

## **Biomass Program Web Audience Survey**

Thank you for visiting the Department of Energy's Biomass Program Web site. In an effort to improve the Web site and find out more about our site's visitors, we are asking for your feedback. This survey should take about 2 minutes to complete.

Thank you for your participation!

### **1. What best describes the organization you work for/represent? (Select all that apply)**

- Industry/manufacturing
  - Agriculture and forest products
  - Automobile manufacturer
  - Biofuels producers
  - Oil company
  - Technology providers
  - Other (TEXT BOX)
- Consulting
  - What type of consulting do you do? (pop-up box if this selection is made)
- Special interest/community group
  - For profit
  - Non-profit
  - What is the focus of your group? (pop-up box once selection is made)
- Government
  - Federal
  - State
  - Local
  - International
- Financial
  - Investment organization
  - Bank
  - Insurance
  - Other
- Marketing
- Media/press
- Trade association
- University/Research Institute
- Utility/Energy Service Company
- Private citizen
- Other (TEXT BOX)

### **2. Please describe your interest in the Biomass Program (select all that apply)**

- To learn more about biomass, biofuels, biopower, and/or bioproducts

- To learn more about general Biomass Program activities
- To learn about the Biomass Program technology areas
  - Specifically feedstocks
  - Specifically integrated biorefineries
  - Specifically processing and conversion
  - Specifically sustainability
  - Specifically biofuels
  - Specifically biopower
  - Specifically international
- To learn about the kinds of technologies the Program currently funds
- To learn about upcoming funding opportunities
- To read about Biomass Program project partners and/or national labs
- To read the latest Biomass news items
- To view Webinars and Web conferences
- To be aware of upcoming events in which the Biomass Program is involved
- Other (please specify)

**3. What task are you going to perform during your visit to the Biomass Web site today?**

**4. Did you find what you were looking for on the Biomass site today?**

- Yes
- Partially
- No
- I'm still looking

**5. Among the following, which three phrases BEST describe your experience using the Biomass Web site:**

- Fast to do things
- Slow to do things
- Uses language that is easy to understand
- Full of jargon/government-speak
- Complete information
- Incomplete information
- Clear menus and links
- Confusing menus and links
- Looks attractive/appealing
- Looks unattractive/unappealing
- Up-to-date information

- Out-of-date information
- Accurate information
- Inaccurate information
- Helpful search results
- Poor search results
- Easy to contact a person
- Hard to contact a person
- Gives me the facts/is transparent
- Misleading/not transparent
- Simple layout /easy to read
- Cluttered layout / hard to read

**6. How often do you visit this Web site?**

- Daily
- Several times a week
- Once a week
- Several times a month
- Once a month
- Several times a year
- Once a year
- This is my first time visiting

**7. How can the Biomass Web site better meet your needs? (please be specific)**

**8. May we contact you for additional feedback on the Biomass Program Web site?**

- Yes
- No

Contact Information (provided as a pop-up if yes selected):

Name:

E-mail:

Phone Number:

Company:

true

\*

**9. Are you interested in being on a DOE Biomass Program mailing list to receive information on upcoming events?**

- Yes
- No