

CHANGE REQUEST

Date: October 16, 2009

OMB Control No.: 0920-0762

Agency/Subagency: HHS/CDC

Current Title: Formative Research to Inform an HIV Testing Social Marketing Campaign for African American Heterosexual Men

Type of Change: Use the title that was approved with the revision for the target population.

Proposed New Title: Formative Research to Inform an HIV Testing Social Marketing Campaign for African American Men Who Have Sex with Men (MSM)

JUSTIFICATION

A Revision ICR was approved by OMB on 11/06/2009 without changes. The Revision ICR described CDC's plan to change the target audience from African American heterosexual men to African American men who have sex with men. The request for revision was submitted with a change in title, "Formative Research to Inform an HIV Testing Social Marketing Campaign for African American Men Who Have Sex with Men (MSM)"

The project title currently posted on RegInfo.gov and OMB's Notice of Action do not reflect the approved title change. CDC requests an update to the title of the project.