

## Energy Savers Survey 2011

We want to hear from you! Please share your opinions with us through our survey.

**1. Which of the options below best describes your role:**

- a. Homeowner
- b. Renter
- c. Landlord
- d. Student or teacher
- e. Researcher
- f. Energy industry professional
- g. Property developer
- h. Government
- i. Non-profit
- j. News/Media
- k. Other (please specify)

**2. Why are you visiting the Energy Savers website today (what information are you looking for on this visit – maximum 500 characters)?**

[Text Box]

**3. How often do you visit the Energy Savers website?**

- a. Daily
- b. Weekly
- c. Monthly
- d. Quarterly
- e. Yearly
- f. Less than once a year
- g. This is my first visit

**4. Based on your most recent visit to EnergySavers.gov, please rate the following:**

	Rating				
It is easy to find what I need	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Site looks attractive	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information is accurate	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Content is easy to understand	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**5. What is your overall satisfaction with your recent EnergySavers.gov visit?**

Very dissatisfied      Dissatisfied      Neutral      Satisfied      Very satisfied

**6. What is one thing we could change about the site to make it more useful for you (maximum 500 characters)?**

[Text Box]

**7. Which of the following topics interest you the most? Choose up to three.**

- a. Do-it-yourself projects
- b. Buying clean electricity
- c. Efficient appliances
- d. Efficient driving and vehicles
- e. Efficient heating or cooling systems
- f. Efficient lighting

- g. Efficient water heaters
- h. Efficient windows or doors
- i. Energy cost or savings information
- j. Energy-efficient home design
- k. Home energy assessments
- l. Insulation or air sealing
- m. Landscaping for energy savings
- n. Renewables (solar, wind, geothermal) for your home
- o. Saving energy in your climate
- p. Saving energy in winter or summer
- q. Tax credits, rebates, and incentives
- r. Tips on saving energy
- s. Other: [Text box]

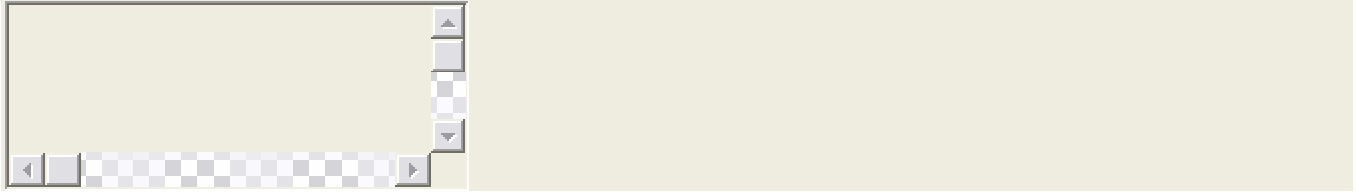
**8. Why are you interested in saving energy? Check up to two options that apply.**

- I want to save money
- I am concerned about the environment
- I want to make my home more comfortable
- I want to get incentives (rebates or tax credits)
- I want to reduce my use of fossil fuels
- I am interested in long-term investments and the return on investment for energy saving products and practices
- I am educating others on saving energy
- Other \_\_\_\_\_

**9. Have you been able to save money and/or energy by using the information on this site?**

- a. Yes
- b. No
- c. Not sure
- d. Not applicable

**10. What are some of your favorite websites about energy saving? What do you like about them?**



**11. What kind of energy-saving information would you like to access on your mobile device (maximum 500 characters)? (optional)**

[Text Box]

To help tailor our services and content to meet your needs, we would appreciate it if you would provide the following information.

**12. Gender (optional)**

- Male
- Female

**13. What is your current employment status?(optional)**

- Employed full-time
- Employed part-time
- Self-employed
- Not employed
- Retired

**14. What is your age (optional)?**

- Under 18
- 18-25
- 26-35
- 36-45
- 46-55
- 56-65
- Over 65

**15. What is the highest level of education you have completed? (optional)**

- Grade school
- High school or GED
- College
- Advanced graduate degree (Master's or Doctorate)

**18. May we contact you for additional feedback that will help us improve the site?**

- Yes
- No

If yes, please enter your e-mail address. [Text Box]

*Note: your e-mail address will not be used to contact you for any other purpose or shared with*

*anyone outside of the Energy Savers team.*

**19. Additional comments (maximum 500 characters)**

[Text Box]

Thank you! We appreciate your feedback, and will use it to improve the Energy Savers website.