]?

- Yes
- No

[SKIP PATTERN: IF T5=No, SKIP TO NEXT SECTION]

T5a. To which **grade levels** are these non-FFVP free snacks offered by [SCHOOL NAME]? (Check all that apply.)

- Pre-school
- Pre-Kindergarten
- Kindergarten
- 1st grade
- 2nd grade
- 3rd grade
- 4th grade
- 5th grade
- 6th grade
- 7th grade
- 8th grade

T5b. At what **time of day** are these non-FFVP free snacks offered by [SCHOOL NAME]? (Check all that apply.)

- Before school
- After breakfast, before lunch
- After lunch, before end of school
- After school as part of USDA program
- After school, other

T5c. On how many **days per week** (in a full school week) are these non-FFVP free snacks usually offered by [SCHOOL NAME]?

- 1
- 2
- 3
- 4
- 5
- Number of times varies, unable to determine usual or average number of days per week

T5d. What **types of food** are these non-FFVP free snacks offered by [SCHOOL NAME]? (Check all that apply.)

- Fresh fruit
- Fresh vegetables
- Other fruit
- Other vegetables
- Bread/grain products
- Dairy products
- Other type of food 1 (Please specify: _____)
- Other type of food 2 (Please specify: _____)
- Other type of food 2 (Please specify: _____)

T5e. What is the **funding source** for these non-FFVP free snacks offered by [SCHOOL NAME]? (Check all that apply.)

- USDA
- State
- SFA
- Other funding source 1 (Please specify: _____)
- Other funding source 2 (Please specify: _____)
- Other funding source 3 (Please specify: _____)

S. About the FFVP in this School *[FOR SFAS WITH FFVP SCHOOLS. FILL OUT SEPARATELY FOR EACH FFVP SCHOOL]*

This part of the survey asks about the operation of the Fresh Fruit and Vegetable Program at [SCHOOL NAME]. Several of the questions refer to the week of [REFERENCE WEEK]. If necessary, you may wish to consult with staff members from [SCHOOL NAME] to help you answer these questions as accurately as possible.

S1. Please indicate the school year in which [SCHOOL NAME] **first participated** in the FFVP.

Before 2008-2009

2008-2009

2009-2010

[SKIP PATTERN: IF S1 RESPONSE WAS 2009-2010, SKIP TO S3].

S2. You indicated above that [SCHOOL NAME] participated in the FFVP prior to the current 2009-2010 school year. Have there been any **changes in FFVP implementation** by [SCHOOL NAME] in the current school year as compared to prior years?

Fruit and vegetable distribution methods (e.g., kiosk, classroom) for FFVP	Added new distribution method(s) in 2009-2010	Dropped distribution method(s) in 2009-2010	No change in distribution methods
Time of day FFVP is offered	Earlier time of day in 2009-2010	Later time of day in 2009-2010	No change in time of day
Number of days FFVP is offered	More days in 2009-2010	Fewer days in 2009-2010	No change in number of days
Number of times per day FFVP is offered on FFVP days	More times per day in 2009-2010	Fewer times per day in 2009-2010	No change in number of times per day
FFVP nutrition education and promotion activities	More activities in 2009-2010	Fewer activities in 2009-2010	No change in number of activities
Involvement of outside partners in FFVP	More involvement in 2009-2010	Less involvement in 2009-2010	No change in level of involvement
Variety of fruits and vegetables offered in FFVP	More variety in 2009-2010	Less variety in 2009-2010	No change in variety
Total per-student quantity of fruits and vegetables served each month in FFVP	More served in 2009-2010	Less served in 2009-2010	No change in quantity served

S3. **How** were fresh fruits or vegetables handed out or made available **to students** at [SCHOOL NAME] during the week of [REFERENCE WEEK] as part of the FFVP? Please check all distribution methods that apply.

- Inside classrooms
- School cafeteria
- Hallway
- Office (nurse, other)
- Cart/other mobile method
- Kiosks (A kiosk is a booth, window, counter, or similar location where food is distributed by a food service worker.)
- Snack bar
- School store
- Free vending machines
- Other method 1 (Please specify: _____)
- Other method 2 (Please specify: _____)
- Other method 3 (Please specify: _____)

S3a. **Besides** the distribution methods you indicated were used during the week of [REFERENCE WEEK], in the current school year does [SCHOOL NAME] ever distribute fresh fruits or vegetables **to students** via any other methods as part of the FFVP? Please check all distribution methods that apply.

