

This Week In Petroleum product survey questions

(1) Which category best describes you or your organization?

(Choose one of the following)

- a. Government (Federal, state, local, Congress)
- b. Business/Industry → (follow-on question) Please specify:
(Choose one of the following)
 - a. Energy
 - b. Non-energy
- c. Research/Consulting
- d. Media
- e. Finance (banking, investment)
- f. Teacher/Professor
- g. Student → (follow-on question) Age
- h. Private citizen
- i. Other → (follow-on question) Please specify:

~~~Answer is open-ended~~~

(2) How familiar do you consider yourself to be with the oil industry?

(Choose one of the following)

- a. Very familiar
- b. Somewhat familiar
- c. Unfamiliar

(3) How often do you visit This Week in Petroleum?

(Choose one of the following)

- a. Regularly -- wouldn't miss it → (follow-on question)

What other EIA products do you visit?

(Choose all that apply)

- a. Today in Energy
- b. Natural Gas Weekly Update
- c. Weekly Petroleum Status Report
- d. Petroleum Supply Monthly
- e. Petroleum Marketing Monthly
- f. Gasoline and Diesel Fuel Update
- g. others (specify)
- h. I don't use any other EIA products

- b. Occasionally → (follow-on question)

What other EIA products do you visit?

(Choose all that apply)

- a. Today in Energy
- b. Natural Gas Weekly Update
- c. Weekly Petroleum Status Report
- d. Petroleum Supply Monthly
- e. Petroleum Marketing Monthly
- f. Gasoline and Diesel Fuel Update
- g. Others (specify)

- h. *I don't use any other EIA products*
- c. First-time visitor → (follow-on question)
How likely are you to come back?
(Choose one of the following)
 - a. *Very likely*
 - b. *Not very likely*
 - c. *I'm not sure*

(4) What information is important to you in This Week in Petroleum?

(Choose all that apply)

- a. Written analysis (text) → (follow-on question)

I think the TWIP weekly topics...

(Choose all that apply)

- a. *Cover the information that I need*
- b. *Are too detailed*
- c. *Are not detailed enough*
- d. *Should discuss a consistent set of topics each week*
- e. *Should discuss a broader range of topics (specify)*
- f. *Should focus only on domestic petroleum issues*
- g. *Other comments about TWIP text or topics?*

- b. Data → (follow-on question)

I use ...

(Choose all that apply)

- a. *Only a few data items in TWIP*
- b. *Many data items in TWIP*
- c. *Other EIA petroleum data in addition to the data in TWIP (specify)*
- d. *I don't use any data in TWIP*
- e. *Other comments about TWIP data*

- c. charts/graphs → (follow-on question)

Are the TWIP charts and graphs useful to you?

(Choose one of the following)

- a. *Yes*
- b. *No (why not?)*
- c. *I make my own graphs from TWIP data*
- d. *I find it difficult to make my own graphs from TWIP data*
- e. *I would like more interactive graphs*
- f. *Other comments about graphs*

(5) Anything else you want to tell us?

~~~Answer is open-ended~~~