

BUSINESS LOCATION SURVEY

(Personal Interview)

OMB 0710-0001

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BUSINESS LOCATION SURVEY

Are you aware that the (City and Agency) are studying possible flood control measures? It looks as though the most feasible solution will be a permanent levee and floodwall. We don't know just where it will run, but we do know that it will have to be further from the river than the emergency levee is now. This means that some businesses and homes will be in its way or may not be protected.

The (City and the Agency) are both concerned about businesses in this area. Although a new levee is only a possibility for the future, we want to talk now to business people. Do you have a few minutes to talk now?

1. Does your company own or rent this building you're in?

_____ Own (SKIP TO #3)

_____ Rent/Lease

_____ Other: _____

_____ Don't Know

2. Could you please tell me who the owner is?

Name: _____

Address: _____

Telephone: _____

3. We need an idea of how large your company is. How many people are employed here?

4. Is that about your usual workforce?

_____ Yes (SKIP TO #9)

_____ No

_____ Don't Know (DETERMINE PROPER RESPONDENT, AND TERMINATE INTERVIEW)

5. How many usually do work here? _____

6. Why is there that difference?

7. What is your average monthly payroll? \$ _____ /month

8. Can you estimate about what percent of your employees live in (Project Area)? _____%

9. Based upon the last three years, can you give me the letter (*hand card with income categories to respondent*) that represents your average annual gross income?

10. Looking ahead five years, would you expect your company at this location would grow larger, remain the same size, get smaller, or close down?

_____ Larger

_____ Same

_____ Smaller

_____ Close down

_____ Other: _____

11. Why is that? _____

12. What was it about this site that made the business locate here originally?

13. What additional expenses have you incurred because of the flood threat at this location?

\$ _____

Please describe the expenses. _____

14. If the company had to be either moved or floodproofed, as part of the flood control project, which do you think the company would prefer?

_____ Moved

_____ Floodproofed

_____ Other: _____

15. Why would that be?

16. If only floodproofing were feasible at this location, what would be important concerns to your company?

17. If only moving from this location were feasible, what would be important concerns to your company in choosing a new location?

_____ Taxes

_____ Supplies

_____ Access

_____ Quality
of Life

_____ Costs

_____ Employees

_____ Parking

_____ Close
to Home

_____ State Government

_____ Water Supply

_____ Customers/Clients

_____ Floodplain Status

_____ Local Government

_____ Transportation

_____ Building

_____ Business Climate

_____ Regulations

_____ Other: _____

18. If the company couldn't remain here, what do you think it would do?

_____ Move

_____ Go Out of Business (*TERMINATE INTERVIEW*)

_____ Other: _____

19. Where would it move to, as a first choice?

20. Why there?

22. What about a second choice location?

22. Why do you think there?

Thank you for your help. This will help both the City and the Agency know how to proceed. Do you have any questions for me? Thanks again. Goodbye.