- Inside classrooms
- School cafeteria
- Hallway
- Office (nurse, other)
- Cart/other mobile method
- Kiosks
- Snack bar
- School store
- Free vending machines
- Other method 1 (Please specify: _____)
- Other method 2 (Please specify: _____)
- Other method 3 (Please specify: _____)
- No other distribution methods used

S4. For each day of the week of [REFERENCE WEEK], please indicate (a) which grades of students were offered **fresh fruits or vegetables** (if any) **as part of the FFVP** before or after lunch. Then indicate (b) what type(s) of staff **supervised** this distribution and (c) **how long** fruits or vegetables were made available to students in each class. (If distribution was of shorter or longer duration for different grade levels, please report the average amount of time fruits or vegetables were made available for each grade level.)

	Monday	Tuesday	Wednesday	Thursday	Friday
No fresh fruits or vegetables offered to students as part of the FFVP on this day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
a1. Grades offered fresh fruits or vegetables during school, before lunch	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade
a2. Grades offered fresh fruits or vegetables during school, after lunch	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade	<input type="checkbox"/> All grades If not all grades, check the grades below: <input type="checkbox"/> Pre-school <input type="checkbox"/> Pre-kindergarten <input type="checkbox"/> Kindergarten <input type="checkbox"/> 1st grade <input type="checkbox"/> 2nd grade <input type="checkbox"/> 3rd grade <input type="checkbox"/> 4th grade <input type="checkbox"/> 5th grade <input type="checkbox"/> 6th grade <input type="checkbox"/> 7th grade <input type="checkbox"/> 8th grade

	Monday	Tuesday	Wednesday	Thursday	Friday
b. Type(s) of staff supervising distribution	<input type="checkbox"/> Teacher <input type="checkbox"/> Aide <input type="checkbox"/> Food service staff <input type="checkbox"/> Administrator <input type="checkbox"/> Other staff (Please specify: _____) <input type="checkbox"/> None of the above	<input type="checkbox"/> Teacher <input type="checkbox"/> Aide <input type="checkbox"/> Food service staff <input type="checkbox"/> Administrator <input type="checkbox"/> Other staff (Please specify: _____) <input type="checkbox"/> None of the above	<input type="checkbox"/> Teacher <input type="checkbox"/> Aide <input type="checkbox"/> Food service staff <input type="checkbox"/> Administrator <input type="checkbox"/> Other staff (Please specify: _____) <input type="checkbox"/> None of the above	<input type="checkbox"/> Teacher <input type="checkbox"/> Aide <input type="checkbox"/> Food service staff <input type="checkbox"/> Administrator <input type="checkbox"/> Other staff (Please specify: _____) <input type="checkbox"/> None of the above	<input type="checkbox"/> Teacher <input type="checkbox"/> Aide <input type="checkbox"/> Food service staff <input type="checkbox"/> Administrator <input type="checkbox"/> Other staff (Please specify: _____) <input type="checkbox"/> None of the above
c. Average minutes per class that fresh fruits/vegetables were available	_____ minutes per class <input type="checkbox"/> Or check here if don't know.	_____ minutes per class <input type="checkbox"/> Or check here if don't know.	_____ minutes per class <input type="checkbox"/> Or check here if don't know.	_____ minutes per class <input type="checkbox"/> Or check here if don't know.	_____ minutes per class <input type="checkbox"/> Or check here if don't know.

S5a. Which fresh fruits (if any) were distributed to students as part of the FFVP at [SCHOOL NAME] during [REFERENCE WEEK]? Please check all fruits distributed, or “None” if no fruits were distributed during [REFERENCE WEEK].

- Apples
- Apricots, nectarines or peaches
- Bananas
- Blackberries or raspberries
- Blueberries
- Cantaloupe or honeydew
- Cherries
- Grapefruit
- Grapes
- Kiwis
- Mandarin oranges
- Mangoes
- Oranges
- Pears
- Pineapple
- Plums
- Strawberries
- Tangerines
- Watermelon
- Other fruit (Please specify: _____)
- Other fruit (Please specify: _____)
- Other fruit (Please specify: _____)
- Other fruit (Please specify: _____)
- None

S5b. Which fresh vegetables (if any) were distributed to students as part of the FFVP at [SCHOOL NAME] during [REFERENCE WEEK]? Please check all vegetables distributed, or “None” if no vegetables were distributed during [REFERENCE WEEK].

