# Industrial Technologies Program (ITP) Online User Survey - Draft

The following plan outlines the purpose and proposed questions for a user survey on the ITP Web site.

## Purpose

The purpose of an online survey for the ITP web site is to understand:

* Who is coming to the ITP web site: their role, industry, characteristics, distribution
* What content or information visitors are looking for.

## Draft survey questions

The following section contains a set of draft survey questions.

1. Which of the following best describes the organization you currently work for/represent? *(Select one)*

* Association
  + Trade (name of organization)
  + Technical (name of organization)
* Consulting
* Education/Research Institute
* Equipment Distributor/Vendor
* General Public
* Government
* Federal
* State
* Local
* Manufacturing Plant
  + <100 employees
  + 100-500 employees
  + >500 employees
* News/Media
* Special Interest Group/Community Organization
  + Name of organization:­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Utility/Energy Service Company (ESCO)
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. What is the principal industry you represent? (Select one.)

* Aerospace
* Aluminum
* Automotive
* Cement
* Chemicals
* Electronics
* Equipment Manufacturing
* Food Processing
* Forest and Paper Products
* Glass
* Metal Casting
* Mining
* Petroleum Refining
* Plastics
* Rubber
* Steel
* Textiles
* Water Treatment
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. What best describes your professional role?

* Management
* Engineering
* Maintenance and Operations
* Purchasing
* R & D
* Sales and Marketing
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. What information were you looking for on the ITP Web site today?

1. Did you find the information you were looking for on the ITP Web site?
   1. Yes
   2. No
   3. I’m still looking
2. How many people are employed at your company, at your location?
   1. 1 -19
   2. 20-49
   3. 50-99
   4. 100-249
   5. 250 – 499
   6. 500 -999
   7. 1000 – 2500
   8. Over 2500
3. How often do you visit this Web site?
   1. Daily
   2. Weekly
   3. Monthly
   4. Yearly
   5. This is my first time
4. How likely are you to recommend our site?:

a. Very likely

b. Somewhat likely

c. Neither likely nor unlikely

d. Somewhat unlikely

e. Very unlikely

1. How can the Industrial Technologies web site better meet your needs?
2. Could we contact you for additional feedback on the ITP Web site?
   * Yes
   * No

If yes, please provide us with your contact information:

* Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_