

**ATTACHMENT C**  
**KEY INFLUENCER SURVEY INSTRUMENT**  
**National Survey on Knowledge, Attitudes, and Behaviors**  
**Related to HIV Vaccine Research**

We need your assistance to improve our understanding of attitudes related to HIV vaccine research. **In appreciation for your assistance, a gift code worth \$25 at Amazon.com will be provided to you at the end of this survey.**

More than 1,000,000 Americans are thought to be infected with Human Immunodeficiency Virus (HIV), the virus that causes Acquired Immune Deficiency Syndrome (AIDS). The National Institute of Allergy and Infectious Disease (NIAID) at the National Institutes of Health (NIH) is working with researchers to develop a vaccine that prevents HIV infection. Survey data will guide efforts to educate the public about clinical trials, which are a necessary part of the development of an effective vaccine.

You have been selected for participation in this survey because of your affiliation with [ORG NAME], which serves communities that are highly impacted by HIV/AIDS.

Your personal information will be protected to the fullest extent permitted by law. Your answers will be stored separate from your identifying information in a secure environment. During analysis, survey answers will be combined across all respondents and reported in the aggregate. NIAID, the NIAID HIV Vaccine Research Education Initiative and your employer will **not** be informed of your personal responses to survey questions.

Your participation in this survey is voluntary. Though there are no penalties for not responding to the survey, if you do not respond, the survey finding may not represent your point of view and the final results may be inaccurate.

In about a year we will ask you to fill out a similar survey in order to assess your attitudes at that time.

If you have any questions about the survey, please contact Dan Eckstein:

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Public reporting burden for this collection of information is estimated to average 20 minutes per response. This time includes the length of time allotted for the survey questions. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0585). Do not return the completed form to this address.
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1. What is your current position with respect to [qualifying organization]?

- Board Member
- Executive Officer
- Program Manager/Project Director
- Outreach Worker/Field Worker
- Other (specify):

2. How long have you been associated with this organization?

- More than 1 year
- Less than 1 year

Now we are going to ask you some questions related to HIV/AIDS.

**Awareness**

3. How recently have you heard or read about research efforts to develop a vaccine that prevents HIV infection? HIV is the virus that causes AIDS.

- Less than 1 year ago
  - 1 year or more ago
  - I heard about it but I don't know when
  - Not sure if I ever heard about it
  - Never heard of it
- SKIP to 4

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**a.** From which sources have you read of or heard about research efforts to develop a vaccine that prevents HIV? (Check all that apply).

- i. TV
- ii. Radio
- iii. Newspaper or Magazine
- iv. Internet:
  - Wiki
  - Nonprofit Web site
  - Government Web site
  - Social Networking Web site  
(e.g., Facebook, Twitter)
  - Blog
- v. Non-work-related interpersonal contact  
(discussion, email)
- vi. E-mail listserv
- vii. Work-related duties (e.g., presentations,  
healthcare outreach, community work) or  
interests promoted at work
- viii. Workshop, health fair, brochure, program, or (specify):  
any other activity sponsored by an agency in  
your community
- ix. Presentation at professional conference/meeting (specify):
- x. Other (specify):
- xi. Don't know

**4.** Have you seen "Be The Generation" materials or "Be The Generation" Web Site?  
(Check all that apply).

- Yes
- No      SKIP TO 5

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**a.** Did you hear of “Be The Generation” through your work? (Check all that apply).

- No, I didn’t hear of “Be The Generation” through my work SKIP to 5
- Yes, I’ve heard of “Be The Generation” through my work, but I have not used these materials SKIP to 5
- Yes, I use these materials in my work now
- Yes, I’ve used these materials in the past
- Other (specify):

**b.** How has your organization used “Be The Generation” materials?

(Check all that apply).

- a. Distributed link to website
- b. Distributed hard copy materials
- c. Played “Community Voices” video for constituents
- d. Other (specify): ( )
- e. Don’t know

**Attitudes**

**5.** How relevant is the topic of HIV vaccine research to you, your friends and family, and the community served by [qualifying organization]?

