



# 2009 OREGON VINEYARD AND WINE PRODUCTION SURVEY



**Oregon Field Office**  
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Information requested in this survey is used to prepare estimates of the Oregon wine industry. Facts about your operation are **strictly confidential** and used only in combination with other reports. Response is voluntary, but needed to ensure accurate results. The 2009 Oregon Vineyard and Winery Report will be mailed to you in February. The report can also be found at <http://www.nass.usda.gov/or>. You may fax your survey to 1-800-731-7011. Please phone 1-800-338-2157 with any questions.

Please verify the name and mailing address for this operation.  
 Make corrections (including the correct operation name) on the above label and continue.

**GENERAL VINEYARD**

1. Did you operate one or more vineyards in 2009? (Include vineyards leased from others, but not leased to others)

- YES, continue with item 2       NO, skip to **GENERAL WINE PRODUCTION** on page 5

\*\*\*Please return by January 8\*\*\*

2. Please list the counties in which your vineyard(s) are located: (4000) \_\_\_\_\_  
Personal interview follow-up to begin January 11

3. Total acres of bearing and non-bearing grapes in Oregon: (1009) \_\_\_\_\_ acres

4. How many Oregon grape acres are in the following growing areas? (4001)

- \_\_\_\_\_ North Willamette Valley (including Yamhill-Carlton District, Chehalem Mountains, McMinnville, Ribbon Ridge, Dundee Hills, and Eola-Amity Hills)
- \_\_\_\_\_ South Willamette Valley (defined as south of Monmouth and the South Salem Hills)
- \_\_\_\_\_ Umpqua Valley (including Red Hills Douglas County)
- \_\_\_\_\_ Rogue Valley (including Applegate Valley)
- \_\_\_\_\_ Columbia River (including Columbia Gorge, Columbia Valley, and Walla Walla Valley)
- \_\_\_\_\_ Other Oregon area

**SECTION A – Vineyard Summary**

Complete the following table as accurately and completely as possible with information regarding your vineyard operation(s). Please fill in all columns for each of your grape varieties; use zeros or dashes as necessary.

**Acreage and Production:** Report to the nearest one-tenth acre or ton.

**Sales of Grapes:** List tons and state where sold (OR, WA, CA, etc.). Record all sales, including unfermented juice. Grapes used by your Oregon estate winery should be recorded in the tons sold column with “Estate” listed under the location column. Price is not necessary for estate use grapes.

Variety	Acreage and Production – <b>do not include grapes you purchased</b>					
	Total planted acres of grapes <b>(include non-bearing)</b>	Newly planted acres in 2009	Acres removed since 2008 harvest	Acres harvested in 2009	Tons harvested in 2009	Tons harvested, but not used in 2009
<i>Example 1</i>	492 7.3	508 2.3	524 —	540 5.0	556 9.4	572 --
<i>Example 2</i>	493 10.0	509 —	525 2.5	541 10.0	557 20.0	573 4.2
Cabernet Franc	492	508	524	540	556	572
Cabernet Sauvignon	493	509	525	541	557	573
Chardonnay	494	510	526	542	558	574
Gewurztraminer	495	511	527	543	559	575
Merlot	496	512	528	544	560	576
Muller-Thurgau	497	513	529	545	561	577
Pinot Blanc	498	514	530	546	562	578
Pinot Gris	499	515	531	547	563	579
Pinot Noir	500	516	532	548	564	580
Sauvignon Blanc	501	517	533	549	565	581
Syrah	502	518	534	550	566	582
Tempranillo	503	519	535	551	567	583
Viognier	504	520	536	552	568	584
White Riesling	505	521	537	553	569	585
Zinfandel	506	522	538	554	570	586
List other varieties: (including table grapes)						

	507	523	539	555	571	587
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**SECTION A – Vineyard Summary**

