

Per our telephone call today about the gluten-free experimental study, I will make the following changes to the questionnaire before fielding the study:

1. Delete the duplicate age and gender questions
2. Delete the questions asking for respondent's zip code and last 4 telephone number digits
3. Add the following adjective differential to "Please rate the gluten claim on the label using the following scales: "confusing versus clear"
4. Add the OMB number and expiration date

Also, I added the following two sentences to A2 and B1 of the Supporting Statement:
"The agency does not intend to generate nationally representative results or precise estimates of population parameters. The studies will use convenience samples rather than probability samples.