

Appendix K. Reminder Email for Study 1 (Experimental Study)

**Experimental Studies of Nutrition Symbols on Food Packages
Study 1
(DRAFT, November 2009)**

**REMINDER EMAIL
PHASES 1 AND 2**

New Food Survey

Dear Panel Member,

Recently, I requested your participation in an important survey that we are doing for the Food and Drug Administration (FDA). FDA would like to understand consumers' opinions about some common food products and find better ways to provide useful information to consumers.

If the survey has been completed, please accept my thanks. If not, I would like you to complete this particular survey.

I would appreciate it if this survey could be completed within the next few days. It should take about (4 minutes/16 minutes) to complete.

Click below to take part in this survey and play the new SurveySpot Instant Win game. You will also be entered into our \$25,000 sweepstakes.

[link]

Your opinion makes a difference. Thank you for taking part. If you have questions about this survey, please reference survey number xxxxx.

Cordially

Xxxxxx
Surveyspot.com