**Grapes from your vineyards only. Do not include grapes you purchased.**

Variety	Grape uses and sales (do not include grapes you purchased)			Tons not harvested in 2009 due to economic reasons such as labor or mkt. conditions	Losses in 2009 (not available for harvest due to):		
	Tons from your vineyard used or sold in 2009	If sold, in what state is the recipient?  (or report estate use)	*If sold, total dollars billed  (N/A for estate use)		Bird / Animal Damage  (tons)	Disease Damage  (tons)	Weather Damage  (tons)
<i>Example 1</i>	588 <b>9.4</b>	OR – 4.1 tons WA– 5.3 tons	672 <b>\$8,460</b>	688 --	704 --	720 --	736 <b>2.3</b>
<i>Example 2</i>	589 <b>15.8</b>	<b>Estate</b>	673 <b>N/A</b>	689 --	705 <b>5.0</b>	721 --	737 --
Cabernet Franc	588		672	688	704	720	736
Cabernet Sauvignon	589		673	689	705	721	737
Chardonnay	590		674	690	706	722	738
Gewurztraminer	591		675	691	707	723	739
Merlot	592		676	692	708	724	740
Muller-Thurgau	593		677	693	709	725	741
Pinot Blanc	594		678	694	710	726	742
Pinot Gris	595		679	695	711	727	743
Pinot Noir	596		680	696	712	728	744
Sauvignon Blanc	597		681	697	713	729	745
Syrah	598		682	698	714	730	746
Tempranillo	599		683	699	715	731	747
Viognier	600		684	700	716	732	748
White Riesling	601		685	701	717	733	749
Zinfandel	602		686	702	718	734	750
List other varieties: (including table grapes)							

	603		687	703	719	735	751
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**SECTION B - Rotational vineyard section**

This question is scheduled to be asked every four years. Results will be published 'as reported', meaning estimates will not be made for missing or incomplete data.

1. If you listed **Chardonnay** planted acres above, please indicate approximate acres for each clone or selection:

2. If you listed **Pinot Noir** planted acres above, please indicate approximate acres for each clone or selection:

	Acres
UCD 4 or UCD 5 (FPMS 108)	1025
D 75	1026
D 76	1027
D 78	1028
D 95	1029
D 96	1030
Esp 352	1031
CTPS 548	1032
Draper Selection	1033
Wente Selection	1034
Unknown	1035
Others (please specify)	1036
UCD 1A (Wädenswil, first at Eyrie)	1037
UCD 2A or UCD 30 (Wädenswil)	1038
Other clone called "Wädenswil"	1039
UCD 4 or UCD 5 ("Pommard")	1040
Other UCD clones	1041
D 113	1042
D 114	1043
D 115	1044
D 667	1045
D 777	1046
AS2 ("La Tâche", "828")	1047
CTPS 928	1048
Unknown	1049
Others (please specify)	1050

Acres

3. What percent of your 2009 grapes were **sold** under the following arrangements?

- (1051) \_\_\_\_\_ Annual contract (by the ton or acre)
- (1052) \_\_\_\_\_ Two or more year contract **with** annual price negotiations
- (1053) \_\_\_\_\_ Two or more year contract **without** annual price negotiations
- (1054) \_\_\_\_\_ Open market
- (1055) \_\_\_\_\_ Other arrangement (specify)
- (1056) \_\_\_\_\_ Unsold

**(Percentages should add up to 100%)**

**New vineyards:** Please list names and addresses of vineyards new to your area.  
*Used only to ensure complete coverage for this survey; the information is kept confidential.*

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City/town \_\_\_\_\_

City/town \_\_\_\_\_

Phone \_\_\_\_\_

Phone \_\_\_\_\_

**Vineyard Comments:**

\_\_\_\_\_  
\_\_\_\_\_

# GENERAL WINE PRODUCTION

## Guide to section completion

During 2009, this operation:

Complete Sections:

Was a bonded winery (including alternating proprietorship or alternating premises where the host and tenants qualify as TTB bonded wineries)	C - H
Had an OLCC issued Growers Sales Privilege license or had grapes custom crushed	C, F - H
Had an OLCC issued Warehouse or TTB issued Wholesalers Basic Permit	C, F - H
None of the above, but owned wine inventory or had wine sales	F - H
None of the above	I

## SECTION C - General

Please check the growing area where your operation is located: (4002)

North Willamette Valley (including Yamhill-Carlton District, Chehalem Mountains, McMinnville, Ribbon Ridge, Dundee Hills, and Eola-Amity Hills)

Rogue Valley (including Applegate Valley)

South Willamette Valley (defined as south of Monmouth and the South Salem Hills)

Columbia River (including Columbia Gorge, Columbia Valley, and Walla Walla Valley)

Umpqua Valley (including Red Hills Douglas County)

Other Oregon area

List wineries that crushed your grapes (if applicable):

Total tons crushed for you (if applicable):

List all other brands, labels, or winery names included in this report:

## SECTION D - Crush Summary

*General Instructions:* In Sections D and E, only include grapes crushed under your winery bond, including any grapes you crushed for others. If any of *your* grapes were crushed under another wineries bond, that winery will report the grapes crushed for you in their Wine Production Survey.

<b>1. Grapes crushed on your bonded premises in 2009, regardless of ownership, including grapes crushed for others:</b>	
a. Crush of purchased grapes ..... 101	Tons
b. Crush of estate grown grapes ( <i>grapes from your vineyards</i> )..... 102	Tons
c. Grapes you crushed for others ..... 103 Please list for whom ( <i>to avoid duplication</i> ): _____ _____	Tons
<b>Total tons crushed on your premises. (a+b+c) ..... 104</b>	Tons

<b>2. Total storage capacity on your bonded premises:</b> <i>(This is the cooperage, including all closed containers, such as barrels and tanks, in which wine can be stored) ..... 105</i>	Gallons
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<b>3. Unfilled wine grape needs in 2009:</b>	
Variety needed	Tons needed
106	109
107	110
108	111

\_\_\_\_\_  
\_\_\_\_\_

pagenum=1&cartname=cart.jpg&fileid=13597 **SECTION E - Crush Detail**

For item 1, please complete a separate bracket for each wine grape variety crushed on your operation. If grapes were crushed for sparkling wine, please check the box provided. Please use the loose supplement Crush Detail page if additional brackets are needed. Report all non-grape wine produced in item 2.

**1. Crushed for still and sparkling wine in 2009**

Variety crushed	Grape origin	Tons crushed 122	Total dollars paid 125	State grown 126
	Purchased	6.4	\$9,920	OR
ty: <b>Pinot noir</b>	Estate grown	15.8		
	Custom crushed	--		

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List variety:		117	120	121
	Purchased			
	Estate grown			
(2000) _____	Custom crushed		<input type="checkbox"/> Crushed for sparkling wine	

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List variety:		122	125	126
	Purchased			
	Estate grown			
(2001) _____	Custom crushed		<input type="checkbox"/> Crushed for sparkling wine	

---

List variety:		127	130	131
	Purchased			
	Estate grown			
(2002) _____	Custom crushed		<input type="checkbox"/> Crushed for sparkling wine	

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List variety:		132	135	136
	Purchased			
	Estate grown			
(2003) _____	Custom crushed		<input type="checkbox"/> Crushed for sparkling wine	

**2. Fruit and berry wine produced**

Variety	Gallons produced
Apricots 227	
Blackberries 228	
Blueberries 229	
Boysenberries 230	
Cherries 231	
Cranberries 232	
Currants 233	
Honey 234	
Loganberries 235	
Marionberries 236	
Peaches 237	
Pears 238	
Pineapple 239	
Plums 240	
Raspberries 241	
Rhubarb 242	
Strawberries 243	



