

Energy Savers Survey 2011

We want to hear from you! Please share your opinions with us through our survey.

1. Which of the options below best describes your role:

- a. Homeowner
- b. Renter
- c. Landlord
- d. Student or teacher
- e. Researcher
- f. Energy industry professional
- g. Property developer
- h. Government
- i. Non-profit
- j. News/Media
- k. Other (please specify)

2. Why are you visiting the Energy Savers website today (what information are you looking for on this visit – maximum 500 characters)?

[Text Box]

3. How often do you visit the Energy Savers website?

- a. Daily
- b. Weekly
- c. Monthly
- d. Quarterly
- e. Yearly
- f. Less than once a year
- g. This is my first visit

4. Based on your most recent visit to EnergySavers.gov, please rate the following:

	Rating				
It is easy to find what I need	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Site looks attractive	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information is accurate	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Content is easy to understand	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. What is your overall satisfaction with your recent EnergySavers.gov visit?

Very dissatisfied Dissatisfied Neutral Satisfied Very satisfied

6. What is one thing we could change about the site to make it more useful for you (maximum 500 characters)?

[Text Box]

7. Which of the following topics interest you the most? Choose up to three.

- a. Do-it-yourself projects
- b. Buying clean electricity
- c. Efficient appliances
- d. Efficient driving and vehicles
- e. Efficient heating or cooling systems
- f. Efficient lighting

- g. Efficient water heaters
- h. Efficient windows or doors
- i. Energy cost or savings information
- j. Energy-efficient home design
- k. Home energy assessments
- l. Insulation or air sealing
- m. Landscaping for energy savings
- n. Renewables (solar, wind, geothermal) for your home
- o. Saving energy in your climate
- p. Saving energy in winter or summer
- q. Tax credits, rebates, and incentives
- r. Tips on saving energy
- s. Other: [Text box]

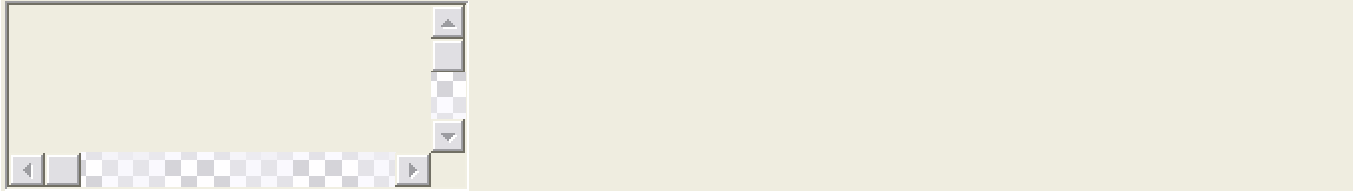
8. Why are you interested in saving energy? Check up to two options that apply.

- I want to save money
- I am concerned about the environment
- I want to make my home more comfortable
- I want to get incentives (rebates or tax credits)
- I want to reduce my use of fossil fuels
- I am interested in long-term investments and the return on investment for energy saving products and practices
- I am educating others on saving energy
- Other _____

9. Have you been able to save money and/or energy by using the information on this site?

- a. Yes
- b. No
- c. Not sure
- d. Not applicable

10. What are some of your favorite websites about energy saving? What do you like about them?



11. What kind of energy-saving information would you like to access on your mobile device (maximum 500 characters)? (optional)

[Text Box]

To help tailor our services and content to meet your needs, we would appreciate it if you would provide the following information.

12. Gender (optional)

- Male
- Female

13. What is your current employment status?(optional)

- Employed full-time
- Employed part-time
- Self-employed
- Not employed
- Retired

14. What is your age (optional)?

- Under 18
- 18-25
- 26-35
- 36-45
- 46-55
- 56-65
- Over 65

15. What is the highest level of education you have completed? (optional)

- Grade school
- High school or GED
- College
- Advanced graduate degree (Master's or Doctorate)

18. May we contact you for additional feedback that will help us improve the site?

- Yes
- No

If yes, please enter your e-mail address. [Text Box]

Note: your e-mail address will not be used to contact you for any other purpose or shared with

anyone outside of the Energy Savers team.

19. Additional comments (maximum 500 characters)

[Text Box]

Thank you! We appreciate your feedback, and will use it to improve the Energy Savers website.