(Check one response in each row).

How relevant is HIV vaccine research to...

	Not Relevant At All	Slightly Relevant	Somewhat Relevant	Very Relevant	Extremely Relevant	Don't Know
<b>a.</b> You?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>b.</b> Your family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>c.</b> Your friends?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>d.</b> Co-workers?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>e.</b> The community served by [qualifying organization]?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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**6.** How much do you agree or disagree with each of the following statements?  
(Check one response in each row).

	Strongly Disagree	Some-what Disagree	Don't Know/ Neither Agree Nor Disagree	Agree	Strongly Agree
<b>a.</b> I am confident that an effective vaccine for HIV will be developed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>b.</b> An HIV vaccine is being unfairly withheld as part of discrimination against certain groups.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>c.</b> Volunteers in HIV vaccine trials may become infected with HIV acquired from the vaccine.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>d.</b> I am confident that HIV vaccine clinical trials staff take good care of volunteer participants.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>e.</b> I am concerned that volunteers in an HIV vaccine clinical trial may put their own good health at risk.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>f.</b> Spreading the word about the importance of HIV vaccine research conflicts with outreach on HIV/AIDS prevention.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>g.</b> Development of an HIV vaccine has been delayed because a vaccine would not be profitable for drug companies.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>h.</b> Procedures established in HIV vaccine research are adequate to protect volunteers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>i.</b> HIV vaccine clinical trial volunteers are counseled to avoid behaviors that can result in exposure to HIV.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>j.</b> The only way to support HIV vaccine research is to volunteer for a clinical trial.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>k.</b> HIV vaccine clinical trials seek only volunteers who are high risk of exposure to HIV.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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	Strongly Disagree	Some-what Disagree	Don't Know/ Neither Agree Nor Disagree	Agree	Strongly Agree
<b>l.</b> The benefits of participating in an HIV vaccine clinical trial outweigh the burden or risks of participation to the individual.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>m.</b> If I support HIV vaccine research, it will hurt me socially and/or professionally.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>n.</b> I would feel comfortable initiating conversations about the importance of HIV vaccine research.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. How open are the people around you to supporting HIV vaccine research? How open are...  
(Check one response in each row).

	Not at All Open	Not Very Open	Somewhat Open	Very Open	Extremely Open	Don't Know
<b>a.</b> Your family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>b.</b> Your friends?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>c.</b> Co-workers?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>d.</b> The community served by [qualifying organization]?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. How important is it to you to increase support for HIV vaccine research?  
(Check one response in each row).

	Not at All Important	Not Very Important	Somewhat Important	Very Important	Extremely Important	Don't Know
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**IF you checked “Not at All” or Not Very” Important, SKIP to Question 9.**

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- a. How confident are you that you are able to increase support for HIV vaccine research among... ?  
(Check one response in each row).

	Not at All Confident	Not Very Confident	Somewhat Confident	Very Confident	Extremely Confident
i. Your family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ii. Your friends?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
iii. Your co-workers?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
iv. The community served by [qualifying organization]?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9. How much do you agree or disagree with the following statements?  
(Check one response in each row).

	Strongly Disagree	Somewhat Disagree	Don't Know/ Neither Agree Nor Disagree	Somewhat Agree	Strongly Agree
a. I have the <b>skills</b> needed to spread the word about the importance of HIV vaccine research.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. I have the <b>knowledge</b> needed to spread the word about the importance of HIV vaccine research.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. I have the <b>resources and materials</b> to spread the work about the importance of HIV vaccine research.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. I have the <b>opportunity</b> to speak out about the importance of HIV vaccine research.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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**10.** How willing would you be to...  
(Check one response in each row).