Other:	244
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**SECTION E - Crush Detail, continued**

Variety crushed	Grape origin	Tons crushed	Total dollars paid	State grown
List variety: _____	Purchased	137 [ ]	140 [ ]	141 [ ]
	Estate grown	138 [ ]		
	Custom crushed	139 [ ]	<input type="checkbox"/> Crushed for sparkling wine	
(2004) _____				
List variety: _____	Purchased	142 [ ]	145 [ ]	146 [ ]
	Estate grown	143 [ ]		
	Custom crushed	144 [ ]	<input type="checkbox"/> Crushed for sparkling wine	
(2005) _____				
List variety: _____	Purchased	147 [ ]	150 [ ]	151 [ ]
	Estate grown	148 [ ]		
	Custom crushed	149 [ ]	<input type="checkbox"/> Crushed for sparkling wine	
(2006) _____				
List variety: _____	Purchased	152 [ ]	155 [ ]	156 [ ]
	Estate grown	153 [ ]		
	Custom crushed	154 [ ]	<input type="checkbox"/> Crushed for sparkling wine	
(2007) _____				
List variety: _____	Purchased	157 [ ]	160 [ ]	161 [ ]
	Estate grown	158 [ ]		
	Custom crushed	159 [ ]	<input type="checkbox"/> Crushed for sparkling wine	
(2008) _____				
List variety: _____	Purchased	162 [ ]	165 [ ]	166 [ ]
	Estate grown	163 [ ]		
(2009) _____		164		

Custom crushed

Crushed for sparkling wine

## SECTION F - Wine Inventory

All operations with inventory and/or selling wine under their own brand(s) should complete Sections F and G (the inventory and sales tables).

**Wine inventory on January 1, 2010:** Report all Oregon produced inventory on your premises, regardless of ownership. Include inventory at your tasting rooms, second locations, and stored out-of-state. Please also include wine kept at commercial storage facilities.

Variety	Bottled inventory by vintage			Bulk inventory by vintage		
	2009	2008	2007 & earlier	2009	2008	2007 & earlier
	***	9L equivalent cases		***	Gallons or liters <i>Please circle unit</i>	
All sparkling wine	245	266	287	308	329	350
Still wines:						
Cabernet Franc	246	267	288	309	330	351
Cabernet Sauvignon	247	268	289	310	331	352
Chardonnay	248	269	290	311	332	353
Gewurztraminer	249	270	291	312	333	354
Merlot	250	271	292	313	334	355
Muller-Thurgau	251	272	293	314	335	356
Pinot Blanc	252	273	294	315	336	357
Pinot Gris	253	274	295	316	337	358
Pinot Noir	254	275	296	317	338	359
Sauvignon Blanc	255	276	297	318	339	360
Syrah	256	277	298	319	340	361
Tempranillo	257	278	299	320	341	362
Viognier	258	279	300	321	342	363
White Riesling	259	280	301	322	343	364
Zinfandel	260	281	302	323	344	365
Red Blends	261	282	303	324	345	366
White Blends	262	283	304	325	346	367
All Rosé & Blush Blends	263	284	305	326	347	368
Fruit and Berry	264	285	306	327	348	369
List other still wine:						

	265	286	307	328	349	370
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## SECTION G - Wine Sales

All operations with inventory and/or selling wine under their own brand(s) should complete Sections F and G (the inventory and sales tables).

Please report your Oregon produced wine sales, from all vintages. Include sales from January 1 to December 31, 2009.