- Broccoli
- Carrots
- Cauliflower
- Celery
- Cucumber
- Lettuce or other leafy greens
- Peppers
- Snap peas
- Snow peas
- String/green beans
- Tomatoes
- Yellow summer squash
- Zucchini
- Other vegetable (Please specify: _____)
- Other vegetable (Please specify: _____)
- Other vegetable (Please specify: _____)
- Other vegetable (Please specify: _____)
- None

S6. The list below includes all fresh fruits or vegetables that you reported were distributed in [SCHOOL NAME] during the week of [REFERENCE WEEK] as part of the FFVP. For each fresh fruit or vegetable that was distributed, please rate the overall **quality** of that fruit or vegetable.

Fruit or vegetable	Quality
Fruit 1	Very poor quality Somewhat poor quality Average quality Somewhat high quality Very high quality
Fruit 2	Very poor quality Somewhat poor quality Average quality Somewhat high quality Very high quality
...	
Fruit N	Very poor quality Somewhat poor quality Average quality Somewhat high quality Very high quality
Vegetable1	Very poor quality Somewhat poor quality Average quality Somewhat high quality Very high quality
Vegetable 2	Very poor quality Somewhat poor quality Average quality Somewhat high quality Very high quality
...	
Vegetable N	Very poor quality Somewhat poor quality Average quality Somewhat high quality Very high quality

S7. The list below includes some common fruits and vegetables that you reported were **not** distributed at [SCHOOL NAME] during [REFERENCE WEEK] as part of the FFVP. Please indicate below whether you **have already distributed** or currently **plan to distribute** these fruits and vegetables at any other time during the current 2009-2010 school year.

Fruit or vegetable	Have distributed during 2009-2010	Plan to distribute during 2009-2010
Fruit 1	Yes No	Yes No
Fruit 2	Yes No	Yes No
...		
Fruit N	Yes No	Yes No
Vegetable1	Yes No	Yes No
Vegetable 2	Yes No	Yes No
...		
Vegetable N	Yes No	Yes No

S8. The list below includes the fruits or vegetables that you have **not** already distributed during the current 2009-2010 school year as part of the FFVP. For each fruit or vegetable listed, please indicate the reason **why** you have not distributed that fruit or vegetable. (Check all that apply.)

Fruit or vegetable	Why not distributed in 2009-2010?
Fruit 1	Too expensive Too messy Too much work to prepare Out of season Hard to obtain Too easily damaged/spoiled Unpopular with students Poor quality Other reason. (Please specify: _____)
Fruit 2	Too expensive Too messy Too much work to prepare Out of season Hard to obtain Too easily damaged/spoiled Unpopular with students Poor quality Other reason. (Please specify: _____)
...	
Fruit N	Too expensive Too messy Too much work to prepare Out of season Hard to obtain Too easily damaged/spoiled Unpopular with students Poor quality Other reason. (Please specify: _____)

Fruit or vegetable	Why not distributed in 2009-2010?
Vegetable 1	Too expensive Too messy Too much work to prepare Out of season Hard to obtain Too easily damaged/spoiled Unpopular with students Poor quality Other reason. (Please specify: _____)
Vegetable 2	Too expensive Too messy Too much work to prepare Out of season Hard to obtain Too easily damaged/spoiled Unpopular with students Poor quality Other reason. (Please specify: _____)
...	
Vegetable N	Too expensive Too messy Too much work to prepare Out of season Hard to obtain Too easily damaged/spoiled Unpopular with students Poor quality Other reason. (Please specify: _____)

S9. Looking at fresh fruit and vegetable distribution activities as part of the FFVP in [SCHOOL NAME] during the week of [REFERENCE WEEK], would you say this was a **typical** week for the program?

- Yes
- No

S9a. If no, how did this week differ? (Check all that apply.)

- Different school schedule** due to holiday or other event
- Fresh fruits and vegetables offered **more days** than usual
- Fresh fruits and vegetables offered **fewer days** than usual
- Greater variety** of fresh fruits and vegetables offered than usual
- Lesser variety** of fresh fruits and vegetables offered than usual
- Greater amount** of fresh fruits and vegetables offered than usual
- Lesser amount** of fresh fruits and vegetables offered than usual
- Other (Please specify _____.)

Thank you for completing this survey!