

OMB Package **CS-10-215C**

Oversight Board Taxpayer Attitude Survey

Justification for Proposed Changes to Approved Survey Burden Hours

The IRS Oversight Board contracts with Growth for Knowledge (GfK) to administer the survey and analyze the results. GfK has a national telephone omnibus service, OmniTel, which conducts Roper telephone surveys using random digit dialing and computer assisted telephone interviewing.

Return of the data revealed that the response rate was lower and the number of taxpayers contacted to get the needed sample size was substantially higher than previous experience. Additionally, the sample was 630 over quota by age/gender. Therefore the estimated burden hours in the original request for survey approval were understated. The estimated cost was \$1,000 low as well.

The changes to the original document are limited to the text in red in the following paragraphs: “Methodology: Sample Design,” “Cost of Study,” “Burden Hours.”

Original:

Response rate would be 10%.

Total burden would be 337 hours.

Screening	$10,357 \times 0.5 \text{ minutes}/60 = 86 \text{ hours}$
Interviews	$1,004 \times 15 \text{ minutes}/60 = 251 \text{ hours}$

Total cost would be \$23,000.

Amended:

Response rate would be 7%.

Total burden would be 605 hours.

Screening	$23,576 \times 0.5 \text{ minutes}/60 = 196 \text{ hours}$
Interviews	$1,634 \times 15 \text{ minutes}/60 = 409 \text{ hours}$

Total cost would be \$24,000.

Resulting adjustments to ROCIS:

<u>No. of Respondents</u>	<u>No. of Responses</u>	<u>Total Burden</u>
+ 13,219	+ 630	+268 hrs.