1. What were your total dollar wine sales in 2009? <sup>(371)</sup> \$ \_\_\_\_\_ dollars

2. Report total wine cases sold (both domestic and exported) and bulk wine sales, by variety.

Variety	Total number of cases sold	Bulk wine sales
	<i>9L equivalent cases</i>	<i>gallons</i>
All sparkling wine	372	393
Still wines:		
Cabernet Franc	373	394
Cabernet Sauvignon	374	395
Chardonnay	375	396
Gewurztraminer	376	397
Merlot	377	398
Muller-Thurgau	378	399
Pinot Blanc	379	400
Pinot Gris	380	401
Pinot Noir	381	402
Sauvignon Blanc	382	403
Syrah	383	404
Tempranillo	384	405
Viognier	385	406
White Riesling	386	407
Zinfandel	387	408
Red Blends	388	409
White Blends	389	410
All Rosé & Blush Blends	390	411
Fruit and Berry	391	412
All other still wine	392	413

## SECTION G - Wine Sales, continued

3. Of your total wine case sales in 2009, what percentage was sold, or how many cases were sold:

		Percent of sales or number of cases (percent total should = 100)	
<b>a. Direct to consumers</b> at your winery or tasting rooms	4010	_____ % OR _____ cases	414
<b>b. Direct to consumers</b> via wine clubs, on-line sales, wine events, etc.....	4011	_____ % OR _____ cases	415
<b>c. To Oregon distributors</b> , retailers, and restaurants.....	4012	_____ % OR _____ cases	416
<b>d. To Washington distributors</b> , retailers, and restaurants	4013	_____ % OR _____ cases	417
<b>e. To New York distributors</b> , retailers, and restaurants	4014	_____ % OR _____ cases	418
<b>f. To California distributors</b> , retailers, and restaurants	4015	_____ % OR _____ cases	419
<b>g. To all other U.S. distributors</b> , retailers, and restaurants	4016	_____ % OR _____ cases	420
<b>h. Outside the U.S.</b> .....	4017	_____ % OR _____ cases	421

4. Did you report sales **outside the U.S.** in item 3h above?

**YES**, complete the following table and continue       **NO**, skip to Section H

Please report the number of 9L equivalent cases exported, by variety, and export destination.

Variety	Export destination							
	Canada	Japan	South Korea	All other Asia	United Kingdom	Caribbean Islands <sup>1/</sup>	Scandinavia	All other destinations
	cases	cases	cases	cases	cases	cases	cases	cases
Chardonnay	422	432	442	452	462	472	774	482
Merlot	423	433	443	453	463	473	775	483
Pinot Blanc	424	434	444	454	464	474	776	484
Pinot Gris	425	435	445	455	465	475	777	485
Pinot Noir	426	436	446	456	466	476	778	486
Syrah	427	437	447	457	467	477	779	487
White Riesling	428	438	448	458	468	478	780	488
Red Blends	429	439	449	459	469	479	781	489
White Blends	430	440	450	460	470	480	782	490
Other:	431	441	451	461	471	481	783	491

<sup>1/</sup> Caribbean Islands include the greater and lesser Antilles. Also includes destinations such as Puerto Rico, Virgin Islands, Aruba, Bahamas, and Bermuda.

## SECTION H - Wine production comments:

Respondent Name: \_\_\_\_\_ Position: \_\_\_\_\_ Phone: \_\_\_\_\_

**THANK YOU FOR YOUR TIME.**

## SECTION I - Change in Operator

*[Complete this section only if you were prompted under GENERAL WINE PRODUCTION]*

1. Has the winery named on the label been sold, rented, or turned over to someone else?

YES - [Continue]

NO - [Go to a.] **a.**

2. Please provide the following information for the new operators or operation that has taken over:

New winery name: \_\_\_\_\_

New contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

**b.** a. If not sold, but answered 'none of the above' in general wine production, will the winery be used by you or anyone else in the next year?

**c.**

**d.**

**e.**  Yes  No  Don't know

**f.** Further change in operator comments:

**g.** \_\_\_\_\_

### Office Use

Mode	Enum.	Eval.	
1-Mail	9903	098	1008
2-Tel		100	1004
3-Face to face			1005
5-Web			1006
6-E-mail			1007
7-Fax			
19-Other			

S/E Name \_\_\_\_\_

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