

Industrial Technologies Program (ITP) Online User Survey - Draft

The following plan outlines the purpose and proposed questions for a user survey on the ITP Web site.

Purpose

The purpose of an online survey for the ITP web site is to understand:

- Who is coming to the ITP web site: their role, industry, characteristics, distribution
- What content or information visitors are looking for.

Draft survey questions

The following section contains a set of draft survey questions.

1. Which of the following best describes the organization you currently work for/represent? (*Select one*)
 - Association
 - Trade (name of organization)
 - Technical (name of organization)
 - Consulting
 - Education/Research Institute
 - Equipment Distributor/Vendor
 - General Public
 - Government
 - Federal
 - State
 - Local
 - Manufacturing Plant
 - <100 employees
 - 100-500 employees
 - >500 employees
 - News/Media
 - Special Interest Group/Community Organization
 - Name of organization: _____
 - Utility/Energy Service Company (ESCO)
 - Other: _____
2. What is the principal industry you represent? (*Select one.*)
 - Aerospace
 - Aluminum
 - Automotive
 - Cement
 - Chemicals

- Electronics
- Equipment Manufacturing
- Food Processing
- Forest and Paper Products
- Glass
- Metal Casting
- Mining
- Petroleum Refining
- Plastics
- Rubber
- Steel
- Textiles
- Water Treatment
- Other: _____

3. What best describes your professional role?

- Management
- Engineering
- Maintenance and Operations
- Purchasing
- R & D
- Sales and Marketing
- Other: _____

4. What information were you looking for on the ITP Web site today?

5. Did you find the information you were looking for on the ITP Web site?

- a. Yes
- b. No
- c. I'm still looking

6. How many people are employed at your company, at your location?

- a. 1 -19
- b. 20-49
- c. 50-99
- d. 100-249

- e. 250 - 499
- f. 500 -999
- g. 1000 - 2500
- h. Over 2500

7. How often do you visit this Web site?

- a. Daily
- b. Weekly
- c. Monthly
- d. Yearly
- e. This is my first time

8. How likely are you to recommend our site?:

- a. Very likely
- b. Somewhat likely
- c. Neither likely nor unlikely
- d. Somewhat unlikely
- e. Very unlikely

9. How can the Industrial Technologies web site better meet your needs?

10. Could we contact you for additional feedback on the ITP Web site?

- Yes
- No

If yes, please provide us with your contact information:

- Name: _____
- Email Address: _____
- Phone Number: _____