	Not at All Willing	Not Very Willing	Somewhat Willing	Very Willing	Extremely Willing	Don't Know
<b>a. Provide emotional support</b> for someone participating in a vaccine trial?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>b. Participate</b> in a clinical trial for an HIV vaccine (assuming it was nearby and you were eligible)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>c. Recommend to a friend</b> that they volunteer for an HIV vaccine trial?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>d. Initiate a conversation with clients</b> of [qualifying organization] about the importance of HIV vaccine trials?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>e. Encourage clients</b> of [qualifying organization] to volunteer for an HIV vaccine trial?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Activities Supportive of HIV Vaccine Research**

**11.** Have top administrators of [qualifying organization] requested or received a briefing regarding the status of HIV vaccine research?  
(Check one response).

- Yes
- No
- Don't Know



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**12.** Have you personally provided information on HIV vaccine research to top administrators of [qualifying organization]?

- Yes
- No
- Don't Know

**13.** Have the staff of [qualifying organization] received in-service training related to HIV vaccine research?

- Yes**, on site
- Yes**, off site
- No**
- Don't Know**

**14.** Has [qualifying organization] raised awareness of HIV vaccine research as an important strategy for controlling the AIDS epidemic? (Check one response).

- Yes How (specify):
- No
- Don't Know

**15.** Does [qualifying organization] provide information about HIV Vaccine Research through... (Check one response in each row).

<b>Type of Media</b>	<b>Yes</b>	<b>No</b>	<b>Don't Know</b>
<b>a.</b> The Internet?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>b.</b> Hard copy materials?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>c.</b> Presentations/ conferences/health fairs?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>d.</b> Mass media news releases?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>e.</b> Church communities?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>f.</b> Community events/festivals?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>g.</b> Universities and colleges?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>h.</b> Word of mouth?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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**16.** Have you **personally** provided information to others about HIV vaccine research through...  
(Check one response in each row).

Type of Media	Yes	No	Don't Know
a. Distributing materials?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Writing articles or papers?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Making presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Providing interviews?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**17.** Have you **personally** championed support for HIV vaccine research within your organization? (Check one response).

**18.**

- Yes**, more than one year ago
- Yes**, within the last year
- No**

**19.** Have you **personally** taken a course or attended a workshop providing training on how to improve support for HIV vaccine research? (Check one response).

- Yes**, more than one year ago
- Yes**, within the last year
- No**

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**20.** In the last three months, about how many times have you engaged in the following activities? (Check one response in each row).

	Not at All	Once or Twice	3 – 5 Times	6 – 8 Times	9 or More Times
a. <b>Initiated</b> a conversation about HIV vaccine research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. <b>Spoken with friends</b> about HIV vaccine research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. <b>Recommended to friends</b> that they volunteer for HIV vaccine clinical trials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. <b>Spoken to</b> clients of [qualifying organization] about HIV vaccine research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. <b>Encouraged clients</b> of [qualifying organization] to volunteer for HIV vaccine clinical trials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**21.** In the past year, have you worked with or obtained information from any of the following organizations? (Check all that apply in each row).

	Obtained Info	Worked With	Other Contact	No Contact	Don't Know
a. NIAID HIV Vaccine Research Education Initiative (NHVREI)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Academy for Educational Development (AED)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. AIDS Alliance for Children, Youth, and Families (AACHF)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. National AIDS Education and Services for Minorities (NAESM)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. AIDS Action Foundation (AAF)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. National Minority AIDS Council (NMAC)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. National Association of State and Territorial AIDS Directors (NASTAD)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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**Demographics**

**22.** What is your age? (Check only one).

- Under 21 years
- 21-30 years
- 31-40 years
- 41-50 years
- 51-60 years
- 61-70 years
- over 70 years

**23.** What is your gender?

- Male
- Female
- Transgender

**24.** What is your ethnicity? (Check only one).

- Hispanic or Latino
- not Hispanic or Latino

**25.** What is your race? (Check all that apply).

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

**26.** Which of the following categories best describes the highest educational level you attained?  
(Check only one).

- Less than a high school degree
- High school degree or GED
- Some college/technical school/associates degree
- College degree
- Some graduate school or more
- Other (specify):

