

BEACH QUESTIONNAIRE

(Personal Interview)

OMB 0710-0001

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BEACH QUESTIONNAIRE

1. How far away from this beach do you live (your **primary** residence)?

In (beach town/city) Outside (beach town/city), but within 20 miles Within 60 miles

More than 60 miles but in (state) In the US, but not in (state) Outside the US

2. We would like to know how many people are in your group today (friends and family members) who have approximately the same beach attendance as you and live with or near you.

2a. Of these people, how many are under 16? _____

3. How many days this year will you go to a beach including this one _____?

4. How many days this year will you go to **this** (name) **Beach**? _____?

5. On a typical day, how many hours do you spend at the beach?

a. Less than 1 hour b. 2-3 hours c. 3-5 hours d. 5-8 hours e. More than 8 hours

6. Do you ever go to beaches other than this one? Yes No

If you answered yes, please answer questions 6a-6f.

6a. What beach do you go to most often, other than this beach? _____

6b. How many days a year do you go to the beach you listed in 6a. ? _____

6c. How far away (miles) from your home (permanent residence) is the beach you listed in 6a? _____

6d. How do you get to the beach you listed in 6a?

Walk Bicycle Train Car Plane City Bus/Metro Other

6e. How long does it take to get from your home to you listed in 6a?

Hours_____ Minutes_____

11c. How many miles away is your home (permanent residence) from **this Beach**?
_____ miles.

11d.. How did you get from your home to this area on this trip? [Check all appropriate boxes.]

- a. By Car b. By Airplane c. By Train d. Other _____

11e. How long did it take to get from your home (permanent residence) to where you are staying locally?

_____ hours _____ minutes

11f. How did you get to (this) Beach **today**?

- a. By Car b. By Foot c. By bicycle d. By Train e.
Other

11g. How long did it take you to get to this beach **TODAY**?

- a. Less than 20 minutes b. 20-45 minutes c. 45 minutes-1 ½ hours
d. 1 ½ -3 hours e. 3-5 hours f. 5-8 hours g. More than 8 hours

11h. How would you characterize your trip?

- a. Vacation b. Business trip with a break c. Half business/half vacation

Demographic Information: It would help us a great deal you could provide us with some other information about you and your household. All information is confidential.

12. How old are you?

- a. 16-19 b. 20-24 c. 25-34 d. 35-44 e. 45-54 f. 55-64 g. 65 or older

13. Which of the following best describes your ethnic background?

1. Hispanic Origin
2. Non-Hispanic Origin

14. Which of the following best describes your race?

1. White
2. Black
3. American Indian or Alaska Native
4. Asian or Pacific Islander

15. What is your highest level of Education?

- a. Did not finish High School b High School c. Some College
d. College Degree e. Post Graduate Degree

16. Including yourself, how many people are in your current household (people you live with and share financial resources)?

- a. 1 b. 2 c. 3 d. 4 e. 5-6 f. 7-9 g. 10 or more

17. Please indicate which group represents your total pre-tax household income for last year?
Please circle one box.

Less than \$10,000	\$50,000-\$74,999
\$10,000-\$14,999	\$75,000-\$99,999
\$15,000-\$24,999	\$100,000-\$149,999
\$25,000-\$34,999	\$150,000-\$199,999
\$35,000-\$49,999	\$200,000 or more

18. How would you characterize your household?

one income two incomes more than two incomes

19 Is the person with the highest income in your household here today? Yes No

20. What percent of the time does the highest income person accompany the rest of the household to the beach? _____%

21 Is the person in your household with the second highest income here today? Yes No

22. What percent of the time does the second highest income person accompany the rest of the household to the beach? _____%

23. What is the total expected length of time at the beach today? _____ hours_

24.. In answering the questions below about your expenditures in connection with the beach visit today, please tell us the number of persons, including yourself, for whom you were paying expenses:
_____persons

25. Please tell us how much you spent on **transportation** in connection with your visit to this beach and others that you have traveled to in the US this year:

Lodging & Food Item	(this) Beach Amount	Elsewhere in United States this year
Auto Rental	\$ _____	\$ _____
Auto Gas & Oil	\$ _____	\$ _____
Auto Repair & Services	\$ _____	\$ _____

Parking Fees & Tolls	\$ _____	\$ _____
Airline Fares	\$ _____	\$ _____
Package Tours	\$ _____	\$ _____
Other (Specify)	\$ _____	\$ _____

26. Please tell us how much you spent on **lodging and food items**.

Lodging and Food Item	(this) Beach Amount	Elsewhere in United States this year
Hotels/Motels	\$ _____	\$ _____
Rental Homes/Condos	\$ _____	\$ _____
Camping Sites	\$ _____	\$ _____
Other Lodging (Specify) _____	\$ _____	\$ _____
Food at Store	\$ _____	\$ _____
Beverages at Store	\$ _____	\$ _____
Food & Drinks at Restaurants & bars	\$ _____	\$ _____

27. Please tell us how much you spent on **shopping** in connection with your visit.

Lodging and Food Item	(this) Beach Amount	Elsewhere in United States this year
Towels, swimwear, footwear & clothing	\$ _____	\$ _____
Sun Block & Other Drug		
Store Items	\$ _____	\$ _____
Beach Equipment	\$ _____	\$ _____
Film Purchases/Digital		
Camera supplies	\$ _____	\$ _____
Laptop computer/	\$ _____	\$ _____
digital music	\$ _____	\$ _____
player/personal stereo	\$ _____	\$ _____
supplies & equipment	\$ _____	\$ _____
Books	\$ _____	\$ _____
Gifts	\$ _____	\$ _____
Other (Specify)	\$ _____	\$ _____